



SAMATA DEGREE COLLEGE

Affiliated to Andhra University & Approved by AICTE

An ISO 9001: 2015 Certified Institution

SECTOR 10, MVP COLONY, VISAKHAPATNAM – 530 017. (A.P.)



Number of workshops/seminars conducted on Entrepreneurship, Research & Intellectual Property Rights (IPR) during the last five years.

List of Seminars /Workshops

AY 2018-2019

S. No	Name of the Programme	Date	No. of Participants	Details of the Resource Person
1.	A Research Seminar on How to enhance Research Paper Writing Skills	16-04-2019	25	Dr. K. Jagadeeswara Rao, Principal, Aditya College, Visakhapatnam. Contact No: 9492278948, e-Mail Id: jagadeeshchd@gmail.com
2.	A Research Seminar on Tools & Techniques used in formulating Hypothesis	12-03-2019	29	Mrs. P. Shobha Rani, Assistant Professor, VIPS College Contact No: 9346437115, e-Mail Id: shobharanipilla@gmail.com
3.	A Research Seminar on Formulation of Hypothesis in Research	29-01-2019	26	Dr. Raja Talluri Director, AIMS College, Visakhapatnam. Contact No: 9440428812, e-Mail-Id: rajatalluri2212@gmail.com
4.	A One Day Seminar on Entrepreneurs and their Market Research Strategies	21-12-2018	33	Mrs. V. Anitha, Assistant Professor, Alliance College. Contact No: 9398223244, e-Mail-Id: anithavatsavaya@gmail.com
5.	A One Day Seminar on The Major Drivers of Entrepreneurial Growth	09-10-2018	30	Dr. G. Srinivasa Rao, Assistant Professor, Dr. V S Krishna Govt Degree College. Contact No: 9290812640, e-Mail-Id: gtsrinivas@gmail.com
6.	A One Day Seminar on Role of Education in Entrepreneurship Development	28-09-2018	26	Prof. S. Madhavi Latha, Director-SIMS COLLEGE. Contact No: 9246619078, e-Mail Id: madhavivakula@gmail.com



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Cont....

7.	A One Day Seminar on Determinants of Successful Entrepreneurship	21-08-2018	32	Dr. K. Hari Hara Raju, Assistant Professor, Pydah College. Contact No: 96422373707, e-Mail Id: dr.khhr@gmail.com
8.	A One Day Seminar on Characteristics of Successful Young Entrepreneurs	03-07-2018	30	Mrs. P. Shobha Rani, Assistant Professor, VIPs College Contact No: 9346437115, e-Mail Id: shobharanipilla@gmail.com
9.	A One Day Seminar on Role of women Entrepreneurs at District Level	29-06-2018	33	Mrs. D. Archana, Assistant Professor, IIAM COLLEGE. Contact No: 8660023546, e-Mail Id: archana8@gmail.com
10.	A Research Seminar on Case Study Approach in Research	20-06-2018	30	Prof. S. Madhavi Latha, Director- SIMS COLLEGE. Contact No: 9246619078, e-Mail Id: madhavivakula@gmail.com




DIRECTOR

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Date: 4/04/2019

CIRCULAR

This is to inform you that the Research Cell of our college is organizing “A Research Seminar on How to enhance Research Paper Writing Skills” by Dr. Jagadeesh, Principal, SVVPVMC College, Visakhapatnam on 16/04/2019. The students from BBA and B. Com 6th and 4th Semesters are instructed to enroll your names with the coordinator.

Venue: Seminar Hall 1

Time: 10:30am



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B.Sc	BCA	BBA	B.Com	MBA	M.Sc.(CS)			

ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education for the last 31 years. Samata offers BSc, BBA, BCA, B.Com, MSc. And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognised research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.

ABOUT THE RESEARCH CELL

The Research Cell also organizes workshops, seminars, and guest lectures on various research topics. These events provide students with the opportunity to learn from experts and network with other researchers. The Research Cell's efforts have resulted in a significant increase in the number of research publications by Samata Degree College faculty and students. The Cell has also played a key role in attracting research funding from various government and non-government agencies.

ABOUT THE PROGRAM

Struggling with research papers? Join our seminar to elevate your writing skills! Learn how to craft strong theses, unearth credible sources, and structure your arguments effectively. Master citation styles and develop clear, concise prose. Leave confident in your ability to write impactful research papers.

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- Demystifying Research Paper Writing
- Literature Review and Research Methodology
- Writing with Clarity and Precision
- Citation and Referencing
- Revision, Editing, and Publication

A RESEARCH SEMINAR ON HOW TO ENHANCE RESEARCH PAPER WRITING SKILLS

16-04-2019

ORGANIZED BY
SAMATA DEGREE COLLEGE



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ANDHRA UNIVERSITY)

MVP COLONY, VISAKHAPATNAM-530017

CHIEF PATRON

Prof. B. Murali Krishna
Director

CONVENER

Prof. S. Madhavi Latha
Research Director

CO-CONVENER

Dr. P.L. Padmaja
Associate professor
Department of Management Studies

RESOURCE PERSON

Dr. K. Jagadeeswara Rao
Principal, Aditya College.
Visakhapatnam
Contact No: 9492278948

COORDINATOR

Mrs. D. Hymavathi
Asst. Professor
Department of Management Studies

ORGANISING COMMITTEE

Mrs. P. Praveena, Asst. Professor
Mrs. P. Jaya Sarada Devi, Asst. Professor
Mrs. K. Ramya Priya, Asst. Professor

STUDENT COORDINATORS

Sahitya Vweb
Nadiminti Murali



We Teach, We Train
We Produce the Best

REGISTRATION FORM

A research Seminar on How to Enhance
Research Paper Writing Skills

Name: Mr./Ms. : _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-Mail: _____

Signature of Participant

SAMATA DEGREE COLLEGE
MVP COLONY, VISAKHAPATNAM-17, A.P.
Phone Number: 0891 2504682
E-mail: samatacollege@gmail.com
Website: <https://samatacollege.co.in/>

For Details, Contact:
Mrs. D. Hymavathi
Asst. Professor
Department of Management Studies
Contact No: 7893572003
e-Mail Id: hymadh@gmail.com



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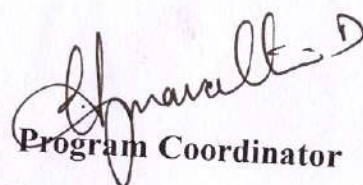
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LIST OF PARTICIPANTS

Name of the Program: A Research Seminar on How to Enhance Research Paper writing skills.
Date: 16/04/2019

S. No	Name of the Participant	Year & Program	Signature
1.	B. Yasoda	MBA II yr	Yasoda
2.	B. Indu	MBA I st Year	Indu
3.	B. Jhansi	MBA I st Year	Jhansi
4.	Bongu Sivalakrishna	MBA I st Year	Sivalakrishna
5.	Alla Avinash	MBA I st Year	Avinash
6.	K. Raja	MBA I st Year	Raja
7.	E. Lathika	MBA I st Year	Lathika
8.	Botta Kusuma	MBA I st Year	Kusuma
9.	Bedumuru Vinod	MBA I st Year	Vinod
10.	Bugala Sainadh	MBA I st Year	Sainadh
11.	Balam Jyothi	MBA I st Year	Jyothi
12.	Aaravind	MBA I st Year	Aaravind
13.	Balam Jyothi	MBA I st Year	Jyothi
14.	S. Rupa	MBA I st Year	Rupa
15.	Salma Begum	MBA I st Year	Begum
16.	Abhishek Pandey	MBA I st Year	Abhishek Pandey
17.	S. Priyanka	MBA I st Year	Priyanka
18.	M. Srikanth	MBA I st Year	Srikanth
19.	S. Ashwini	MBA I st Year	Ashwini
20.	M. Mounika	MBA I st Year	Mounika
21.	L. Praveena	MBA I st Year	Praveena
22.	G. Sneetha	MBA I st Year	Sneetha
23.	V. Sakithya	MBA I st Year	Sakithya
24.	N. Murali	MBA I st Year	Murali

Page No: /


Program Coordinator



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LIST OF FACULTY ATTENDED

Name of the Program: A research Seminar on How to Enhance
Date: 16/04/2019 Research paper writing skills.

S. No	Name of the Faculty	Department	Signature
1.	Prof S. Madhavi Latha	Mgt Studies	Sul
2.	M. Satya Sri	Mgt Studies	Satya Sri
3.	A.V. Koteswara Rao	Mgt. Studies	Koteswara Rao
4.	Mrs. P.J. Sarada Devi	Mgt. Studies	P.J. Sarada Devi
5.	Dr. P.L. Padmaja	Mgt Studies	Padmaja
6.	Mrs. P. Praveena	Mgt. Studies	Praveena
7.	Dr. Hymavathi	Mgt. Studies	Hymavathi
8.	G. Raveek	Mgt Studies	Raveek
9.	P. Usha	nmgt studies	Usha
10.	Y. Uma Sudha	nmgt studies	umasudha

Page No: 1

Hymavathi
Program Coordinator



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Date: 17/04/2019

PROGRAMME REPORT

Programme Name	A Research Seminar on How to Enhance Research Paper Writing Skills
Resource Person	Dr. Jagadeesh, Principal, S V V P VMC College, Visakhapatnam Contact No: 9492278948, E-Mail. Id: jagadeeshchd@gmail.com
Date of Activity	16/04/2019
Organised by	Samata Degree College
Venue	Seminar Hall-1
No of Students Attended	25

Seminar: How to Enhance Research Paper Writing Skills

Objectives:

- Equip participants with the essential skills and knowledge for writing high-quality research papers.
- Build confidence in navigating the research paper writing process, from conception to publication.
- Develop critical thinking and analytical skills to effectively communicate research findings.
- Introduce participants to key resources and tools for successful research paper writing.

Topics Covered:

1. Demystifying Research Paper Writing:
 - Understanding the structure and components of a research paper.
 - Identifying different types of research papers and their specific requirements.
 - Developing a strong research question and hypothesis.



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2. Literature Review and Research Methodology:

- Effective strategies for literature search and analysis.
- Choosing appropriate research methodology based on the research question.
- Data collection, analysis, and interpretation techniques.

3. Citation and Referencing:

- Understanding different citation styles (APA, MLA, Chicago) and their proper use.
- Avoiding plagiarism and maintaining academic integrity.
- Utilizing reference management software for efficient bibliography creation.

4. Revision, Editing, and Publication:

- Strategies for self-editing and proofreading to ensure accuracy and clarity.
- Receiving feedback from peers and advisors.
- Navigating the peer-review process and publication in academic journals.

Outcomes:

- Participants will gain a comprehensive understanding of the research paper writing process.
- They will be equipped with the skills to develop strong research questions, conduct efficient literature reviews, and analyze their data effectively.
- Participants will learn to write with clarity, precision, and proper academic style.
- They will be familiar with various citation styles and reference management tools.

Programme Coordinator

A Research Seminar on How to enhance Research Paper Writing Skills





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Date: 1/3/2019

CIRCULAR

All the Students of MBA I & III Semesters are hereby informed to attend “A Research Seminar on Tools & Techniques used in formulating Hypothesis” by Mrs. P. Shobha Rani, Assistant Professor, VIPS College Visakhapatnam is being organized by our College on 12/3/2019.

Venue: Room No 17

Time: 10:30am



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ABOUT COLLEGE

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ABOUT THE RESEARCH CELL

The Research Cell also organizes workshops, seminars, and guest lectures on various research topics. These events provide students with the opportunity to learn from experts and network with other researchers. The Research Cell's efforts have resulted in a significant increase in the number of research publications by Samata Degree College faculty and students. The Cell has also played a key role in attracting research funding from various government and non-government agencies.

A RESEARCH SEMINAR ON TOOLS & TECHNIQUES USED IN FORMULATING HYPOTHESES

12-03-2019
ORGANIZED BY

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MVP COLONY, VISAKHAPATNAM- 530017

ABOUT THE PROGRAM

This seminar dives into the toolbox of researchers, exploring methods for crafting strong hypotheses. Discover techniques to leverage existing knowledge, identify patterns, and ask focused questions that guide your research journey.

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- Introduction to Hypothesis
- Tools and Techniques
- Factors to Consider
- Evaluating Hypotheses
- Practical Applications

CHIEF PATRON

Dr. S. Vijaya Raveendra
Principal

Prof. G. Srinivasa Rao
Director

CONVENER

Prof. S. Madhavi Latha
Research Director

CO-CONVENER

Mr. G. Ramesh
Asst. Professor

RESOURCE PERSON

Mrs. P. Shobha Rani
Asst. Professor
VIPS College
Visakhapatnam
Contact No: 9346437115

COORDINATOR

Mrs. K. Ramya Priya
Asst. Professor

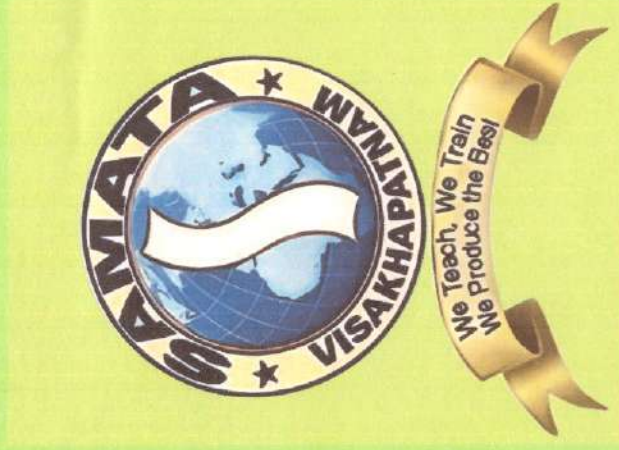
ORGANISING COMMITTEE

Mr. A. V. Koteswara Rao ,Asst. Professor

Mrs. P. Praveena ,Asst. Professor

STUDENT COORDINATORS

Ruthala Tejasri Devi
Goteda Raghuvarma

**For Details, Contact:**

Mrs. K. Ramya Priya
Asst. Professor
Department of Management Studies
Contact No: 9618045696
e- Mail Id: ramya.endreddy@gmail.com

REGISTRATION FORM**A Research Seminar on Tools &
Techniques used in formulating
Hypothesis**

Name: Mr./Ms. : _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-Mail: _____

Signature of Participant

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LIST OF PARTICIPANTS

Name of the Program: A Research Seminar on tools & techniques used in formulating Hypothesis
Date: 12-3-2019

S. No	Name of the Participant	Year & Program	Signature
1.	S. Kiran Pai	MBA 1 st yr	Kiran
2.	D. Bhavath Kumar	MBA II nd year	D. Bhavath
3.	K. Anil Kumar	MBA 1 year	Anil
4.	P. Himani	MBA I year	Himani
5.	S. Sreeram	MBA 1 st yr	sreeram
6.	A. Maheswar	MBA I year	Maheswar
7.	J. Debnath Singh	MBA I year	Debnath
8.	Sampath Chandra	MBA II nd	Sampath
9.	R. Kumar Baid	MBA 1 st year	R. Kumar
10.	Priyanka S	MBA - I year	S. Priyanka
11.	Hemalatha Bindukumar	MBA 2 nd year	Hemalatha
12.	Riya Kumari Baid	MBA I year	Kumari Baid
13.	Tiruvethala Pushpa	MBA 1 st year	T. Pushpa
14.	B. Basheera Beebi	MBA 2 year	B. Basheera
15.	P. D. V. G. Krishnamacharyulu	MBA 2 nd year	Krishnamacharyulu
16.	K. Sampath Kumar	MBA 2 nd year	Sampath Kumar
17.	I. Asha	MBA - II nd year	Asha
18.	N. Srinivas	MBA 1 st year	N. Srinivas
19.	V. Pulavarthy	MBA 1 st year	V. Pulavarthy
20.	Ch. Divya	MBA 2 nd year	Divya
21.	G. Avinash	MBA 2 nd year	Avinash
22.	P. Ramaraju	MBA 2 nd year	Ramaraju
23.	R. Mouli	MBA II nd year	R. Mouli
24.	J. Pujitha	MBA II nd yr.	J. Pujitha

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Page No: 2

K. Ramya Priya
Program Coordinator



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LIST OF FACULTY ATTENDED

Name of the Program: A Research Seminar on tools & techniques
Date: 12.3.2019 used in formulating Hypothesis

S. No	Name of the Faculty	Department	Signature
1.	Prof S. Madhavi Latha	Mgt Studies	Sul
2.	G. Ramek	Mgt Studies	G. Ramek
3.	Mrs. P. J. Sarada Devi	Mgt. Studies	P. J. Sarada Devi
4.	A. V. Kaleshwar Rao	Mgt. Studies	A. V. Kaleshwar Rao
5.	M. Satya Sri	Mgt Studies	M. Satya Sri
6.	Mrs. D. Hymavathi	Mgt. Studies	D. Hymavathi
7.	Dr. P. L. Padmaja	Mgt. Studies	Padmaja
8.	P. Usha	Mgt. Studies	P. Usha
9.	Mrs. K. Ramya Priya	Mgt Studies	Ramya Priya
10.	A. Nagabhushan Rao	Mgt. Studies	A. Nagabhushan Rao
11.	Mrs. B. Padmaja	Mgt Studies	Padmaja
12.	Mrs. P. Praveena	Mgt. Studies	P. Praveena



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Date: 13/3/2019

PROGRAMME REPORT

Programme Name	A Research Seminar on Tools & Techniques used in formulating Hypothesis
Resource Person	P. Shobha Rani, Asst. Professor, VIPS College Visakhapatnam. Contact No: 9346437115; e-mail id: shobharani@gmail.com
Date of Activity	12/3/2019
Organized by	Samata Degree College
Venue	Room No 17
No of Students Attended	29

Objectives:

- Equip participants with a comprehensive understanding of the concept of a hypothesis and its vital role in research and scientific inquiry.
- Explore various tools and techniques available for effectively formulating testable and insightful hypotheses.
- Highlight the importance of considering different factors, such as existing knowledge, theoretical frameworks, and research design, when framing hypotheses.
- Develop participants' critical thinking skills to assess the quality and viability of formulated hypotheses.

Topics Covered:

- **Introduction to Hypothesis:**
 - Definition and purpose of a hypothesis
 - Types of hypotheses (e.g., null, alternative, directional, non-directional)
 - Characteristics of a good hypothesis
- **Tools and Techniques:**
 - **Observational methods:** Identifying patterns, correlations, and anomalies
 - **Literature review:** Examining existing research and theoretical frameworks



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- **Logical reasoning:** Deductive and inductive approaches
- **Piloting and exploratory studies:** Gathering preliminary data
- **Questioning techniques:** Generating testable research questions
- **Operationalization of variables:** Defining concepts for measurement
- **Evaluating Hypotheses:**
 - Criteria for assessing strength and clarity
 - Identifying potential flaws and weaknesses
 - Refining and modifying hypotheses based on feedback
- **Practical Applications:**
 - Case studies and group exercises to apply tools and techniques
 - Feedback and discussion on participant-generated hypotheses
 - Resources and tips for continued development of hypothesis formulation skills

Outcomes:

- Participants will gain a deeper understanding of the importance and practical application of hypothesis formulation in research.
- They will be equipped with a diverse toolbox of techniques and strategies for crafting clear, testable, and impactful hypotheses.
- Participants will develop critical thinking skills for evaluating the strength and limitations of their own and others' hypotheses.

K. Ramya Priya
Programme Coordinator



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A Research Seminar on Tools & Techniques used in formulating Hypothesis





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Date: 21/1/2019

CIRCULAR

All the Students of MBA II & IV Semesters are hereby informed to attend “A Research Seminar on Formulation of Hypothesis in Research” by Dr. Raja Talluri, Director, AIMS College Visakhapatnam is being organized by our Department of Management Studies on 29/01/2019.

Venue: Seminar Hall 1

Time: 11:00 am



B.H.K.
DIRECTOR

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M.V.P. Colony, VISAKHAPATNAM-17

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ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education for the last 31 years. Samata offers BSc, BBA, BCA, B.Com, MSc. And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognised research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.

ABOUT THE RESEARCH CELL

The Research Cell also organizes workshops, seminars, and guest lectures on various research topics. These events provide students with the opportunity to learn from experts and network with other researchers. The Research Cell's efforts have resulted in a significant increase in the number of research publications by Samata Degree College faculty and students. The Cell has also played a key role in attracting research funding from various government and non-government agencies.

ABOUT THE PROGRAM

This seminar dives into the essential skill of crafting a strong hypothesis. Learn how to transform your research question into a testable prediction. We'll explore different types of hypotheses and how to identify variables for effective research design. Gain the confidence to develop a foundation for your research project.

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- Characteristics of a good hypothesis
- Formulating hypotheses
- Sources of hypotheses
- Evaluating hypotheses
- Communicating hypotheses

A RESEARCH SEMINAR ON FORMULATION OF HYPOTHESIS IN RESEARCH

29-01-2019
ORGANIZED BY
SAMATA DEGREE COLLEGE



SAMATA DEGREE COLLEGE

(APPROVED BY AICTE & AFFILIATED TO
ANDHRA UNIVERSITY)

MVP COLONY, VISAKHAPATNAM- 530017

CHIEF PATRON

Prof. B. Murali Krishna
Director

CONVENER

Prof. S. Madhavi Latha
Research Director

CO-CONVENER

Dr. P. L. Padmaja
Associate Professor
Department of Management Studies

RESOURCE PERSON

Dr. Raja Talluri
Director, AIMS College
Visakhapatnam
Contact No: 9440428812

COORDINATOR

Mrs. B. Padmaja
Asst. Professor

ORGANISING COMMITTEE

Mrs. N. V. K. Kiranmayee (Math's
Faculty)

Mrs. K. L. Prasanna (Math's faculty)

STUDENT COORDINATORS

Delayi Gayatri
Nodagala Neelesh



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REGISTRATION FORM**A Research Seminar on Formulation of Hypothesis in research**

Name: Mr./Ms. : _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-Mail: _____

Signature of Participant

SAMATA DEGREE COLLEGE

MVP COLONY, VISAKHAPATNAM-17, A.P.

Phone Number: 0891 2504682

E-mail: samatacollege@gmail.com

Website: <https://samatacollege.co.in/>

For Details, Contact:

Mrs. B. Padmaja

Asst. Professor

Contact No: 8885033445

e-Mail Id: padmajafeb@gmail.com



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Sector - 10, MVP Colony, Visakhapatnam - 530 017. (A.P.)

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LIST OF PARTICIPANTS

Name of the Program: *A Research Seminar on formulation of Hypothesis in research.*
Date: *29/1/2019*

S. No	Name of the Participant	Year & Program	Signature
1.	N. Srinivas	MBA 1st Year	N. Srinivas
2.	S. Sreeram	MBA 1st Year	S. Sreeram
3.	Tirureedhula Pushpa	MBA 1st Year	T. Pushpa
4.	Riya Kumari Ravi	MBA 1st Year	Kumari Ravi
5.	N. Srinivas	MBA 1st Year	N. Srinivas
6.	V. Pulavathi	MBA 1st Year	V. Pulavathi
7.	Sh. Basheera Beebi	MBA 1st Year	Sh. Basheera
8.	P.D.V. S. Krishnamacharya	MBA 1st Year	S. Krishnamacharya
9.	T. Asha	MBA 1st Year	Asha
10.	S. Kiran Pai	MBA 1st Year	Kiran
11.	D. Bharath Kumar	MBA 1st Year	D. Bharath
12.	M. Anil Kumar	MBA 1st Year	Anil
13.	P. Himani	MBA 1st Year	Himani
14.	Sampath Chandra	MBA 1st Year	Sampath
15.	Priyanka S	MBA 1st Year	Priyanka
16.	J. Deborah Singh	MBA 1st Year	Deborah
17.	Y. Chitti Babu	MBA 1st Year	Y. Chitti Babu
18.	Ravada Monica	MBA 1st Year	R. Monica
19.	D. Rohit	MBA 1st Year	Rohit
20.	D. Venkata Sai Suresh	MBA 1st Year	D. Sai Suresh
21.	I. ASHA	MBA 1st Year	I. ASHA
22.	A. Maheshwari	MBA 1st Year	A. Maheshwari
23.	Bonthu Rupa	MBA 1st Year	B. Rupa
24.	S. Vikram Nandan	MBA 1st Year	Nanda



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LIST OF FACULTY ATTENDED

Name of the Program: *A Research Seminar on Formulation of Hypothesis in research.*
Date: *29.1.2019*

S. No	Name of the Faculty	Department	Signature
1.	Prof. S. Madhavi Latha	Mgt Studies	<i>Sul</i>
2.	G. Raveek	mgt studies	<i>G. Raveek</i>
3.	A.V. Kotamrao Rao	Mgt. Studies	<i>A.V. Kotamrao Rao</i>
4.	M. Satya Sri	Mgt Studies	<i>M. Satya Sri</i>
5.	Mrs. D. Hymavathi	Mgt Studies	<i>D. Hymavathi</i>
6.	Mrs. P. J. Sarada Devi	Mgt. studies	<i>P.J. Sarada Devi</i>
7.	Dr. P. L. Padmaja	Mgt Studies	<i>Padmaja</i>
8.	Mrs. K. Rama Priya	Mgt studies	<i>K. Rama Priya</i>
9.	Mrs. B. Padmaja	Mgt studies	<i>Padmaja</i>
10.	P. Usha	mgt studies	<i>P. Usha</i>
11.	Mrs. P. Praveena	Mgt Studies	<i>Praveena</i>
12.	P. Padmaja	Mgt Studies	<i>Padmaja</i>



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Date: 30/01/2019

PROGRAMME REPORT

Programme Name	A Research Seminar on Formulation of Hypothesis in research
Resource Person	Dr. Raja Talluri, Director, AIMS College, Visakhapatnam. Contact no.: 9440428812. Email: rajatalluri2212@gmail.com
Date of Activity	29/01/2019
Organised by	Samata Degree College
Venue	Seminar Hall-I
No of Students Attended	26

Objectives:

- Equip participants with a thorough understanding of the concept of a hypothesis and its role in research.
- Develop strong skills in formulating clear, testable, and falsifiable hypotheses.
- Provide tools and frameworks for identifying research questions and generating meaningful hypotheses.
- Explore different sources and strategies for hypothesis development.
- Critically evaluate existing hypotheses and assess their strengths and weaknesses.
- Gain confidence in communicating hypotheses effectively to others.

Topics Covered:

- What is a hypothesis? Understanding the definition, purpose, and importance of hypotheses in research.
- Characteristics of a good hypothesis: Exploring key attributes of testable, falsifiable, and specific hypotheses.
- Formulating hypotheses:



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- Identifying research questions and their relationship to hypotheses.
- Using different frameworks and models for hypothesis development.
- Turning observations, existing knowledge, and theory into testable predictions.
- Sources of hypotheses:
 - Reviewing existing literature and identifying gaps in knowledge.
 - Utilizing personal experience, observations, and anecdotal evidence.
 - Drawing from established theories and experimental models.
- Evaluating hypotheses:
 - Assessing the clarity, feasibility, and logical coherence of hypotheses.
 - Identifying potential weaknesses and limitations of proposed hypotheses.
 - Recognizing alternative explanations and potential confounding variables.
- Communicating hypotheses:
 - Writing clear and concise hypothesis statements using appropriate language.
 - Explaining the rationale behind the hypothesis and its connection to the research question.
 - Presenting hypotheses in a visually appealing and understandable way.

Outcomes:

- Participants will gain a deeper understanding of the critical role of hypotheses in research and their essential characteristics.
- They will develop the skills and knowledge to formulate testable and meaningful hypotheses for their own research projects.
- They will gain confidence in critically evaluating existing hypotheses and identifying their strengths and weaknesses.
- Participants will improve their communication skills in presenting and explaining hypotheses effectively to others.

B. Padmaja
Programme Coordinator



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A Seminar on Formulation of Hypothesis in Research





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Date: 20/12/2018.

CIRCULAR

All the Students of MBA II & IV Semesters are hereby informed to attend “A One Day Seminar on Entrepreneurs & their Market Research Strategies” by Mrs. V. Anitha, Assistant Professor, Alliance College, Visakhapatnam is being organized by Our College Entrepreneurship Development Cell (EDC) on 29/12/2018.

Venue: Seminar Hall 1

Time: 12:00 Pm



B.M.K.
DIRECTOR

DIRECTOR
SAMATA DEGREE COLLEGE
M.V.P. Colony, VISAKHAPATNAM-17

Signature of All HOD'S						TPO	OFFICE	LIBRARY
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Email: samatacollege@gmail.com; drgsr Rao747@gmail.com

ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education for the last 31 years. Samata offers BSc, BBA, BCA, B.Com, MSc. And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognized research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.

ABOUT THE EDC CELL

Entrepreneurship Development is gradually becoming very significant in various areas of economic development. Innovative start-ups and new enterprises act as a catalyst for the economy. We at Entrepreneurship Development Cell Samata believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent as a prime motive for us. we try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to hone their ideas.

ABOUT THE PROGRAM

Dive into the world of entrepreneurship! This one-day seminar equips you with the market research strategies used by successful founders. Learn how to identify customer needs, analyze competition, and validate your business idea. Gain the insights needed to launch and thrive in today's market.

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- The Importance of Market Research for Entrepreneurs
- Defining Your Target Market
- Quantitative and Qualitative Research Methods
- Analyzing and Interpreting Data
- Leveraging Market Research in Different Business Stages
- Case Studies and Examples
- Interactive Q&A Session

A ONE-DAY SEMINAR ON ENTREPRENEURS & THEIR MARKET RESEARCH STRATEGIES

29-12-2018

ORGANIZED BY

ENTREPRENEURSHIP
DEVELOPMENT CELL



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MVP COLONY, VISAKHAPATNAM- 530017

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Dr. S. Vijaya Raveendra
Principal

Prof. G. Srinivasa Rao
Director

CONVENER

Prof. G. Savitri Jayanth
Head of the Department-MBA

CO-CONVENER

Mr. G. Ramesh
Asst. Professor
Department of Management Studies

RESOURCE PERSON

Mrs. V. Anitha
Asst. Professor
Alliance College.
Contact No: 9398223244

COORDINATOR

Mrs. M. Satya Sri
Dept. of Management Studies

ORGANISING COMMITTEE

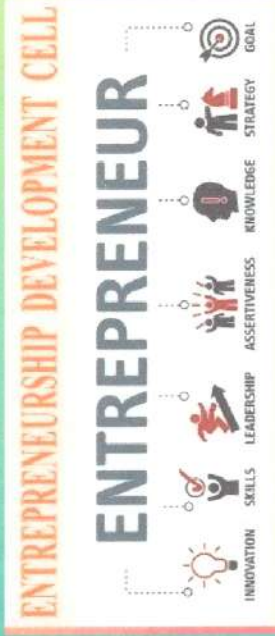
Mr. A. V. Koteswara Rao ,Asst. Professor

Mrs. D. Hymavathi ,Asst. Professor

Mrs. P. V. L. Sowjanya ,Asst. Professor

STUDENT COORDINATORS

Abhishek Pandey- MBA 2nd year
Machiraju Mounika- MBA 2nd year



For Details, Contact:

Mrs. M. Satya Sri
Asst. Professor
Department of Management Studies
Contact No:8897262500
e-Mail: satya.mba.2010@gmail.com

REGISTRATION FORM

A One-Day Seminar on Entrepreneurs & their Market Research Strategies

Name: Mr./Ms. : _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-Mail: _____

Signature of Participant

ENTREPRENEURSHIP DEVELOPMENT CELL
SAMATA DEGREE COLLEGE
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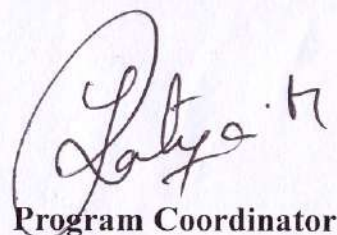
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LIST OF PARTICIPANTS

Name of the Program: A one day Seminar on entrepreneurship & their market Research strategies
Date: 29/12/2018

S. No	Name of the Participant	Year & Program	Signature
1.	I. Asha	MBA 1 year	Asha
2.	S. Kiran Pai	MBA 1 yr	Kiran
3.	D. Bhavath kumar	MBA - 1 st year	D. Bhavath
4.	K. Anil Kumar.	MBA 1 st year	K. Anil
5.	S. Sreeram	MBA 1 st yr	Sreeram
6.	Sampath Chandra	MBA 1 st yr	Sampath
7.	P. Himani	MBA - 1 year	Himani
8.	J. Deborah Singh	MBA - 1 year	Deborah
9.	P. D. V. G. Krishnamacharyulu	MBA 5 years	Krishna Charyulu
10.	Jani Pujitha	MBA - 1 year	J. Pujitha
11.	Shravanamulchi Sreeram	MBA - 1 yr	Sreeram
12.	Maheswari Anpola	MBA 1 year	M. Anpola
13.	Riya Kumari Baid	MBA - 1 year	Kumari Baid
10.	N. Srinivas	MBA 1 st year	N. Srinivas
12.	V. pulavarthy	MBA 1 st year	V. pulavarthy
14.	Sk. Basheera Beebi	MBA 1 st year	Sk. Basheera
13.	Tiruvredhala Pushpa	MBA 1 st year	T. Pushpa
16.	Rohit dubey	MBA 1 st year	Rohit dubey
17.	N. Srinivas	MBA 1 st year	N. Srinivas
18.	K. H. Kiran mai	MBA 1 st yr	Kiran mai
20.	Priyanka S	MBA - 1 year	S. Priyanka
21.	B. S. Chandra	MBA - 1 yr	Chandra
22.	K. Krishna Priya	MBA 1 st yr	Priya
24.	P. Rama Raju	MBA 1 st yr.	P. Ramaraju

Page No: 1


Program Coordinator



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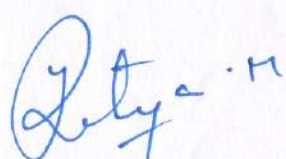
LIST OF FACULTY ATTENDED

Name of the Program:

Date: 29.12.2018

S. No	Name of the Faculty	Department	Signature
1.	Dr Savitri Jayanth	Mgt Studies	
2.	A.V. Koteswara Rao	Mgt. Studies	
3.	Mrs. P.J. Sarada Devi	Mgt. Studies	
4.	G. Paveek	Mgt Studies	
5.	Mrs. Fathima Sha	Mgt Studies	
6.	Mrs. H.K. Madhuri	Mgt. Studies	
7.	Ms. P.L. Padmaja	Mgt Studies	
8.	M. Satya Sri	Management Studies	
9.	D. Hymavathi	Management Studies	
10.	Mrs. P. Usha	Mgt Studies	
11.	Mrs. K. Ramya priya	Mgt studies	
12.	Mrs. P. Praveena	Mgt Studies	

Page No:


Program Coordinator



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Date: 30/12/2018

PROGRAMME REPORT

Programme Name	A One-Day Seminar on Entrepreneurs & their Market Research Strategies
Resource Person	Mrs. V. Anitha, Assistant Professor, Alliance College, Visakhapatnam. Ph. No: 9398223244, e-Mail Id: anithavatsavaya@gmail.com
Date of Activity	29/12/2018
Organised by	Samata Degree College
Venue	Seminar Hall-1
No of Students Attended	33

Entrepreneurs & Their Market Research Strategies

Objectives:

- Equip aspiring and existing entrepreneurs with practical knowledge and tools for conducting effective market research.
- Explore diverse market research strategies that cater to different business needs and budgets.
- Empower participants to gain valuable insights into their target markets and customers.
- Encourage data-driven decision-making and reduce business risks through informed market research.

Topics Covered:

- The Importance of Market Research for Entrepreneurs: Understanding the crucial role of market research in validating business ideas, identifying opportunities, reducing risks, and achieving success.
- Defining Your Target Market: Techniques for pinpointing your ideal customer segment, including demographics, psychographics, and buyer personas.



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- Quantitative and Qualitative Research Methods: Exploring various methods for gathering data, including surveys, interviews, focus groups, online research tools, and competitor analysis.
- Analyzing and Interpreting Data: Turning raw data into actionable insights through effective data visualization and analysis techniques.
- Leveraging Market Research in Different Business Stages: Applying market research throughout the entrepreneurial journey, from ideation and product development to marketing and expansion.
- Case Studies and Examples: Examining successful entrepreneurial ventures that utilized market research to achieve their goals.
- Interactive Q&A Session: Addressing specific questions and challenges faced by participants in their market research endeavors.

Outcomes:

- Students gain a comprehensive understanding of the value of market research and its application in the entrepreneurial environment.
- Attendees acquire practical skills and knowledge for conducting their own market research projects.
- Individuals leave equipped with actionable takeaways, including targeted customer profiles, relevant data analysis techniques, and strategies for utilizing market research insights in their business ventures.
- The seminar fosters a network of entrepreneurs and fosters knowledge sharing through interactive discussions and case studies.

Programme Coordinator



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A One Day Seminar on Entrepreneurs and their Marketing Research Strategies





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Date: 3/10/2018

CIRCULAR

All the Students of MBA I and III Semesters are hereby informed to attend “A One Day Seminar on The Major Drivers of Entrepreneurial Growth” by Dr. G. Srinivasa Rao, Assistant Professor, Dr.V.S.Krishna Govt. College is being organized by Our College Entrepreneurship Development Cell (EDC) on 9/10/2018.

Venue: Seminar Hall 1

Time: 11:00 am



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DIRECTOR
DIRECTOR
SAMATA DEGREE COLLEGE
M.V.P. Colony, VISAKHAPATNAM-17

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Phone: 0891 – 2504682. Website: www.samatacollege.co.in

Email: samatacollege@gmail.com; drgsrao747@gmail.com

ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education for the last 31 years. Samata offers BSc, BBA, BCA, B. Com, MSc. And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognized research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.

ABOUT THE EDC CELL

Entrepreneurship Development is gradually becoming very significant in various areas of economic development. Innovative start-ups and new enterprises act as a catalyst for the economy. We at Entrepreneurship Development Cell Samata believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent as a prime motive for us. we try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to hone their ideas.

ABOUT THE PROGRAM

This intensive one-day seminar dives deep into the key factors that propel businesses forward. Join us as we explore market validation, customer acquisition strategies, financial management, and building a high-performing team. Gain insights from successful entrepreneurs and leave with actionable steps to accelerate your venture's growth.

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- Defining entrepreneurial growth
 - Internal drivers of growth
 - External drivers of growth
 - Case studies and examples
- Tools and frameworks for growth
- Tools and frameworks for growth

A ONE-DAY SEMINAR ON "THE MAJOR DRIVERS OF ENTREPRENEURIAL GROWTH"

09-10-2018
ORGANIZED BY

ENTREPRENEURSHIP
DEVELOPMENT CELL



SAMATA DEGREE COLLEGE

(APPROVED BY AICTE & AFFILIATED TO
ANDHRA UNIVERSITY)

MVP COLONY, VISAKHAPATNAM-530017

LIST OF PARTICIPANTS

Name of the Program: A one day Seminar on the major drivers of entrepreneurial growth.
Date: 09/10/2018

S. No	Name of the Participant	Year & Program	Signature
1	Shaik basheera beebi	MBA 1 year	basheera
2	S. Kiran Pai	MBA 1 yr	Kiran.
3	P. D. V. G. Krishnamacharyulu	MBA 1 yr	G. Krishnamacharyulu
4	Sampath Chandra	MBA 1 yr	Sampath
5	P. D. V. G. Krishnamacharyulu	MBA 1 yr	Krishnamacharyulu
6	S. Sreeram	MBA 1 yr	sreeram
7	Yadavalli Chitti Babu	MBA I year	chitti babu
8	E. Asha	MBA I year	Asha
9	P. Himani	MBA I year	Himani
10	N. Drinivas	MBA I year	Drinivas
11	J. Deborah Singh	MBA I year	Deborah
12	Tiruveedhula Pushpa	MBA I year	T. Pushpa
13	Riya Kumari Baid	MBA 1 year	kumari Baid
14	V. pulavarthy	MBA 1st year	v. pulavarthy
15	M. AMPOLU	MBA 1st year	M. Ampolu
16	K. Anil Kumar	MBA 1st year	Anil
17	Vikram Nandajee	MBA 1st year	Vikram Nandajee
18	D. Rohit	MBA 1st yr	Rohit
19	B. Bhanu Rupa	MBA - 1st yr	B. Rupa
20	Priyanka S	MBA - 1st year	S. Priyanka
21	M. AMPOLU	MBA	
22	K. Sampath Kumar	MBA 1st yr	K. Sampath
23	R. manica	MBA 1st yr	R. manica
24	K. Siva Ranga	MBA - 1st yr	K. Siva Ranga



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Page No: 2

K. Ramya Priya
Program Coordinator

ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education for the last 31 years. Samata offers BSc, BBA, BCA, B. Com, MSc. And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognized research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.

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This intensive one-day seminar dives deep into the key factors that propel businesses forward. Join us as we explore market validation, customer acquisition strategies, financial management, and building a high-performing team. Gain insights from successful entrepreneurs and leave with actionable steps to accelerate your venture's growth.

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- Defining entrepreneurial growth
 - Internal drivers of growth
 - External drivers of growth
 - Case studies and examples
- Tools and frameworks for growth
- Tools and frameworks for growth

A ONE-DAY SEMINAR ON "THE MAJOR DRIVERS OF ENTREPRENEURIAL GROWTH"

09-10-2018
ORGANIZED BY

ENTREPRENEURSHIP
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MVP COLONY, VISAKHAPATNAM-530017

CHIEF PATRON

Dr. S. Vijaya Ravindra
Principal

Prof. B. Murali krishna
Director

CONVENER

Prof. G. Savitri Jayanth
Head of the Department-MBA

CO-CONVENER

Mr. G. Ramesh
Asst. Professor
Dept. of Management Studies

RESOURCE PERSON

Dr. G. Srinivasa Rao
Asst. Professor
Dr. V. S. Krishna Govt. Degree College.
Visakhapatnam.

COORDINATOR

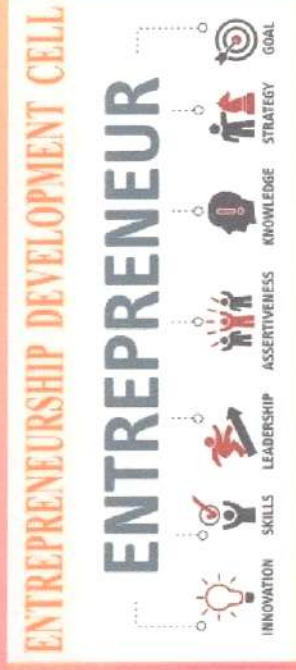
Mrs. K. Ramya Priya
Asst. Professor
Dept. of Management Studies

ORGANISING COMMITTEE

Mr. A. V. Koteswara Rao, Asst. Professor
Mrs. D. Hymavathi, Asst. Professor

STUDENT COORDINATORS

Samba Murthi
K. Revanth

**REGISTRATION FORM**

A One-Day Seminar on "The major drivers of
entrepreneurial growth "

Name: Mr./Ms.: _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-Mail: _____

Signature of Participant

ENTREPRENEURSHIP DEVELOPMENT CELL
SAMATA DEGREE COLLEGE
MVP COLONY, VISAKHAPATNAM-17, A.P.
Phone Number: 0891 2504682
E-mail: samatacollege@gmail.com
Website: <https://samatacollege.co.in/>

LIST OF PARTICIPANTS

Name of the Program: A one day Seminar on the major drivers of entrepreneurial growth.
Date: 09/10/2018

S. No	Name of the Participant	Year & Program	Signature
1	Shaik basheera beebi	MBA 1 year	basheera
2	S. Kiran Pai	MBA 1 yr	Kiran.
3	P. D. V. G. Krishnamacharyulu	MBA 1 yr	G. Krishnamacharyulu
4	Sampath Chandra	MBA 1 yr	Sampath
5	P. D. V. G. Krishnamacharyulu	MBA 1 yr	Krishnamacharyulu
6	S. Sreekanth	MBA 1 yr	sreekanth
7	Yasodhara Chitti Babu	MBA I year	chitti babu
8	I. Asha	MBA I Year	Asha
9	P. Himani	MBA I year	Himani
10	N. Drinivas	MBA I year	Drinivas
11	J. Deborah Singh	MBA I year	Deborah
12	Tiruvudhula Pushpa	MBA I year	T. Pushpa
13	Riya Kumari Reddy	MBA 1 year	Kumari Reddy
14	V. pulavarthy	MBA 1st year	v. pulavarthy
15	M. AMPOLU	MBA 1st year	M. Ampolu
16	K. Anil Kumar	MBA 1st year	Anil
17	Vikram Nandajena	MBA I year	Vikram Nandajena
18	D. Rohit	MBA 1st yr	Rohit
19	B. Bhanu Ranga	MBA - 1st yr	B. Ranga
20	Priyanka S	MBA 1st year	S. Priyanka
21	M. AMPOLU	MBA	
22	K. Sampath Kumar	MBA II nd yr	K. Sampath
23	R. monica	MBA II nd yr	R. monica
24	K. Siva Ranga	MBA - 1st yr	K. Siva Ranga



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LIST OF FACULTY ATTENDED

Name of the Program: *A one day Seminar on the major drivers of entrepreneurial growth*
Date: *9.10.2018*

S. No	Name of the Faculty	Department	Signature
1.	<i>Mrs. J.M. Manchay</i>	<i>Mgt studies</i>	<i>Jm</i>
2.	<i>A.V. Koteswara Rao</i>	<i>Mgt. Studies</i>	<i>Koteswara Rao</i>
3.	<i>M. Satya Sri</i>	<i>Mgt Studies</i>	<i>Satya Sri</i>
4.	<i>Mrs. D. Hymavathi</i>	<i>Management studies</i>	<i>Hymavathi</i>
5.	<i>Mrs. P. Praveena</i>	<i>Mgt studies</i>	<i>Praveena</i>
6.	<i>G. Paveek</i>	<i>Mgt studies</i>	<i>Paveek</i>
7.	<i>Dv Savitri Jayanth</i>	<i>Mgt studies</i>	<i>JS</i>
8.	<i>Mrs. P.J. Sarada Devi</i>	<i>mgt. studies</i>	<i>P.J. Sarada Devi</i>
9.	<i>Mrs. P.L. Padmaja</i>	<i>mgt studies</i>	<i>padmaja</i>
10.	<i>Mrs. Fathima She</i>	<i>Mgt studies</i>	<i>Fathima She</i>



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Date: 10/10/2018

PROGRAMME REPORT

Programme Name	A One-Day Seminar on " The major drivers of Entrepreneurial Growth "
Resource Person	Dr. G. Srinivasa Rao, Assistant Professor, Dr. V S Krishna college. Contact no.: 92908121640; e-Mail id: gtsrinivas@gmail.com
Date of Activity	09/10/2018
Organised by	Samata Degree College
Venue	Seminar Hall-1
No of Students Attended	30

Topic: The major drivers of entrepreneurial growth

Objectives:

- Equip participants with the knowledge and understanding of the key factors driving entrepreneurial growth.
- Analyze the different internal and external forces that influence the success and expansion of businesses.
- Develop participants' ability to identify and leverage growth opportunities for their own ventures or existing businesses.
- Provide practical insights and strategies for implementing growth-oriented practices.
- Foster a network of aspiring and established entrepreneurs for knowledge sharing and collaboration.



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Topics Covered:

- Defining entrepreneurial growth: Understanding different stages of growth and key performance indicators.
- Internal drivers of growth: Leadership, innovation, talent management, operational efficiency, financial management, marketing, and sales strategies.
- External drivers of growth: Market trends, technological advancements, economic conditions, funding opportunities, government policies, and regulatory landscape.
- Case studies and examples: Analyzing successful entrepreneurial journeys and identifying key drivers of their growth.
- Tools and frameworks for growth: Assessing growth potential, developing growth plans, and implementing sustainable growth strategies.
- Emerging trends and future of entrepreneurial growth: Exploring new avenues for scaling businesses and adapting to changing markets.

Outcomes:

- Students gained a comprehensive understanding of the major drivers of entrepreneurial growth.
- Students will be able to identify and assess growth opportunities for their own ventures or existing businesses.
- Develop and implement practical strategies to drive growth, improve performance, and achieve their entrepreneurial goals.
- Increase their confidence and ability to navigate the challenges and opportunities of scaling a business.
- Build valuable connections with other entrepreneurs and potential collaborators or investors.

K. Ramya Priya
Programme Coordinator



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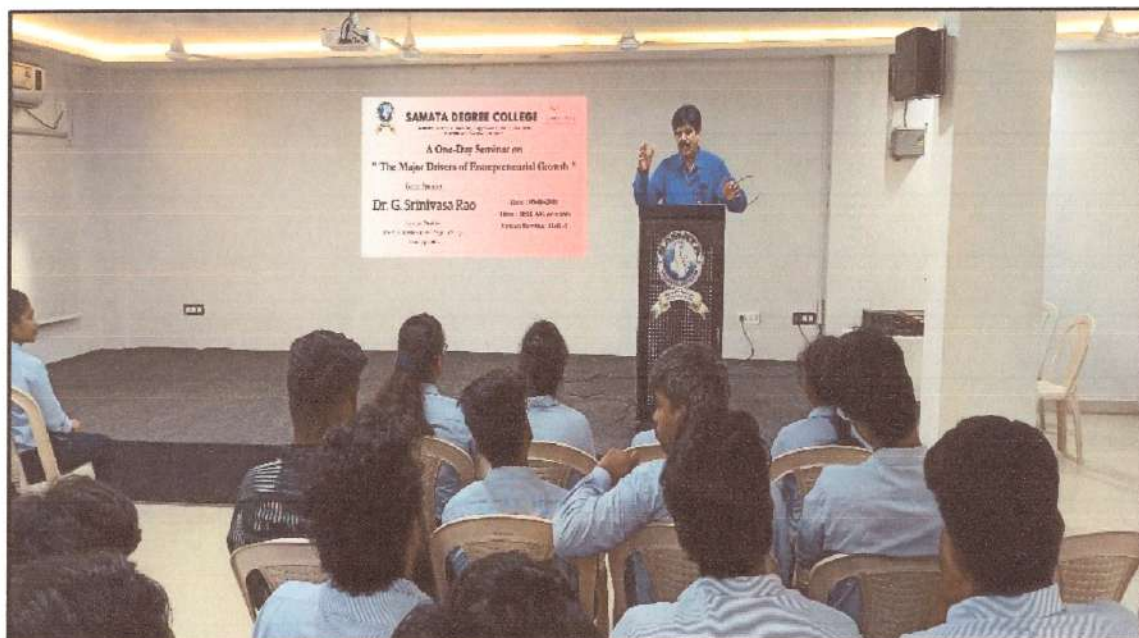
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A One –Day Seminar on The Major Drivers of Entrepreneurial Growth



Phone: 0891 – 2504682. Website: www.samatacollege.co.in

Email: samatacollege@gmail.com; drgrsrao747@gmail.com



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Date: 20/09/2018

CIRCULAR

All the Students of MBA I and III Semesters are hereby informed to attend “A One Day Seminar on Role of Education in Entrepreneurship Development” by Prof. S. Madhavi Latha, Director, SIMS College, Visakhapatnam is being organized by Our College Entrepreneurship Development Cell (EDC) on 28/09/2018.

Venue: Room No 17

Time: 11:00 am



B.M.K.
DIRECTOR

DIRECTOR
SAMATA DEGREE COLLEGE
M.V.P. Colony, VISAKHAPATNAM-17

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ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education for the last 31 years. Samata offers BSc, BBA, BCA, B.Com, MSc. And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognised research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.

ABOUT THE EDC CELL

Entrepreneurship Development is gradually becoming very significant in various areas of economic development. Innovative start-ups and new enterprises act as a catalyst for the economy.

We at Entrepreneurship Development Cell Samata believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent as a prime motive for us, we try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to hone their ideas.

ABOUT THE PROGRAM

This one-day seminar explores how education empowers aspiring entrepreneurs. Learn essential business skills, develop creative problem-solving, and gain insights from successful founders. Leave equipped to navigate the exciting world of entrepreneurship

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- Entrepreneurship Education Landscape
- Essential Skills and Competencies
- Curricular Integration and Innovation
- Future of Entrepreneurship Education

A ONE-DAY SEMINAR ON "ROLE OF EDUCATION IN ENTREPRENEURSHIP DEVELOPMENT"

28-09-2018
ORGANIZED BY

ENTREPRENEURSHIP
DEVELOPMENT CELL



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ANDHRA UNIVERSITY)

MVP COLONY, VISAKHAPATNAM- 530017

Dr. B. Murali Krishna
Director

CONVENER

Dr. P.L. Padmaja
Associate Professor

CO-CONVENER

Mr. A.V. Koteswara Rao
Asst. Professor

Department of Management Studies

RESOURCE PERSON

Prof. S. Madhavi Latha
Director

SIMS College
Visakhapatnam

Contact No: 9848261852

COORDINATOR

Mr. G. Ramesh

Asst. Professor Management dept

ORGANISING COMMITTEE

Mrs. P. Usha, Asst. Professor

Mrs. D. Hymavathi, Asst. Professor

Mrs. Fathima Sha Quadhari, Asst. Professor

STUDENT COORDINATORS

Alla Chandra Sekhar
Kilaparte Lavanya



For Details, Contact:

Mr. G. Ramesh

Asst. Professor

Department of Management Studies

Contact No: 9392370507

e- Mail Id: rganta7579@gmail.com

REGISTRATION FORM

**A One-Day Seminar on " Role of education
in entrepreneurship development"**

Name: Mr./Ms. : _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-Mail: _____

Signature of Participant

**ENTREPRENEURSHIP DEVELOPMENT
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Phone Number: 0891 2504682

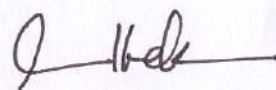
E-mail: samatacollege@gmail.com

Website: <https://samatacollege.co.in/>

LIST OF PARTICIPANTS

Name of the Program: A oneday Seminar on Role of Education
in Entrepreneurship Development
Date: 28/09/2018

S. No	Name of the Participant	Year & Program	Signature
1.	Maheswar Ampolu	MBA 1 year	Maheswar
2.	J. Deborah Singh	MBA 1 year	Deborah
3.	Y. Chitti Babu	MBA 1 year	Y. Chitti Babu
4.	S. Kiran Pai	MBA 1 yr	Kiran
5.	D. Bharath Kumar	MBA - 1st year	D. Bharath
6.	K. Anil Kumar	MBA - I year	Anil
7.	P. Himani	MBA - I year	Himani
8.	N. Srinivas	MBA - 1st year	N. Srinivas
9.	S. Sreedham	MBA 1st yr	S. Sreedham
10.	D.D.V.G. Krishnamacharyulu	MBA 1st yr	D.D.V.G. Krishnamacharyulu
11.	Riya Kumari Reddy	MBA - 1 year	Kumari Riya
12.	Tiruvareedhula Pushpa	MBA - 1st year	T. Pushpa
13.	Sh. Basheera Beebi	MBA - 1 year	Sh. Basheera
14.	Tiruvareedhula Pushpa	MBA - I year	T. Pushpa
15.	I. Asha	MBA I year	Asha
16.	V. Pulavathi	MBA I year	V. Pulavathi
17.	D. Rohit	MBA I year	Rohit
18.	D.V. Saravaram	MBA I year	D.V. Saravaram
19.	Kakatiapudi Krishna Priya	MBA II year	Priya
20.	R. Mouvika	MBA I year	R. Mouvika
21.	K. Sampath Kumar	MBA I year	K. Sampath
22.	Bonthu Roopa	MBA I year	B. Roopa
23.	K. Siva Ranga	MBA II year	Siva
24.	Ch. Divya	MBA 2nd year	Divya



Program Coordinator

Page No: /



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LIST OF FACULTY ATTENDED

Name of the Program: A oneday Seminar on Role of Education
Date: 28/09/2018 in Entrepreneurship Development.

S. No	Name of the Faculty	Department	Signature
1.	Dr. Savitri Jayanth	Mgt Studies	[Signature]
2.	Mrs. H.K. Madhuri	mgt. studies	H.K. Madhuri
3.	H. Satya Sri	Mngt Studies	[Signature]
4.	G. Parvath	mgt studies	[Signature]
5.	A.V. Kotabawa Rao	Mgt. Studies.	[Signature]
6.	MYS. Fathma Sha	Mgt Studies	Fathma Sha
7.	D. Hymanalli	Management studies	[Signature]
8.	Mrs. J. M. Mahabhar	mngt studies	[Signature]
9.	Mrs. P. Usha	mgt studies	[Signature]
10.	Mrs. P. Praveena	mgt studies	Praveena

Page No: 1

Program Coordinator



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Date: 29/09/2018

PROGRAMME REPORT

Programme Name	A One-Day Seminar on Role of education in Entrepreneurship Development
Resource Person	Prof. S. Madhavi Latha, Director, SIMS College, Visakhapatnam. Contact No: 9246619078; E-Mail Id: madhavivakula@gmail.com
Date of Activity	28/09/2018
Organized by	Samata Degree College
Venue	Room No 17
No of students Attended:	26

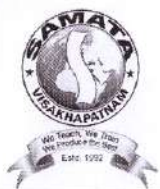
Objectives:

- Highlight the crucial role of education in fostering entrepreneurial thinking and skills.
- Explore different educational approaches and methods to cultivate entrepreneurial mind sets and behaviors.
- Equip educators and stakeholders with strategies to integrate entrepreneurship education into curricula and learning environments.
- Showcase successful models and programs for developing aspiring entrepreneurs through education.
- Spark discussions and collaborations to strengthen the ecosystem for entrepreneurship education.

Topics Covered:

Entrepreneurship Education Landscape:

- Understanding the different approaches to entrepreneurship education (formal, informal, experiential).
- Analyzing the benefits and challenges of integrating entrepreneurship into various educational levels.



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Essential Skills and Competencies:

- Identifying key skills for entrepreneurs, such as creativity, problem-solving, risk-taking, communication, and financial literacy.
- Understanding how education can foster these skills through interactive learning, project-based work, and real-world applications.
- Exploring resources and tools available to educators for effective entrepreneurship education delivery.

Future of Entrepreneurship Education:

- Emerging trends and innovations in entrepreneurship education, such as personalized learning and social entrepreneurship.
- Addressing existing gaps and challenges in providing equity and inclusivity in entrepreneurial opportunities.
- Advocating for policy changes and resource allocation to support effective entrepreneurship education at all levels.

Outcomes:

- Enhanced understanding of the crucial role of education in cultivating entrepreneurial spirit and skills.
- Educators and stakeholders equipped with strategies and resources to integrate entrepreneurship education into their programs.

Programme Coordinator



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A One-Day Seminar on Role of Education in Entrepreneurship Development





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Date:13/08/2018

CIRCULAR

All the Students of MBA I and III Semesters are here informed to attend “A One Day Seminar on Determinants of Successful Entrepreneurship” by Dr. K. Hari Hara Raju, Associate Professor, Pydah College is being organized by Our College Entrepreneurship Development Cell (EDC) on 21/08/2018.

Venue: Seminar Hall 1

Time: 10:00 am



B.M.H.
DIRECTOR

SAMATA DEGREE COLLEGE
M.V.P. Colony, VISAKHAPATNAM-17

Signature of All HOD'S						TPO	OFFICE	LIBRARY
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B. Sc	BCA	BBA	B. Com	MBA	M.Sc. (CS)			

ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education for the last 31 years. Samata offers BSc, BBA, BCA, B.Com, MSc. And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognised research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.

ABOUT THE EDC CELL

Entrepreneurship Development is gradually becoming very significant in various areas of economic development. Innovative start-ups and new enterprises act as a catalyst for the economy.

We at Entrepreneurship Development Cell Samata believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent as a prime motive for us. we try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to hone their ideas.

ABOUT THE PROGRAM

Dive into the world of successful entrepreneurship! This one-day seminar explores the key factors that influence business ventures. Learn about essential traits, market analysis, financial planning, and building a strong foundation for your dream company. Gain valuable insights from experts and walk away equipped to navigate the exciting path to entrepreneurial success.

TOPICS COVERED

- Understanding Entrepreneurial Success
- Essential Traits and Skills
- Foundational Resources

**A ONE-DAY SEMINAR ON
"DETERMINANTS OF
SUCCESSFUL
ENTREPRENEURSHIP".**

**21-08-2018
ORGANIZED BY**

**ENTREPRENEURSHIP
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MVP COLONY, VISAKHAPATNAM- 530017

CHIEF PATRON

Prof. B. Murali Krishna
Director

CONVENER

Prof. S. Madhavi Latha
Research Director

CO-CONVENER

Mr. A. V. Koteswara Rao
Asst. Professor

RESOURCE PERSON

Dr. K. Hari Hara Raju
Asst. Professor,
Pydah College.

COORDINATOR

Mrs. D. Hymavathi
Asst. Professor
Department of Management Studies

ORGANISING COMMITTEE

Mrs. P. Praveena, Asst. Professor

Mrs. K. Ramyapriya, Asst. Professor

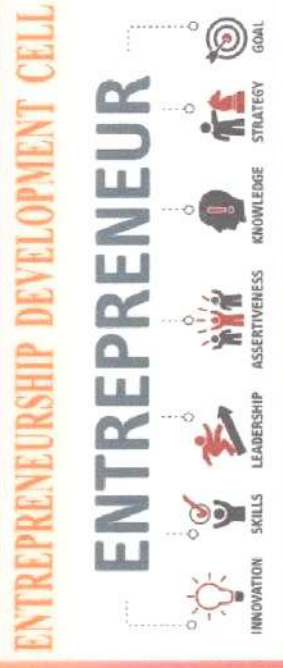
Mrs. P. Usha, Asst. Professor

STUDENT COORDINATORS

Rangala Pavan Sai Kumar
Mylapalli Sujana

For Details, Contact:

Mrs. D. Hymavathi
Assistant Professor
Department of Management Studies
Phone No: 7893572003
e-Mail Id: hymadh@gmail.com

**REGISTRATION FORM**

A One-Day Seminar on "Determinants of
Successful Entrepreneurship".

Name: Mr./Ms.: _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-Mail: _____

Signature of Participant

ENTREPRENEURSHIP DEVELOPMENT CELL
SAMATA DEGREE COLLEGE
MVP COLONY, VISAKHAPATNAM-17, A.P.
Phone Number: 0891 2504682
E-mail: samatacollege@gmail.com
Website: <https://samatacollege.co.in/>



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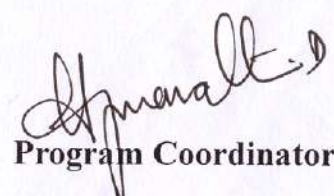
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LIST OF PARTICIPANTS

Name of the Program: A one-day Seminar on "Determinants of successful entrepreneurship"
Date: 21/08/2018

S. No	Name of the Participant	Year & Program	Signature
1.	J. Deborah Singh	MBA I year	Deborah
2.	G. Anmol	MBA I year	G. Anmol
3.	K. Anil Kumar	MBA I year	Anil
4.	P. Himani	MBA I year	Himani
5.	Sampath Charyya	MBA I year	Sampath
16.	V. Pulaneshy	MBA I st year	V. Pulaneshy
7.	S. Kiran Pai	MBA I yr	Kiran
8.	Yadlapalli Chitti Babu	MBA I year	Chitti Babu
9.	P. Kumar BAID	MBA I year	Kumar
10.	S. Sreeeram	MBA I yr	Sreeeram
11.	Shaik basheera beebi	MBA I year	basheera
12.	P. D. V. G. Krishnam Charyya	MBA I st year	Charyya
13.	I. Asha	MBA I Yen	Asha
14.	N. Srinivas	MBA I st year	N. Srinivas
15.	Tiruvethala Pushpa	MBA I st year	T. Pushpa
16.	K. Hemara Bindu Kiran	MBA I st year	K. Hemara
17.	Tanaji Pujitha	MBA 2 nd year	Tanaji
18.	S. S. C. J. A. D. A.	MBA II year	S. S. C.
19.	Rohit Dubey	MBA II year	R. Dubey
20.	Priyanka S	MBA I year	Priyanka
21.	Bonthe Rama	MBA II year	B. Rama
22.	Vikram Wanda Jena	MBA I st year	V. Wanda
23.	R. Monica	MBA II year	R. Monica
24.	K. Krishna Priya	MBA I st yr.	K. Krishna


Program Coordinator



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LIST OF FACULTY ATTENDED

Name of the Program: A one-day Seminar on "Determinants of Successful Entrepreneurship"
Date: 21/08/2018

S. No	Name of the Faculty	Department	Signature
1.	Dr. Savitri Jayanth	Mgt Studies	[Signature]
2.	H. Satya Sri	Mgt Studies	[Signature]
3.	G. Ponch	Mgt Studies	[Signature]
4.	A. V. Kotamrao Rao	Mgt. Studies	[Signature]
5.	Mrs. P. S. Sarada Devi	mgt. studies	P.S. Sarada Devi
6.	Mrs. D. Hymavathi	Management studies	[Signature]
7.	Mrs. P. L. Padmaja	mgt studies	[Signature]
8.	Mr. P. Praveena	Mgt studies	Praveena
9.	Mr. J. M. Mahesh	mgt studies	[Signature]
10.	Mrs. Fathima Sha	Mgt Studies	Fathima Sha



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Sector – 10, MVP Colony, Visakhapatnam – 530 017. (A.P.)

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first mind through education

Date: 23/08/2018

PROGRAMME REPORT

Programme Name	A One-Day Seminar on "Determinants of Successful Entrepreneurship."
Resource Person	Dr. K. Hari Hara Raju, Associate Professor, Pydah College Visakhapatnam. Contact no.: 9642237307 Email: dr.khhr@gmail.com
Date of Activity	21.08.2018
Organized by	Samata Degree College
Venue	Seminar Hall-1
No of Students Attended:	32

Objectives:

- Equip Students with a comprehensive understanding of the key factors that contribute to successful entrepreneurship.
- Analyse the different personality traits, skills, and resources needed to thrive in the entrepreneurial journey.
- Develop critical thinking skills to assess personal strengths and weaknesses in relation to entrepreneurial success.
- Formulate strategies to cultivate the essential qualities and acquire the necessary resources for building a successful venture.

Topics Covered:

- **Understanding Entrepreneurial Success:**
 - ✓ Defining success in the context of entrepreneurship (financial, impact, personal fulfilment).
 - ✓ Exploring different pathways to entrepreneurial success and identifying individual motivations.

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Email: samatacollege@gmail.com ; drgsrao747@gmail.com



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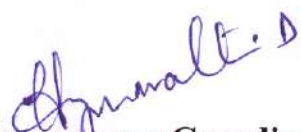
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- Analyzing case studies of successful and unsuccessful ventures to identify common threads.
- **Essential Traits and Skills:**
 - ✓ Identifying key personality traits like resilience, risk-taking, creativity, and passion.
 - ✓ Developing essential skills like problem-solving, decision-making, communication, and leadership.
 - ✓ Cultivating a growth mind set and adaptability to face challenges and seize opportunities.

Outcomes:

- ✓ Students will gain a deeper understanding of the complex factors that determine entrepreneurial success.
- ✓ They will be equipped to assess their own strengths and weaknesses in relation to these factors.
- ✓ Students will develop strategies to cultivate the essential skills and resources needed for their entrepreneurial journey.
- ✓ The seminar will foster a critical and analytical approach to evaluating business ideas and planning for success.
- ✓ Students will be empowered to leverage their unique strengths and navigate the challenges of building a successful venture.


Programme Coordinator



SAMATA DEGREE COLLEGE

Affiliated to Andhra University & Approved by AICTE

An ISO 9001: 2015 Certified Institution

SECTOR 10, MVP COLONY, VISAKHAPATNAM – 530 017. (A.P.)



A One-Day Seminar on Determinants of Successful Entrepreneurship





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Sector – 10, MVP Colony, Visakhapatnam – 530 017. (A.P.)

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Date: 26/06/2018

CIRCULAR

All the Students of B. Com II & VI Semesters are hereby informed to attend “A One Day Seminar on Characteristics of Successful Young Entrepreneurs” by Mrs. P. Shobha Rani, Asst. Professor, VIPS College Visakhapatnam is being organized by Our College Entrepreneurship Development Cell (EDC) on 03/07/2018.

Venue: Room No 17

Time: 11:00 am



B. R. K.
DIRECTOR
DIRECTOR
SAMATA DEGREE COLLEGE
M.V.P. Colony, VISAKHAPATNAM-17

Signature of All HOD'S						TPO	OFFICE	LIBRARY
<i>K. Ramesh</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>Ganga Raju</i>
B. Sc	BCA	BBA	B. Com	MBA	M.Sc. (CS)			

ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education for the last 31 years. Samata offers BSc, BBA, BCA, B.Com, MSc. And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognised research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.

ABOUT THE EDC CELL

Entrepreneurship Development is gradually becoming very significant in various areas of economic development. Innovative start-ups and new enterprises act as a catalyst for the economy.

We at Entrepreneurship Development Cell Samata believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent as a prime motive for us, we try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to hone their ideas.

ABOUT THE PROGRAM

This one-day seminar dives deep into the minds of successful young entrepreneurs. Learn the key characteristics - passion, resilience, and adaptability - that propel them to success. Gain insights on crafting a winning idea, navigating challenges, and building a thriving business. Walk away inspired and equipped to launch your own entrepreneurial journey

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- Mindset and Motivation
- Skills and Knowledge
- Building a Network and Support System

A ONE-DAY SEMINAR ON CHARACTERISTICS OF SUCCESSFUL YOUNG ENTREPRENEURS

03-07-2018
ORGANIZED BY

ENTREPRENEURSHIP
DEVELOPMENT CELL



SAMATA DEGREE COLLEGE

(APPROVED BY AICTE & AFFILIATED TO
ANDHRA UNIVERSITY)

MVP COLONY, VISAKHAPATNAM-530017

CHIEF PATRON

Dr. S. Vijaya Raveendra
Principal

Prof. G. Srinivasa Rao
Director

CONVENER

Prof. S. Madhavi Latha
Research Director

CO-CONVENER

Sri G. Ramesh
HOD. Dept., of MBA

RESOURCE PERSON

Mrs. P. Shobha Rani
Asst. Professor
VIPS College
Visakhapatnam

COORDINATOR

Mr. A. V. Koteswara Rao
Asst. Professor
Dept. of Management Studies

ORGANISING COMMITTEE

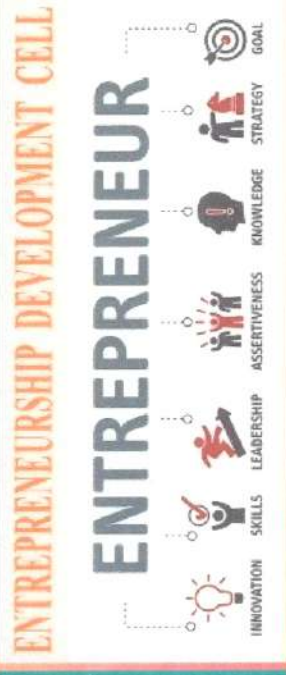
Mr. D. V. Ramana ,Asst. Professor

Mrs. B. Padamja ,Asst. Professor

Mr. M. S. N. Jayavardhan ,Asst. Professor

STUDENT COORDINATORS

Ahmad Sroosh- B.Com 3rd year
Akula Maheswari- B.Com 3rd year



For Details, Contact

Mr. A. V. Koteswara Rao

Asst. Professor

Department of Management Studies

Contact No: 7674886246

e-Mail Id: avkraos@gmail.com

REGISTARTION FORM

**A One-Day Seminar on Characteristics of
Successful Young Entrepreneurs**

Name: Mr./Ms. : _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-Mail: _____

Signature of Participant

**ENTREPRENEURSHIP DEVELOPMENT
CELL**

SAMATA DEGREE COLLEGE

MVP COLONY, VISAKHAPATNAM-17, A.P.

Phone Number: 0891 2504682

E-mail: samatacollege@gmail.com

Website: <https://samatacollege.co.in/>



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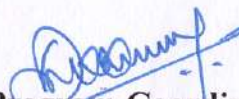
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LIST OF PARTICIPANTS

Name of the Program: A one-day Seminar on characteristics
Date: 03/07/2018 of Successful young Entrepreneurs

S. No	Name of the Participant	Year & Program	Signature
1.	U. Hema	BBA 1 Year	U. Hema
2.	S. Sreeram	MBA 1 yr	Sreeram
3.	V. Pulavarthy	MBA 1 year	Pulavarthy
4.	P. Himani	MBA 1 year	Himani
1.	N. Srinivas	MBA 1st year	N. Srinivas
6.	S. Kiran Pai	MBA 1st yr	Kiran
7.	J. Deborah Singh	MBA 1st year	Deborah
8.	Yadlapalli Chitti Babu	MBA 1 year	Chitti Babu
9.	RIYA KUMARI BAID	MBA 1 year	Kumari Baid
10.	Tiruveldhula Pushpa	MBA 1st year	T. Pushpa
11.	Shak Basheera beebi	MBA 1 year	basheera
6.	Maheswari Ampolu	MBA 1 year	A. Maheswari
12.	I. Asha	MBA 1 year	Asha
13.	Sampath Charyya	MBA 1 yr	Sampath
14.	Pulavarthy	MBA 1 yr	Pulavarthy
15.	D. Bharat Kumar	MBA 1 yr	Bharat Kumar
16.	K. Anil Kumar	MBA 1 year	Anil
3.	V. Pulavarthy	MBA 1 year	V. Pulavarthy
18.	CHEKURI LAKSHMI SAI PRASAD	BBA 1st yr	Ch. Sai
19.	P.D.V. Gopal	MBA 1st year	P.D.V. Gopal
20.	B. Agurajay	BBA 1 Year	B. Agurajay
21.	B. Beerele	BBA 1 Year	B. Beerele
22.	Kda Sai Dinesh	BBA - 1 year	K. Sai Dinesh
24.	S. Nimi Nisina	BBA - 1 year	S. Nimi Nisina

Page No: |


Program Coordinator

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Page No: 2


Program Coordinator



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LIST OF FACULTY ATTENDED

Name of the Program: A one-day Seminar on characteristics
Date: 03/07/2018 of successful young Entrepreneurs.

S. No	Name of the Faculty	Department	Signature
1.	Dv Savitri Jayanth	Mgt Studies	
2.	G. Raveek	mgt stud	
3.	Mrs. J. M. Manohar	Mgmt Studies	
4.	H. Satya Sri	Mgt Studies	
5.	Mrs. P. L. Padmaja	mgt studies	
6.	A. V. Kotabrama Rao	Mgt. Studies	
7.	Mrs. P. J. Sarada Devi	Mgt. Studies	
8.	Mrs. D. Hymavathi	Management studies	
9.	MRS. FATHMA SHA	Mgt studies	
10.	Mrs. H. K. Madhuri	mgt. Studies	
11.	Mrs. P. Praveena	Mgt studies	

Page No: 1

Program Coordinator



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Sector – 10, MVP Colony, Visakhapatnam – 530 017. (A.P.)

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Date: 04/07/2018

PROGRAMME REPORT

Programme Name	A One-Day Seminar on Characteristics of Successful Young Entrepreneurs
Resource Person	Mrs. P. Shobha Rani, Asst. Professor, VIPS College, Visakhapatnam Email id: shobharanipilla@gmail.com ; Contact no: 9346437115
Date of Activity	3/07/2018
Organised by	Samata Degree College
Venue	Room No 17
No of Students Attended	30

Seminar: Characteristics of Successful Young Entrepreneurs

Objectives:

- Equip participants with knowledge of the key characteristics that contribute to success in young entrepreneurs.
- Provide practical insights and strategies for developing these characteristics in themselves.
- Encourage participants to identify their own entrepreneurial strengths and areas for improvement.
- Connect young entrepreneurs with a network of peers and mentors for ongoing support and growth.

Topics Covered:

1. Mindset and Motivation:

- Passion and Purpose: Identifying a driving force and aligning it with a profitable venture.
- Growth Mindset: Cultivating a willingness to learn, adapt, and embrace challenges.



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2. Skills and Knowledge:

- Problem-solving and Innovation: Thinking creatively and identifying market needs.
- Planning and Execution: Setting achievable goals and developing actionable plans.
- Financial Management: Understanding basic financial concepts and managing resources effectively.
- Leadership and Communication: Inspiring and motivating others, and expressing ideas clearly.
- Technology and Digital Adoption: Leveraging technology to streamline operations and reach customers.

3. Building a Network and Support System:

- Networking Strategies: Expanding professional connections and building valuable relationships.
- Mentorship and Coaching: Seeking guidance and support from experienced entrepreneurs.

Outcomes:

- Participants will gain a deeper understanding of the characteristics that successful young entrepreneurs possess.
- They will develop practical strategies for cultivating these characteristics within themselves.
- Participants will leave with a clear vision for their own entrepreneurial journey and a network of connections for support.
- The seminar will foster a sense of community and empower young entrepreneurs to pursue their ventures with confidence.


Programme Coordinator



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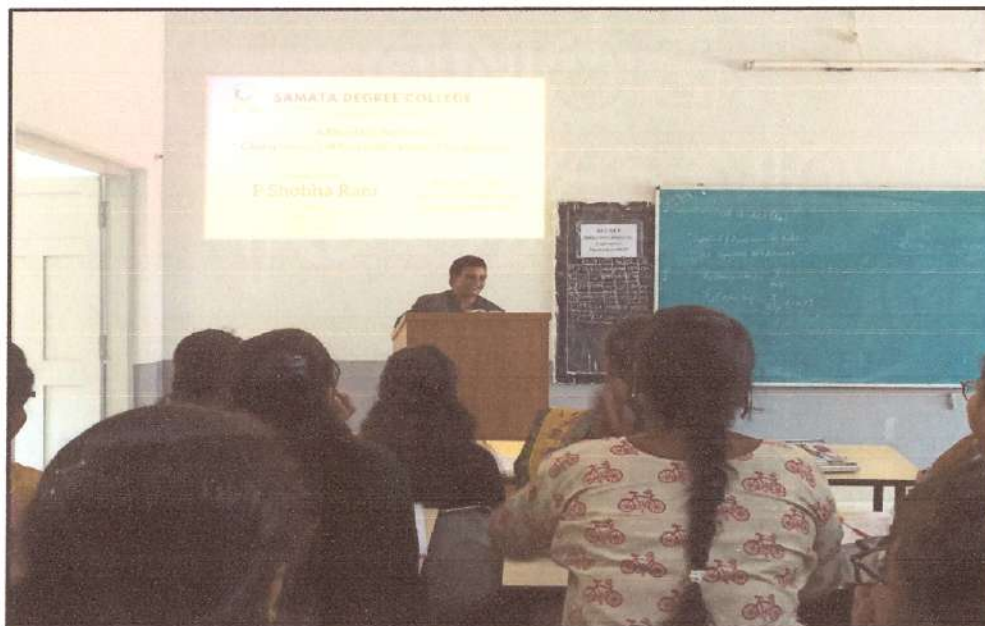
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A One-Day Seminar on Characteristics of Successful Young Entrepreneurs





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Date: 25/06/2018

CIRCULAR

All the Students of BBA I , III & V Semesters are hereby informed to attend “A One Day Seminar on Role of Women Entrepreneurs at District Level” by Mrs. D. Archana, Assistant Professor, IIAM College, Visakhapatnam is being organized by Our College Entrepreneurship Development Cell (EDC) on 29/06/2018.

Venue: Seminar Hall I

Time: 09.30am



B.M.K.
DIRECTOR
DIRECTOR
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M.V.P. Colony, VISAKHAPATNAM-17

Signature of All HOD'S						TPO	OFFICE	LIBRARY
<i>Kiran</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>[Signature]</i>	<i>Ganga Rao</i>
B. Sc	BCA	BBA	B. Com	MBA	M.Sc. (CS)			

ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education for the last 31 years. Samata offers BSc, BBA, BCA, B.Com, MSc. And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognised research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.

ABOUT THE EDC CELL

Entrepreneurship Development is gradually becoming very significant in various areas of economic development. Innovative start-ups and new enterprises act as a catalyst for the economy.

We at Entrepreneurship Development Cell Samata believe that original and innovative ideas having the potential to change industry by creating value are formed in young mind. Moulding these ideas into successful ventures and tapping the entrepreneurial talent as a prime motive for us. we try to provide adequate resources, extensive network and all kinds of support along with the appropriate platform for aspiring young entrepreneurs to hone their ideas.

ABOUT THE PROGRAM

This one-day seminar empowers aspiring women entrepreneurs at the district level. It explores the crucial role they play in the local economy. Through workshops and talks, participants gain valuable knowledge on starting and running a successful business. Success stories from local women entrepreneurs will provide inspiration and guidance.

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- Women Entrepreneurship at a Glance
- Success Stories and Role Models
- Essential Skills and Tools for Success
- Overcoming Obstacles and Challenges

A ONE-DAY SEMINAR ON "ROLE OF WOMEN ENTREPRENEURSHIP AT DISTRICT LEVEL"

29-06-2018
ORGANIZED BY

ENTREPRENEURSHIP
DEVELOPMENT CELL



SAMATA DEGREE COLLEGE

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ANDHRA UNIVERSITY)

MVP COLONY, VISAKHAPATNAM-530017

CHIEF PATRON

Dr. B. Murali Krishna
Director

CONVENER

Professor, B. Savithri Jayanth
Professor HOD, MBA

CO-CONVENER

Prof. G. Ramesh
Asst. Professor Management Dept

RESOURCE PERSON

Mrs. Archana Vinay Kumar,
Asst. professor,
IIAM College,
Visakhapatnam.
Contact No: 8660023546

COORDINATOR

Mrs. D. Hymavathi
Asst. Professor
Department of Management Studies

ORGANISING COMMITTEE

Dr. P. L. Padmaja, Asst. Professor

Mr. G. Ramesh, Asst. Professor

Mrs. M. Satyasri, Asst. Professor

STUDENT COORDINATORS

Boddu Amrutha
Chenna Hemanth Kumar

ENTREPRENEURSHIP DEVELOPMENT CELL**ENTREPRENEUR****For Details, Contact:**

Mrs. D. Hymavathi
Asst. Professor
Department of Management Studies
Contact No: 7893572003
e- Mail Id: hymadh@gmail.com

REGISTRATION FORM

A One-Day Seminar on " Role of Women
Entrepreneurship at District level"

Name: Mr./Ms. : _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-Mail: _____

Signature of Participant

ENTREPRENEURSHIP DEVELOPMENT CELL
SAMATA DEGREE COLLEGE

MVP COLONY, VISAKHAPATNAM-17, A.P.

Phone Number: 0891 2504682

E-mail: samatacollege@gmail.com

Website: <https://samatacollege.co.in/>



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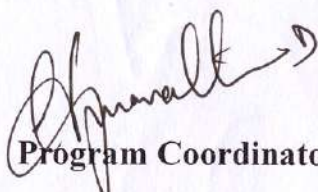
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LIST OF PARTICIPANTS

Name of the Program: A one-day Seminar on Role of women Entrepreneurship at district level.
Date: 29/06/2018

S. No	Name of the Participant	Year & Program	Signature
1	VELUSURI ROOPA	BBA III Year	V. Roopa
2	SIDIQUHAN	BBA II yr	Sidiqullah
3	P. SUNITHA	BBA II yr	P. Sunita
4	P. Sruvata	BBA III yr	Sruvata
5	Pilla. Sushritha	BBA III yr	P. Sruvata
6	P. chimankar	BBA III yr	Chimankar
7	Munjeti Likhita	BBA III yr	Likhita
8	Mahdi	BBA III yr	Mahdi
9	M. AHMAD	BBA III yr	Ahmad
10	M. ahmad	BBA III yr	Ahmad
11	G. Mustafa	BBA III yr	Mustafa
12	Gudimada. Srikanth	BBA III yr	Srikanth
13	G. Robinson	BBA III Year	G. Robinson
14	C. Sunita	BBA III yr	Sunita
15	G. Yamini	BBA III yr	Yamini
16	K. RISHINDRA	BBA III yr	Rishindra
17	G. Mustafa	BBA III year	G. Mustafa
18	M. Sameer	BBA II yr	Sameer
19	N. Bhavana	BBA II year	Bhavana
20	P. J. LOUIE	BBA III year	P. J. LOUIE
21	S. DAMNINA	BBA II yr	DAMNINA
22	S. Sunita	BBA I year	Sunita
23	M. Sruvati	BBA I year	Sruvati
24	D. Somya	BBA II year	Somya

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Sector - 10, MVP Colony, Visakhapatnam - 530 017. (A.P.)

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LIST OF FACULTY ATTENDED

Name of the Program: A one-day Seminar on Role of women Entrepreneurship at District level
Date: 29/06/2018

S. No	Name of the Faculty	Department	Signature
1.	Dv Savitri Jayanth	Mgt Studies	
2.	Mr. J. M. Manohar	Mgt studies	
3.	H. Satya Sri	Mgt Studies	
4.	Hymavathi D	Management studies	
5.	Mrs. P. Praveena	Mgt studies	
6.	G. Raveek	Mgt Studies	
7.	A.V. Koteswara Rao	Mgt-Studies.	
8.	Mrs. P. J. Sarada Devi	mgt. studies	
9.	Ms. P. L. Padmaja	mgt. studies	
10.	Mrs. Fathima Sha	mgt studies.	

Page No: 1

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Sector – 10, MVP Colony, Visakhapatnam – 530 017. (A.P.)

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Date: 30/06/2018

PROGRAMME REPORT

Programme Name	A One-Day Seminar on Role of Women Entrepreneurship at District level.
Resource Person	Mrs. Archana Vinay Kumar, Assistant professor, IIAM College, Visakhapatnam. Contact No: 8660023546, e-mail id: archanad8@gmail.com
Date of Activity	29/6/2018
Organized by	Samata Degree College
Venue	Seminar Hall-1
No of Students Attended	33

Objectives:

- Highlight the vital contributions of women entrepreneurs to local economic development at the district level.
- Empower women entrepreneurs with knowledge, skills, and resources to thrive in their businesses.
- Spark discussions and collaborations to overcome challenges and foster a supportive ecosystem for women entrepreneurship.
- Advocate for policies and initiatives that promote and celebrate the success of women entrepreneurs in districts.

Topics Covered:

- **Women Entrepreneurship at a Glance:**
 - ✓ Understanding the global and national landscape of women's participation in entrepreneurship.
 - ✓ Analyzing the unique challenges and opportunities faced by women entrepreneurs at the district level.
 - ✓ Identifying key sectors and industries where women entrepreneurs are making significant contributions.



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- **Success Stories and Role Models:**

- ✓ Inspiring stories of women entrepreneurs who have overcome obstacles and built successful businesses in districts.
- ✓ Learning from their experiences, strategies, and challenges encountered.
- ✓ Building a network of mentors and role models for aspiring and existing women entrepreneurs.

- **Overcoming Obstacles and Challenges:**

- ✓ Addressing gender-specific challenges like access to finance, lack of networks, and societal stereotypes.
- ✓ Building resilience and navigating legal and regulatory hurdles faced by women entrepreneurs.
- ✓ Fostering a supportive community and mentorship networks to overcome collective challenges.

Outcomes:

- Increased awareness and appreciation for the crucial role of women entrepreneurs in driving local economic growth.
- Empowered women entrepreneurs equipped with the knowledge, skills, and resources to succeed in their businesses.
- Strengthened networks and collaborations among women entrepreneurs, leading to mutual support and knowledge sharing.
- Concrete action plans and advocacy strategies to address challenges and foster a more supportive ecosystem for women's entrepreneurship.
- Enhanced visibility and recognition of the achievements of women entrepreneurs at the district level.


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A One Day Seminar on Role of Women Entrepreneurs at District Level





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Date: 8/6/2018

CIRCULAR

All the Students of M.Sc.(CS) II & MBA II Semesters are hereby informed to attend “A Research Seminar on Case Study Approach in Research” by Prof. S. Madhavi Latha, Director, SIMS College, Visakhapatnam is being organized by our Department of Computer Science on 20/06/2018.

Venue: Seminar Hall 1

Time: 11:00 am



B.N.H.
DIRECTOR

DIRECTOR
SAMATA DEGREE COLLEGE
M.V.P. Colony, VISAKHAPATNAM-17

Signature of All HOD'S						TPO	OFFICE	LIBRARY
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B.Sc	BCA	BBA	B.Com	MBA	M.Sc.(CS)			

ABOUT COLLEGE

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education for the last 31 years. Samata offers BSc, BBA, BCA, B.Com, MSc. And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognised research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.

ABOUT THE RESEARCH CELL

The Research Cell also organizes workshops, seminars, and guest lectures on various research topics. These events provide students with the opportunity to learn from experts and network with other researchers. The Research Cell's efforts have resulted in a significant increase in the number of research publications by Samata Degree College faculty and students. The Cell has also played a key role in attracting research funding from various government and non-government agencies.

ABOUT THE PROGRAM,

This seminar dives into the world of case study research! Explore how researchers use in-depth analysis of single cases to understand complex issues. Learn about different types of case studies, data collection methods, and the strengths and limitations of this approach. Gain valuable insights for applying case studies to your own research endeavors.

TOPICS COVERED

Contents of the course would touch up the following aspects, to achieve the objectives:

- Introduction to Case Studies
- Types of Case Studies
- Conducting Case Studies
- Writing and Presenting Case Studies
- Applications of Case Studies

A RESEARCH SEMINAR ON CASE STUDY APPROACH IN RESEARCH

20-06-2018

ORGANIZED BY
SAMATA DEGREE COLLEGE



SAMATA DEGREE COLLEGE

(APPROVED BY AICTE & AFFILIATED TO
ANDHRA UNIVERSITY)

MVP COLONY, VISAKHAPATNAM- 530017

CHIEF PATRON

Dr. S. Vijaya Raveendra
Principal

Prof. G. Srinivasa Rao
Director

CONVENER

Prof. G. Savitri Jayanth
Professor

CO-CONVENER

Dr. P.L. Padmaja
Asst. Professor

RESOURCE PERSON

Prof. S. Madhavi Latha
Director, SIMS College

COORDINATOR

Mrs. P. J. Sarada Devi
Asst. Professor
Department of Management Studies

ORGANISING COMMITTEE

Mr. Fathima Sha., Asst. Professor

Mr. J. Manohar , Asst. Professor

STUDENT COORDINATORS

BERA DHILEEP KUMAR
BUGATHA BHAVANI

**For Details, Contact:**

Mrs. P. J. Sarada Devi

Asst. Professor

Department of Management Studies

Contact No: 9581341374

e-Mail Id: psarada6@gmail.com

REGISTRATION FORM

**A Research Seminar on Case Study Approach
in Research.**

Name: Mr./Ms. : _____

Regd. No: _____

Department: _____

Organization: _____

Address: _____

Pin: _____

Phone: _____

Fax: _____

E-Mail: _____

Signature of Participant

SAMATA DEGREE COLLEGE

MVP COLONY, VISAKHAPATNAM-17, A.P.

Phone Number: 0891 2504682

E-mail: samatacollege@gmail.com

Website: <https://samatacollege.co.in/>



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LIST OF PARTICIPANTS

Name of the Program: A Research Seminar on case Study Approach in Research
Date: 20.06.2018

S. No	Name of the Participant	Year & Program	Signature
1.	B. Suresh	MSC 1st year	B. Suresh
2.	B. Srinivas	Msc 1st year	B. Srinivas
3.	D. Priyanka	M.Sc 1st year	D. Priyanka
4.	D. Sarada	MSC 1st year	Ugale
5.	M. Devikarani	MSC 1st year	Devikarani
6.	D. Samra	MSC 1st yr	Samra
7.	K. Shivarangani	MSC 1st yr	K. Shivarangani
8.	E. E. Dhana Laxmi	MSC 1st yr	E. Dhana Laxmi
9.	K. Sahitha	MSC 1st year	Sahitha
10.	P. Srikanth	MSC 1st yr	Srikanth
11.	K. Divya	MSC 1st yr	K. Divya
12.	P. Bhaskara Rao	MSC 1st yr	P. Bhaskara Rao
13.	D. Prabhakar Vasu	MSC 1st year	D. Prabhakar
14.	M. Diwakara Rao	MSC 1st yr	Diwakara
15.	P. Gayatri	MBA 2nd SEM	Gayatri
16.	B. Lalitha	MBA 2nd sem	B. Lalitha
17.	N. Neelash	MBA 2nd sem	N. Neelash
18.	K. Lavanya	MBA 2nd sem	Lavanya
19.	A. Harika	MBA 2nd sem	Harika
20.	R. Jagadeesh	MBA 2nd sem	Jagadeesh
21.	V. Aswini	MBA 2nd Sem	Aswini
22.	K. Madhuri	MBA 2nd sem	Madhuri
23.	Nahid Perveen	MBA 2nd Sem	Perveen
24.	Abhishek Pandey	MBA 2nd Sem	Abhishek

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P. J. Sarada
Program Coordinator



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LIST OF FACULTY ATTENDED

Name of the Program: *A Research Seminar on case study Approach in Research.*
Date: *20.6.2018*

S. No	Name of the Faculty	Department	Signature
1.	Dv Savitri Jayanth	Mgt Studies	<i>[Signature]</i>
2.	G. Raveek	Mgt Studies	<i>[Signature]</i>
3.	H. Satya Sri	Mgt Studies	<i>[Signature]</i>
4.	M. J. M. Manohar	Management studies	<i>[Signature]</i>
5.	Mrs. D. Hymavathi	Management studies	<i>[Signature]</i>
6.	Mrs. P. Praveena	Mgt studies	<i>[Signature]</i>
7.	A. V. Koteswara Rao	Mgt. Studies	<i>[Signature]</i>
8.	Mrs. P. S. Sarada Devi	mgt. studies.	<i>[Signature]</i>
9.	Mrs. Fathima Sha.	Mgt Studies	<i>[Signature]</i>
10.	Mrs. P. L. Padmaja	Mgt. Studies	<i>[Signature]</i>

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Program Coordinator



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Date:21/06/2018

PROGRAMME REPORT

Programme Name	A Research Seminar on Case Study Approach in Research
Resource Person	Prof. S. Madhavi Latha, Director, SIMS College, Visakhapatnam. Contact No: 9246619078 ; e-Mail Id- madhavivakula@gmail.com
Date of Activity	20/6/2018
Organised by	Samata Degree College
Venue	Seminar Hall-1
No of Students Attended	30

Seminar Topic: Case Study Approach in Research

Objectives:

- Equip participants with a thorough understanding of the case study approach in research.
- Explore the strengths and limitations of case studies as a research method.
- Delve into the different types of case studies and their specific applications.
- Provide practical guidance on designing, conducting, and analyzing case studies.
- Enhance participants' ability to critically evaluate and utilize case studies in their own research endeavors.

Topics Covered:

- Introduction to Case Studies:
 - Definition and characteristics of the case study approach.
 - Comparison with other research methods (e.g., surveys, experiments).
 - Advantages and disadvantages of using case studies.



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- Types of Case Studies:
 - Single-case, multiple-case, and comparative case studies.
 - Exploratory, explanatory, and evaluative case studies.
- Writing and Presenting Case Studies:
 - Structuring and organizing the case study report.
 - Communicating findings effectively in written and oral forms.
 - Addressing issues of ethical research in case studies.
- Applications of Case Studies:
 - Case studies in various academic disciplines (e.g., business, education, medicine, social sciences).
 - Using case studies for decision-making, policy development, and program evaluation.

Outcomes:

- Participants will gain a comprehensive understanding of the case study approach and its diverse applications in research.
- They will be equipped with the skills and knowledge to effectively design, conduct, and analyze case studies in their own research projects.
- Participants will be able to critically evaluate existing case studies and identify their strengths and weaknesses.

P. J. Sarada
Programme Coordinator



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A Research Seminar on Case Study Approach in Research

