



Annual Report A.Y: 2022-2023

1. List of Research Publications:

S. No	Title of the paper	Name of the Author/s	Department Associated with	Name of the Journal	Year of Publication
1	Transitioning from Conventional to Sustainability Markets: Examining Markets in an Ideal Sustainability Market Environment	Prof. S. Madhavi Latha	Department of Management Studies	International Journal of Engineering Research and Science & Technology	October, 2022
2	Transitioning from Conventional to Sustainability Markets: Examining Markets in an Ideal Sustainability Market Environment	Mrs. D. Hymavathi	Department of Management Studies	International Journal of Engineering Research and Science & Technology	October, 2022
3	Difficulties faced in Supply Chain for Health Care during COVID Pandemic	Dr. K. Hari Hara Raju	Department of Management Studies	The Patent Official Journal	June,2022

2. Organized FDPs

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S.No	Title of FDP	Date	No of participants
1.	A Program of Management Teachers	20-06-2022 to 25-06-2022	31
2.	Artificial Intelligence and Machine learning	26-09-2022 to 30-09-2022	23
3.	Integrative Approach Towards Current Practices in food development	13-12-2022 to 17-12-2022	32
4.	Outcome Based Education	20-02-2023 to 25-02-2023	22

3. Soft Skills and Life Skills Programmes:

S.no	Name of the Capacity Development	Date of Implementation	Name of the person
1.	A soft skills Training program on Email-etiquette	13-02-23 to 16-02-23	Ms Manasa Ganti MBA, Mobile-7993753233
2.	A Three-day Computing Program on Cloud Computing	05-02-2023 to 07-03-2023	Mrs. Nivedita Nihas, Asst. Prof., Mobile: 6300898112

4. Organized Workshops/seminars conducted on R&D, Intellectual Property Rights (IPR) and Entrepreneurship

S.No	Name of Event	Date	Details of resource	No of participants
1	A Research Seminar on Principles of report writing	20-06-2022	Mr. B. Ashok, Assistant Professor, Gayatri College, Visakhapatnam Contact no. 9885983216; email id: ashokbotta@gmail.com	33
2	A One-Day Workshop on Career Opportunities	16-07-2022	Mr. G. Suguna, Assistant Professor, Pydah College, Visakhapatnam. Contact No: 7674813351, e-Mail Id: gaklavillasuguna@gmail.com	33
3	A one-Day Workshop on Categories of IPR	20-07-2022	Mr. U. V. Chandra Sekhar, Assistant Professor, SIMS College, Visakhapatnam. Contact no.: 8639264848 ; Email: u.v.chandrasekhar.75@gmail.com	28
4	A Research Seminar on Understanding Research Methodology	17-08-2022	Mr. U. V. Chandra Sekhar Assistant Professor, SIMS College, Visakhapatnam Contact no.: 8639264848 ; Email: u.v.chandrasekhar.75@gmail.com	35
5	A One Day Seminar on Positive Attitude Building for Budding Managers	15-09-2022	Capt. R S kali Prasad, Secretary-Merchant Navy Officers Welfare Association. Contact No: 9618125126, e-Mail Id: rskaliprasad@yahoo.co.uk	34
6	A One-Day	21-09-2022	Mr. G. Surendra, Commerce	30

	Workshop on Effective Research writing Skills		Faculty, Dr. L. Bullayya College, Visakhapatnam. Contact No: 7416672892, e-Mail Id: gajulasurendra@gmail.com	
7	A One Day Seminar on Significance of Entrepreneurial Network on Business Performance	12-10-2022	Dr. Mf. Rahiman, Director, GVP College, Visakhapatnam. Contact No: 9949150136, e-Mail-Id: mfrhindi@gmail.com	33
8	A Research Seminar on What Motivates people to undertake different research activities	28-10-2022	Dr. T. Phaninderkumar, Assistant Professor, SIMS College, Visakhapatnam. Contact no.:9849227238, Email: phaniked@gmail.com	25
9	A one-Day Workshop on Critical thinking & Problem Solving	12-11-2022	Mr. Imtiyaz Arshad, CEO & Secretary, Skill Development Institute, Visakhapatnam. Contact No: 8332864450, e-Mail Id: iarshad@hpcl.in	29
10	A Research Seminar on Writing Objectives, Research Questions & Hypotheses	23-11-2022	Dr. V. Sai Prasanth, Associate Professor, SIMS College. Visakhapatnam. Contact no.: 8374714324, Email: saiprasanthv@gmail.com	27
11	A One Day Seminar on Analysis of the role of leadership in the success of the Start Ups.	13-12-2022	Mrs. V. Lakshmi Prasanna, Head-Hr, INDIA Value Momentum, Hyderabad. Contact No: 9885559983	29
12	A One Day Seminar on Social Media Marketing for Entrepreneurs	29-12-2022	Dr. G. Raju Kumar HOD-Commerce, Dr. V S Krishna Govt. Degree College, Visakhapatnam Contact No:9885623910, e-Mail Id: rajukumar.gattre0@gmail.com	33
13	A One Day Seminar on Impact on Entrepreneurial Education on Venture Success	08-01-2023	Mrs. Niveditha Nahak, Guest Faculty, Andhra University Contact No: 6300898112, e-Mail Id: rani113118@gmail.com	33
14	A One-Day Workshop on Artificial Intelligence and its Applications	27-01-2023	Dr. K. Hari Hara Raju, Assistant Professor, Pydah College. Contact No: 96422373707, e-Mail Id: dr.khhr@gmail.com	31

15	A One-Day Workshop on legal Protection of Trade Secrets	21-02-2023	Mr. M. Santhosh Raju, Assistant Professor, NVP Law College, Visakhapatnam. Contact no: 9640777714, e-Mail Id: santhoshraju999@gmail.com	32
16	A Research Seminar on layout of a research report	10-03-2023	Dr. Krishna Kumari, Associate Professor, GITAM College, Visakhapatnam. Contact No: 9490263234, e-Mail Id: kbandaru@gitam.edu	30
17	A Research Seminar on Uses of Correlation and Regression Analysis in Research	11-04-2023	Mr. M. Padma Rao, Assistant Professor, ACTS Degree College, Visakhapatnam. Contact No: 9908236063, e-Mail Id: 9908236063m@gmail.com	33

5. Students Opted for Higher education:

Year	Name of the student who enrolled for higher education	Program graduated from	Year of graduation	Name of the institution joined	Name of the program admitted to
2023	S.Kiriti	BCOM	2023	G.V.P College	MBA
	Durgasi Sirisha	BSC	2023	Avanathi College	MCA
	Alluri Aravind Naidu	BSC	2023	Sims College	MCA
	Konisa Dilleswarria Rao	BSC	2023	Sims College	MCA
	Vykuntam Padmini	BSC	2023	G.V.P College	MBA
	Kilana Harika	BSC	2023	Samata College	MBA
	O.S.Praneeth Kumar	BSC	2023	Prism College	M.Sc
	Gangada Bhaskar Rao	BSC	2023	Samata College	M.Sc
	Taddi Sai	BSC	2023	Gayathri College	M.Sc
	Busa Hari Chandrika	BSC	2023	Andhra University	L.L.B
	Sangaru Lenina	BSC	2023	Andhra University	M.Sc

	Prasanna				
	Gadidesh Yeshwanth Sai	BSC	2023	Prisam College	M.Sc
	Ellipilli Sai Kiran	BSC	2023	Gitam College	M.Sc
	Nagothi Prasanthi Kumar	BSC	2023	Prism College	M.Sc
	Balla Sravani	BSC	2023	Sims College	MCA
	Iyyapu Sravya Lakshmi	BBA	2023	Andhra University	LLB

6. Placement details:

s.no	Name of the employer/company name	No of students placed
1	Anu Digital Solutions	1
2	Crosera	1
3	Dogicraft	1
4	Hirotoind	1
5	Kevinpage	1
6	Smart Innovations	1
7	ACS Solutions	2
9	VS Fintech	1
10	AP&T Business solutions	3

7. Industrial Visits:

S.NO	Course	Year	Place Visit	Date	No. of students selected
1	MBA	2 nd year	BHEL and visakha dairy	05-11-2022	26
2	MBA	2 nd year	Chodavaram sugar factory ,Govada	30-12-2022	32

8. Training Programs for Non-Teaching Staff:

S.No	Title of the ATP	No of Participants
1	Building professional mindset	10

9.Extension Activities

S.No	Name of the activity	Venue	Date	No. of participants
1	Blood donation Camp	Lions Club Visakhapatnam	29-06-2022	42
2	Nutrition food vs Cancer Drive	VIMS Hospital	22-07-2022	20
3	Beach Cleaning Program at Tenneti Park	Samata Degree College NSS Unit	30-07-2022	48
4	Azadi ka Amrut Mahotsav Cleaning Program at AU	Andhra University	16-08-2022	50
5	Post Covid Awareness campaign for students	Samata Degree College NSS Unit	23-11-2022	36
6	Blood Donation Camp	Rotary Club Visakhapatnam	20-12-2022	41
7	Walk a Thon	Apollo Cancer Hospitals	04-02-2023	30
8	Plantation Drive	Samata Degree College NSS Unit	14-03-2023	22
9	Women's Self Defense Program against rape and eve teasing	Samata Degree College NSS Unit	20-03-2023	46
10	Clear Cost Campaign	Samata Degree College NSS Unit	04-04-2023	42

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S. No	Title of the paper	Name of the Author/s	Department Associated with	Name of the Journal	Year of Publication
1	Precipitants of tax evasion in the Informal Sector in Zimbabwe: A case study of Bulawayo Metropolitan Province.	Mr. A. V. Koteswara Rao	Department of Management Studies	International Journal of Engineering Research and Science & Technology	May, 2022
2	Precipitants of tax evasion in the Informal Sector in Zimbabwe: A case study of Bulawayo Metropolitan Province.	Mr. G. Ramesh	Department of Management Studies	International Journal of Engineering Research and Science & Technology	May, 2022
3	Precipitants of tax evasion in the Informal Sector in Zimbabwe: A case study of Bulawayo Metropolitan Province.	Prof. G. Srinivasa Rao	Department of Management Studies	International Journal of Engineering Research and Science & Technology	May, 2022
4	A Deep-Learning Framework for Robust Feature Extraction from Vibration Data: A Use Case for Rotary Machine Fault Detection	Mrs. Karri. Devika	Department of Computer Applications	International journal of basic and applied research	May, 2022

1. List of Research Publications:

2. Organized FDPs:

Faculty Development Programs		A.Y -2021-2022	
S.No.	Title of FDP	Date	No. of Participants
1	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021	26
2	Impact of Digital Marketing on Consumer Behaviour	22-11-2021-27-11-2021	27
3	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022	31
4	Nationa Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022	31

3. Soft Skills and Life Skills Programmes:21-22

S.No.	Name of the Capacity Development and Skills Enhancement Programme	Date(s) of implementation	Name of the Person
1	A Soft Skills Training program on Resume Writing Skills	17-08-2022 to 20-08-2022	Ms. I.L.Prasanna M.com, C.A Mobile: 9494740949
2	A Two-day training Program on Inter personal Communication and intra Personal Communication	24-09-2021 to 25-09-2021	Ms. T.AnuradhaM.Sc, Mobile: 7013073745
3	A one-day Life skills training program on Leadership and Team work	16-02-2022	Mr. D.Sandeep, Mobile: 8639604257
4	A Three-day Computing Program on Cyber Security	24-01-2022 to 26-01-2022	Dr. Henry James Asst. Prof., Mobile: 9010137644

4. Organized Workshops/seminars conducted on R&D, Intellectual Property Rights (IPR) and Entrepreneurship:21-22

S.No.	Name of the Event	Date	No. OfParticipa nts	Details of Resource Person
1	A One Day Seminar on Entrepreneurial Finance	23-07-2021	31	Mr. B. Srinivasa Reddy, Commerce HOD & Coordinator, Dr. L. Bullayya College, Visakhapatnam.

				Contact No: 9963778750, e-Mail id: bsrinivasreddy@ibe.edu.in
2	A One Day Seminar on Government Policies Fostering the Entrepreneurship	22-09-2021	17	Mrs. D. Uma Sundari, Assistant Professor, IIAM College, Visakhapatnam. Contact No: 9701109998, e-mail id: umasundari78@gmail.com
3	A Research Seminar on Tips on How to Choose Good Qualitative Research	20-01-2022	33	Dr. K. Sandhya Vani, Associate Professor, GITAM College, Visakhapatnam. Contact No: 9848261852, e-Mail Id – sandhyavanikumar@gmail.com
4	A Research Seminar on Statistical tools used in Research	03-02-2022	19	Mr. U. V. Chandra Sekhar, Assistant Professor, SIMS College, Visakhapatnam. Contact no.: 863926484, e-Mail Id: u.v.chandrasekhar.75@gmail.com

5. Students Opted for Higher education:21-22

S.No.	Name of the student who enrolled for higher education	Program graduated from	Year of graduation	Name of institution joined	Name of program admitted to
1	Seeram Yeshwanth	BCA	2022	Gitam College	MCA
2	V.Lohitha	BCA	2022	Samata College	MBA
3	P.U.K.M. Lakshmi	BCA	2022	Samata College	MBA
4	Botcha Gowri Shankar	BSC	2022	Sims College	MCA
5	Girijalak.Bramhateja	BSC	2022	Gayathri College	MCA
6	Bandaru Srinadh	BSC	2022	Acharya Nagarjuna University	M.Sc
7	Chandaka Ramana	BSC	2022	Gayathri College	M.Sc
8	Guttala Kavya Sri	BBA	2022	Presidency University	MBA
9	Jayam V.S.Roshan Anand	BBA	2022	ADM Staff College	MBA
10	Vadakke M.N. Anjali	BCOM	2022	Andhra University	LLB
11	Lalitha Mutnuru	BBA	2022	Mallareddy College	MBA

12	Sada P.Siva Jyothi	BSC	2022	AU Distance Education	M.Sc
13	Natti Bhavana	BBA	2022	Baba College	MBA
14	Gutta Vanitha	BCOM	2022	Gayathri College	MBA
15	Gundarapu Jyothika	BBA	2022	Samata College	MBA
16	Elluru Mohan rao	BSC	2022	Gitam College	M.Sc
17	Ramba Ganesh	BCA	2022	Gayathri College	MCA
18	Munaparthy Jyothi	BSC	2022	Samata College	M.Sc
19	Botta reshitha Neelima	BSC	2022	Samata College	M.Sc
20	Manyala Prasad	BBA	2022	Gayathri College	MBA
21	Pasuparthi Sravani	BSC	2022	AU Distance Education	MBA
22	Cheepilli Dushyanth	BSC	2022	Sanketika College	MCA
23	Kolli Vennela Sri	BBA	2022	Sims College	MBA
24	Esakapalli Sushma	BSC	2022	AU Distance Education	MSC
25	Surada Lavanya	BSC	2022	Gitam College	MSC
26	Yerra U.V.K.V.Padmini	BSC	2022	Gitam College	MSC
27	Tirumalasetty V.Mounika	BSC	2022	Samata College	MSC
28	Singampalli .C.Sekhar	BSC	2022	Gitam College	MSC
29	Balaga Sankar	BCOM	2022	N.B.M Law College	LLB
30	Chintalapudi Sirisha	BCA	2022	Sims College	MCA
31	Ambati Tanuja	BSC	2022	AU Distance Education	MSC
32	Dara Charishma	BSC	2022	AU Distance Education	MSC
33	Ramanujakutam Anirudh	BBA	2022	IIAM	H.R
34	Pothina Ramu	BSC	2022	Samata College	MSC
35	kavitha Naskar	BCOM	2022	Gayathri College	H.R
36	Tippanna Sreelekha	BSC	2022	Andhra University	MSC
37	Banka Vamsi	BCOM	2022	Samata College	MBA
38	Sarapaka Swamy	BSC	2022	Mallareddy College	MSC
39	Gullapalli Jyotshna	BSC	2022	London	MSC
40	Reddem Sandhya	BCA	2022	Sims College	MCA

6. Placement Details: 21-22

S.No.	Name of the Employer/Company Name	No. of Students Placed
1	Anu Digital Solutions	1
2	Crosera	1
3	Dogicraft	1
4	Hirotoind	1
5	Kevinpage	1
6	Smart Innovations	1
7	Anu Digital Solutions	1
8	Crosera	1
9	Dogicraft	1

7. Industrial Visits:

S.No.	Course	Year	Place Visit	Date	No. of Students Attended
			NIL		

8. Training Programs for Non-Teaching Staff:

S.No.	Title of the ATP	No. of the Participants
1	Student service Training	10

9. Extensions Activities:21-22

S.No.	Name of the Activity	Venue	Date	No. of Participants
1.	NSS special Cleaning Program	Pineapple Colony, Arilova.	31-08-2021	42
2.	Covid Vaccination Drive	Samata Degree College	20-09-2021	71
3.	Helping Hands	Lebenshilfe School	26-11-2021	65
4.	DRY WASTE Collection Drive	Samata Degree College	15-12-2021	37
5.	Covid Vaccination Drive	Samata Degree College	07-01-2022	51
6.	GOOD TOUCH AND BAD TOUCH	APS School	24-01-2022	24
7.	Dental Camp	Samata Degree College	16-02-2022	30
8.	Nutrition workshop	Samata Degree College	18-02-2022	24
9.	Helping Hands	Ashraya Foundation- An Urban Shelter for Homeless	25-02-2022	43
10	Women's Self Defense Program against rape and eve teasing	Samata Degree College NSS Unit	19-03-2022	43

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1. List of Research Publications:

S. No	Title of the paper	Name of the Author/s	Department Associated with	Name of the Journal	Year of Publication
1	Poverty And Indolence: An Empirical Correlation	Mr. A. V. Koteswara Rao	Department of Management Studies	International Journal of Applied Science Engineering & Management	April, 2021
2	Poverty And Indolence: An Empirical Correlation	Prof. G. Srinivasa Rao	Department of Management Studies	International Journal of Applied Science Engineering & Management	April, 2021
3	Poverty And Indolence: An Empirical Correlation	Mr. G. Ramesh	Department of Management Studies	International Journal of Applied Science Engineering & Management	April, 2021

2. Organized FDPs:

Faculty Development Programs		A.Y -2020-2021	
S.No.	Title of FDP	Date	No. of Participants
1	General awareness of safety and protection at workplace	23-11-2020 to 28-11-2020	45
2	Emerging issues in Accounting Education and Research	18-01-2021 to 23-01-2021	44
3	Cyber Security	22-03-2021 to 27-03-2021	48
4	Recent trends in Organic Chemistry in Durg Development Process	06-04-2021 to 10-04-2021	46

3. Soft Skills and Life Skills Programmes:

S.No.	Name of the Capacity Development and Skills Enhancement Programme	Date(s) of implementation	Name of the Person
1	A softskills Training program on Interview Skills	16-11-2020 to 19-11-2020	Ms. Kanchan Deshmukh, Mobile: 9514582519
2	A Two-day training Program on Non-verbalCommunication and Verbal Communication	07-12-2020 to 08-10-2020	Ms. Sindhuja (Ph.D), Mobile: 9398662262
2	A One-day Life skills training program Creative and critical thinking	22-02-2021	Ms. G .Suguna, M.A, B.Ed ,Mobile:7974813351
3	A Three-day Computing Program on Digital Marketing	04-01-2021 to 06-01-2021	Mr.Ch Sai Srinivas, Mobile:8712655800

4. Organized Workshops/seminars conducted on R&D, Intellectual Property Rights (IPR) and Entrepreneurship:

S.No.	Name of the Event	Date	No. of Participants	Details of Resource Person
1	A One-Day Workshop on Emerging trends on IPR Regime	12-12-2020	32	Dr.M.Satya Sagar, Principal, NBM Law College, Visakhapatnam. Contact No: 8639121265, e-Mail Id: munthasatyasagar@gmail.com
2	A One Day Seminar on Impact of Technology on Entrepreneurship	22-01-2021	31	Mrs. G. Suguna, Assistant Professor, Pydah College, Visakhapatnam. Contact No: 7674813351, e-Mail Id: gallavillasuguna@gmail.com
3	A Research Seminar on Data Collection Methodologies Using Surveys	22-04-2021	33	Dr. A. Sayibala, Sr. Assistant Professor, Gayatri Vidya Parishad for Degree & PG Courses. Contact No: 9440326682, e-Mail Id: sayibala@gvpcdpge.edu.in

5. Students Opted for Higher education:

S.No.	Name of the student who enrolled for higher education	Program graduated from	Year of graduation	Name of institution joined	Name of program admitted to
1	M.Pravilika	BSC-BNC	2021	Acharya Nagarjuna University	MSC Food & Nutrition
2	G.Tulasi	BSC-BNC	2021	Acharya Nagarjuna University	MSC Food & Nutrition
3	TSS Duraga Bhavani	BSC-BNC	2021	Acharya Nagarjuna University	MSC Food & Nutrition
4	K.Boby	BSC-BNC	2021	Acharya Nagarjuna University	MSC Food & Nutrition
5	P.Kishore	BSC-BNC	2021	Acharya Nagarjuna University	MSC Food & Nutrition
6	R.Raghu	BSC -MPC	2021	Acharya Nagarjuna University	MSC -Maths
7	A.Terissa	BSC-BNC	2021	Andhra University	MSC Food & Nutrition
8	J.Jaya Sree	BSC-BNC	2021	Andhra University	MSC Food & Nutrition
9	K.Swetha	BSC-BNC	2021	Andhra University	MSC Food & Nutrition
10	Sameeksha	BSC-BNC	2021	Andhra University	MSC Food & Nutrition
11	Kalyan	BSC-BNC	2021	Pondicherry University	MSC Food & Nutrition
12	V.Geethika	BSC-BNC	2021	Padmasree University	MSC Food & Nutrition
13	Sathya	BSC-BNC	2021	ST.Terissa College	MSC Food & Nutrition
14	Rishitha	BSC-BNC	2021	Andhra University	MSC Bio Chemistry
15	B.Preethi	BSC-BNC	2021	Andhra University	MSC Food & Nutrition
16	Talhawahadat	BSC-BNC	2021	Andhra University	MSC Food & Nutrition
17	Nazma Bhannu	BSC-MPC	2021	Andhra University	MSC Physics
18	Teja Sahithi	BSC-MPC	2021	CR Reddy College	MSC Physics
19	N.Divya Jyothi	BSC-BNC	2021	Acharya Nagarjuna University	MSC Food & Nutrition
20	R.Sandya	BSC-BNC	2021	Acharya Nagarjuna University	MSC Food & Nutrition
21	B.keerthana	BSC-BNC	2021	Acharya Nagarjuna University	MSC Food & Nutrition
22	Ch.Siresha	BSC-BNC	2021	Acharya Nagarjuna University	MSC Food & Nutrition
23	Y.Kishore Reddy	BSC-BNC	2021	Acharya Nagarjuna University	MSC Food & Nutrition
24	V.Mounika	BSC-BNC	2021	Andhra University	MSC Food & Nutrition
25	K.Pavitra	BSC-BNC	2021	Andhra University	MSC Food & Nutrition
26	V.Arjun	BSC-BNC	2021	Andhra University	MSC Food & Nutrition
27	Srivalli Bhargavi	BSC-BNC	2021	Andhra University	MSC Food & Nutrition
28	SK.Natasga	BSC-BNC	2021	Andhra University	MSC Food & Nutrition
29	Thanooja	BSC-BNC	2021	Andhra University	MSC Food & Nutrition
30	Kiran Jyothi	BSC-BNC	2021	Andhra University	MSC Food & Nutrition
31	S.Bhargavi	BSC-BNC	2021	Bangalore University	MSC Food & Nutrition
32	G.Jothika	BBA	2021	Samata College	MBA
33	A.Hindu	BSC -Mscs	2021	Samata College	MSC Computers
34	B.Reshitha	BSC-Mpes	2021	Samata College	MSC Computers
35	S.MeghanaPrethem	BSC-Mpes	2021	Samata College	MSC Computers
36	M.Jyothi	BSC-Mpes	2021	Samata College	MSC Computers
37	P.Ramu	BSC-Mpes	2021	Samata College	MSC Computers
38	T.Valli Mounica	BSC -Mscs	2021	Samata College	MSC Computers
39	Polavarapu Triveni	BCA	2021	Sims College	MCA
40	Nadikatla Reethu	BCA	2021	IIAM	MCA
41	Padilam Swarupa Rani	BCA	2021	Samata College	MCA

6. Placement Details:

S.No.	Name of the Employer/Company Name	No. of Students Placed
1	ICICI	7
2	Speed labs	1
3	Valenta	6
4	Anu Digital Solutions	1
5	Crosera	1
6	Dogicraft	1
7	Hirotoind	1
8	Kevinpage	1
9	Smart Innovations	1

7. Industrial Visits: Not conducted due to COVID restrictions.

S.No.	Course	Year	Place Visit	Date	No. of Students Attended

8. Training Programs for Non-Teaching Staff:

S.No.	Title of the ATP	No. of the Participants
1	Student Accountability in Online Learning	10

9. Extensions Activities: Not conducted due to COVID restrictions.

S.No.	Name of the Activity	Venue	Date	No. of Participants
NA	NA	NA	NA	NA

Annual Report A.Y: 2019-2020

1. List of Research Publications:

S. No	Title of the paper	Name of the Author/s	Department Associated with	Name of the Journal	Year of Publication
1	An Empirical Study on Factors Motivating the Young Generation to Adopt Online Banking Services in Visakhapatnam City	Prof. S. Madhavi Latha	Department of Management Studies	Our Heritage Journal	July-Dec, 2019
2	Federalism in the Nigerian Budget and Control of Resources	Prof. S. Madhavi Latha	Department of Management Studies	International Journal of Applied Science Engineering & Management	January, 2020
3	Federalism in the Nigerian Budget and Control of Resources	Mrs. M. Satya Sri	Department of Management Studies	International Journal of Applied Science Engineering & Management	January, 2020
4	Stress Management among Women Employees in Education Institutions - A Study	Prof. S. Madhavi Latha	Department of Management Studies	International Journal for research in applied science & Engineering Technology	January, 2020
5	Effect Of Customer Services on Success of Small and Medium Scale Enterprises and Sustainable Development in Nigeria	Mr. A. V. Koteswara Rao	Department of Management Studies	International Journal of Applied Science Engineering & Management	April, 2020

6	Effect Of Customer Services on Success of Small and Medium Scale Enterprises and Sustainable Development in Nigeria	Mr. G. Ramesh	Department of Management Studies	International Journal of Applied Science Engineering & Management	April, 2020
7	Effect Of Customer Services on Success of Small and Medium Scale Enterprises and Sustainable Development in Nigeria	Prof. G. Srinivasa Rao	Department of Management Studies	International Journal of Applied Science Engineering & Management	April, 2020

2. Organized FDPs:

Faculty Development Programs		A.Y -2019-2020	
S.No.	Title of FDP	Date	No. of Participants
1	A one-week FDP on “Is Numerical Analysis useful for Machine Learning”	17-6-2019 to 22-6-2019	45
2	A one-week FDP on “Cloud Computing”	16-9-2019 to 21-9-2019	46
3	A one-week FDP on “Training on Teacher Leadership”	16-12-2019 to 21-12-2019	48
4	A one-week FDP on “Enhance Employee Performance through Monetary Benefits”	17-2-2020 to 22-2-2020	45

3. Soft Skills and Life Skills Programmes:

S.No.	Name of the Capacity Development and Skills Enhancement Programme	Date(s) of implementation	Name of the Person
1	A soft skills Training program on verbal Communication	28-08-2019 to 31-08-2019	Mrs. Anand Paul Deva, M. Com mobile: 8008721888
2	A Two-day training Program on Communication and presentation skills at work place	27-09-2019 to 28-09-2019	Mr. Pavan Sai Manikanta (PhD), Mobile: 86081742345
3	A one-day Life skills training program	17-02-2020	Mrs. N. Padmavathi,

	on My Health My responsibility		9856487525
4	A Three-day Computing Program on Web Design Tools	06-01-2020 to 08-01-2020	Dr. Hari Hara Raju, Asst. Prof, Mobile :9642237307

4. Organized Workshops/seminars conducted on R&D, Intellectual Property Rights (IPR) and Entrepreneurship:

S.No.	Name of the Event	Date	No. of Participants	Details of Resource Person
1	A Research Seminar on Why GOOD & QUALITY Manuscript may be rejected	21-06-2019	25	Dr. K. Sandhya Vani, Associate Professor, GITAM College, Visakhapatnam.
2	A one-Day Workshop on Current Trends and Issues related to IPR	28-06-2019	28	Dr. Henry James, Associate Professor, Pydah College, Visakhapatnam.
3	A One Day Seminar on Idea Generation and Business Opportunities	18-07-2019	25	Dr. Raja Talluri, Director, AIMS College, Visakhapatnam
4	A Research Seminar on Steps Involved in Writing a Research Report	02-08-2019	27	Mrs. Niveditha Nahak, Guest Faculty, Andhra University
5	A Research Seminar on Prerequisites to be Satisfied Before Framing a Questionnaire	30-08-2019	27	Prof. MSR Seshagiri, Professor, Gayatri College, Visakhapatnam
6	A One Day Seminar on Role of MSME in developing New Entrepreneurs	25-09-2019	18	Dr. V. Sai Prasanth, Assistant Professor, SIMS College, Visakhapatnam.
7	A Research Seminar on Steps Involved in conducting a test of Hypothesis	23-10-2019	32	Dr. Henry James, Associate Professor, Pydah College, Visakhapatnam.
8	A Research Seminar on Random and Non-random Sampling Methods	21-12-2019	25	Mrs. G. Adi Lakshmi, Assistant Professor, Prism College, Visakhapatnam
9	A one-Day Workshop on Rights, Obligations & Liability of Patentee	29-01-2020	28	Mr. B. Yugandhar Bhupati, Assistant Professor, NVP Law College, Visakhapatnam.
10	A Research Seminar on Understanding the Research Process	16-02-2020	26	Prof. S. Madhavi Latha, Director- SIMS COLLEGE, Visakhapatnam.
11	A One Day Seminar on Role of DIC in Developing	25-02-2020	28	Mr. M. Padma Rao, Assistant Professor,

	Existing Entrepreneurs			ACTS Degree College, Visakhapatnam
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5. Students Opted for Higher education:

S.No.	Name of the student who enrolled for higher education	Program graduated from	Year of graduation	Name of institution joined	Name of program admitted to
1	V.Ajay Kumar	BSC-MPC	2020	Prism Degree & PG College	MSC Chemistry
2	M.Satish	BSC-MPC	2020	Prism Degree & PG College	MSC Chemistry
3	P.Supriya	BSC-BNC	2020	Andhra University	M.Sc Food & Nutrition
4	Asima Farhath	BSC-BNC	2020	Andhra University	M.Sc Food & Nutrition
5	B.Sravani	BSC-BNC	2020	Andhra University	M.Sc Food & Nutrition
6	B.Kundana	BSC-BNC	2020	Andhra University	M.Sc Food & Nutrition
7	K.Indu	BSC-BNC	2020	Andhra University	M.Sc Food & Nutrition
8	Ch.Sai Krishna	BCA	2020	Sims College	MCA
9	Shabnam Shaik	BCA	2020	Gitam University	MCA
10	Vasu Supriya	BCA	2020	Sanketika College	MCA

6. Placement Details:

S.No.	Name of the Employer/Company Name	No. of Students Placed
1	Anu Digital Solutions	1
2	Crosera	1
3	Dogicraft	1
4	Hirotoind	1
5	Kevinpage	1
6	Smart Innovations	1

7. Industrial Visits:

S.No.	Course	Year	Place Visit	Date	No. of Students Attended
1	BNC	3 rd	Aruku Botanical Tour	03-08-2019	20
2	BNC	3 rd	Nutrition Students industrial visit	28-08-2019	23
3	MBA	2 nd	MBA students Industrial International Tour, Malasiya	15-02-2020	22
4	MBA	2 nd	Banglore Industrial	27-02-2020	67

		Visit	
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8. Training Programs for Non-Teaching Staff:

S.No.	Title of the ATP	No. of the Participants
1	Professional development training session on "Work-life balance strategies	10

9. Extensions Activities:

S.No.	Name of the Activity	Venue	Date	No. of Participants
1.	Eye Check-up Camp	Samata Degree College	07-09-2019	37
2.	Dental Camp	Samata Degree College	19-09-2019	40
3.	Blood Donation Camp	AS Raja Blood Bank	23-09-2019	42
4.	Vigilance Awareness Program	Samata Degree College	04-11-2019	47
5.	Joy of Giving	Govt blind School, Sagar Nagar	13-12-2019	52
6.	Adolescents Empowerment Program	Lebenshilfe School, Appughar	16-12-2019	34
7.	Helping Hands	Lebenshilfe special school for mentally handicapped, MVP colony	28-12-2019	68
8.	Eye Checkup Drive	Govt Girls High school, Rushikonda	04-02-2020	65
9.	Cancer Awareness General Checkup Drive	Samata Degree College	09-03-2020	31

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1. List of Research Publications:

S.No	Title of the paper	Name of the Author/s	Department Associated with	Name of the Journal	Year of Publication
1	Shifting Focus from Conventional to Sustainability Markets: Examining Marketplaces in An Ideal Sustainability Market	Mr. G. Ramesh	Department of Management Studies	International Journal of Engineering Research and Science & Technology	July, 2018
2	Shifting Focus from Conventional to Sustainability Markets: Examining Marketplaces in An Ideal Sustainability Market	Mr.A.V.Koteswar Rao	Department of Management Studies	International Journal of Engineering Research and Science & Technology	July, 2018
3	The Most-Cited Statistical Papers	Mrs. B. Padmaja	Department of Statistics	International journal of basic and applied research	April, 2019
4	Retical Conceptualization and Research Direction Relating to Entrepreneurs' Psychosocial Support, Mental Health, And Other Strategic Components	Mrs. M. Satya Sri	Department of Management Studies	International journal of basic and applied research	April, 2019
5	Retical Conceptualization and Research Direction Relating to Entrepreneurs' Psychosocial Support, Mental Health, And Other Strategic Components	Mrs. D. Hymavathi	Department of Management Studies	International journal of basic and applied research	April, 2019

6	The Teaching Situation of The Department of English in The Universities of Bangladesh: A Critical Evaluation	Mrs. G. Suguna	Department of English	International journal of basic and applied research	April, 2019
7	The Teaching Situation of The Department of English in The Universities of Bangladesh: A Critical Evaluation	Mrs. U. Sridevi	Department of English	International journal of basic and applied research	April, 2019

2. Organized FDPs:

S.No	Title of the FDP	Date	No. of Participants
1	Database Management System	25-06-2018 to 30-06-2018	53
2	Social Media Governance	27-08-2018 to 31-08-2018	51
3	Fostering Social responsibility and Community Engagement in Higher Education institutes	17-12-2018 to 21-12-2018	46
4	Mathematics and its Applications in Science & Technology	18-02-2019 to 23-02-2019	51

3. Soft Skills and Life Skills Programs:

S.No	Name of the Capacity Development and Skills Enhanced Program	Date(s) Implementation	Name of the Person
1	A soft skills Training program on non-verbal Communication	22-08-2018 to 25-08-2018	Ms. U Sridevi, Mobile: 9490748774
2	A one-day Life skills training program Mental Health	11-02-2019	Mr. Gowtham CS Executive, Mobile: 9493790282

4. Organized Workshops/Seminars conducted on R&D, Intellectual Property Rights (IPR) and Entrepreneurship:

S.No	Name of the Event	Date	No. of Participants	Details of Resource Person
1	A Research Seminar on Case Study Approach in Research	20-06-2018	Prof. S. Madhavi Latha, Director- SIMS COLLEGE. Contact No: 9246619078, e-Mail Id: madhavivakula@gmail.com	30
2	A One Day Seminar on Role of women Entrepreneurs at District Level	29-06-2018	Mrs. D. Archana, Assistant Professor, IIAM COLLEGE. Contact No: 8660023546, e-Mail Id: archana8@gmail.com	33
3	A One Day Seminar on Characteristics of Successful Young Entrepreneurs	03-07-2018	Mrs. P. Shobha Rani, Assistant Professor, VIPS College Contact No: 9346437115, e-Mail Id: shobharanipilla@gmail.com	30
4	A One Day Seminar on Determinants of Successful Entrepreneurship	21-08-2018	Dr. K. Hari Hara Raju, Assistant Professor, Pydah College. Contact No: 96422373707, e-Mail Id: dr.khhr@gmail.com	32
5	A One Day Seminar on Role of Education in Entrepreneurship Development	28-09-2018	Prof. S. Madhavi Latha, Director- SIMS COLLEGE. Contact No: 9246619078, e-Mail Id: madhavivakula@gmail.com	26
6	A One Day Seminar on The Major Drivers of Entrepreneurial Growth	09-10-2018	Dr. G. Srinivasa Rao, Assistant Professor, Dr. V S Krishna Govt Degree College. Contact No: 9290812640, e-Mail-Id: gtsrinivas@gmail.com	30
7	A One Day Seminar on Entrepreneurs and their Market Research Strategies	21-12-2018	Mrs. V. Anitha, Assistant Professor, Alliance College. Contact No: 9398223244, e-Mail-Id: anithavatsavaya@gmail.com	33
8	A Research Seminar on Formulation of Hypothesis in Research	29-01-2019	Dr.Raja Talluri Director, AIMS College, Visakhapatnam. Contact No: 9440428812, e-Mail-Id: rajatalluri2212@gmail.com	26
9	A Research Seminar on Tools & Techniques used in formulating Hypothesis	12-03-2019	Mrs. P. Shobha Rani, Assistant Professor, VIPS College Contact No: 9346437115, e-Mail Id: shobharanipilla@gmail.com	29
10	A Research Seminar on How to enhance Research Paper Writing	16-04-2019	Dr. K. Jagadeeswara Rao, Principal, Aditya College, Visakhapatnam.	25

Skills	Contact No: 9492278948, e-Mail Id: jagadeeshchd@gmail.com
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5. Students Opted for Higher education:

Year	Name of the Student who enrolled for Higher Education	Program graduated	Year of Graduation	Name of the institution joined	Name of the Program admitted to
2018-2019	SK.Najidha	BSC-BNC	2019	Andhra University	M.Sc Food & Nutrition
	M.Vani Katyayani	BSC-BNC	2019	Andhra University	M.Sc Food & Nutrition
	Nammi Lova Raju	BCA	2019	Dr.L.B.College	MCA
	Reddy Dinesh Kumar	BCA	2019	Dr.L.B.College	MCA
	Stephen Suraboina	BCA	2019	Sanketika College	MBA
	Harshita	BCA	2019	Sanketika College	MBA

6. Placement Details:

S.No	Name of the Employer/Company Name	No of Students Placed
1	Anu Digital Solutions	1
2	Crosera	1
3	Dogicraft	1
4	Hirotoind	1
5	Kevinpage	1
6	Smart Innovations	1
7	JustDial	5

7. Industrial Visits:

S.No	Course	Year	Place Visit	Date	No of Students Attended
1	MBA	2 nd year	Hindustan Shipyard Ltd, Visakhapatnam	28-07-2018	57
2	B.Sc (BNC)	3 rd year	Botany Dept Industrial Trip Ananya Aqua Products Private Ltd, Bheemili, Dr NTR Beach Rd, Mangamari Peta, Visakhapatnam,	03-08-2018	20
3	B.Sc (BNC)	3 rd year	Botany Dept Industrial Trip, Sajnikhali Sundarban Tiger Reserve , Parganas Dist, Westbengal	21-11-2018 to 29-11-2018	18
4	B.Sc (BNC)	3 rd year	Botany Field Visit, Maruthi Mashrooms, Madurawada.	10-01-2019	18

8. Training Programs for Non-Teaching Staff:

S.No	Title of the ATP	No of Participants
1	Adaptability and confidence	10

9. Extension Activities :

S.No.	Name of the Activity	Venue	Date	No of Participants
1	Beach Cleaning Program at Tenneti Park	Tennetipark, Visakhapatnam	06-07-2018	36
2	Road Safety Awareness Drive	Ushodaya Junction, Isukathota national Highway Junction, Visakhapatnam.	23-07-2018	37
3	Hepatitis B Vaccination Camp	Seminar Hall, Samata College, Visakhapatnam	05-08-2018	38
4	Women Empowerment Drive	Madhavadara, Visakhapatnam	23-08-2018	38
5	Eye Check-up Camp	Seminar Hall, Samata College, Visakhapatnam	07-09-2018	61
6	Blood Donation Camp	Seminar Hall, Samata College, Visakhapatnam	18-09-2018	57
7	NSS Special Camp	GVMC Primary School, Sivajipalem, Visakhapatnam	22-09-2018	100
8	Joy of Giving	Care and Love Orphans, Visakhapatnam	22-11-2018	48
9	Medicinal Gardening Program	GVMC Vudapark, Visakhapatnam	24-11-2018	35
10	Environmental Sanitation and Disposal of Garbage Drive	Sector 8 & 9, MVP colony, Visakhapatnam.	29-12-2018	45
11	Poshan Abhiyan	Anganwadi Kendram, Peddawaltair, Visakhapatnam	10-01-2019	38
12	Special Cleaning Campaign	Santhapalem, Chinnagadili, Visakhapatnam	13-03-2019	45
13	Free Medical Camp and Area Survey	Santhapalem, Chinnagadili, Visakhapatnam	19-03-2019	34