



SAMATA DEGREE COLLEGE

Affiliated to Andhra University & Approved by AICTE

An ISO 9001 : 2015 Certified Institution
Sector – 10, MVP Colony, Visakhapatnam – 530 017. (A.P.)



List of Non-Teaching staff participated in Professional Development Programs

AY:2021-2022

S.NO	Name of the Participant	Designation	Name of the program	Date and Duration
1	Mrs.P.V.Ratnam	Office superintendent	Student service Training	21-10-2021
2	Mr.U.Venkatesh	Lab Incharge	Student service Training	21-10-2021
3	Mr.P.v.Suresh	Senior Assistant	Student service Training	21-10-2021
4	Mr.M.L.Sujatha	Librarian	Student service Training	21-10-2021
5	Mr.A.Ramakrishna	Junior Assistant	Student service Training	21-10-2021
6	Mr.D.V.Ramana	Admission Coordinator	Student service Training	21-10-2021
7	Mr.M.Srinivas	Lab Incharge	Student service Training	21-10-2021
8	Mr.D.Ashok Kumar	Library Assistant	Student service Training	21-10-2021
9	Mr.E.Rajukumar	Attender	Student service Training	21-10-2021
10	Mr.G.Venkateshwar Rao	Physical Director	Student service Training	21-10-2021




Director
DIRECTOR
SAMATA DEGREE COLLEGE
A.V.P. Colony, VISAKHAPATNAM-17



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Date: 07/10/2021

CIRCULAR

This is to inform that Samata College is conducting a Professional Development training session on "Student service Training" on 21st October 2021.

All Non-Teaching faculty are requested to enroll and attend the session.

Venue: Seminar Hall

Copy to:

Director

DIRECTOR

SAMATA DEGREE COLLEGE

M.V.P. Colony, VISAKHAPATNAM-17

Signature of All HOD'S						TPO	Office	Library
B. Sc	BCA	BBA	B. Com	MBA	M.Sc. (CS)			M.L. Seiyatha

Phone: 0891 – 2504682. Website: www.samatacollege.co.in

Email: samatacollege@gmail.com ; drgrsrao747@gmail.com



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AN INSTITUTION OF
READ
RAVINDRA EDUCATION ALWARDAS



21st
October
2021

STUDENT SERVICE TRAINING

About us

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education. Samata offers BSc, BBA, BCA, B.Com, MSc. And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognised research cell affiliated to

Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.

Resource Person
Mr. G. Ramesh
Assistant Professor

 www.samatacollege.co.in

  [samatacollegevizag](https://www.facebook.com/samatacollegevizag)





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ATTENDANCE SHEET

Date and Time: 21/10/2021

Topic: "Student service Training"

Resource Person: Mr. G. Ramesh

S.No.	Name of Non-Teaching Faculty	Signature
1	Mrs. P.V. Ratnam	
2	U. VENKATESH	
3	Mr. P.V. SURESH	
4	M.L. SUJATHA	
5	A.PAMAKRISHNA	
6	D.V. Ramesh	
7	M. Srinivas	
8	D. ASHOK KUMAR	
9	E. RASU KUMAR	
10	G. Venkateswara Rao	

Director

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Date: 25/10/2021

PROGRAM REPORT

Report of Training session for Non-Teaching Faculty on “Student Service Training”

Professional Development Program was conducted at the Samata College on 21/10/2021 for Non-Teaching Faculty of Samata College on “Student Service Training”.

The Objective of the program is to knowledge and train the Non-Teaching faculty about having a Student Service Training. The resource person has explained the importance of Student support system.

Student services — also called student support services and student affairs — lends support to learners to help them develop and achieve success.

Student services offices should also promote inclusion and diversity by assisting students from underrepresented groups.

Some services aim to help students overcome unique barriers, such as learning and personal challenges. These offices also provide general counselling, tutoring, mentorship, and career planning assistance. You might also find here accessibility options and activities for students with limited English proficiency.

Director

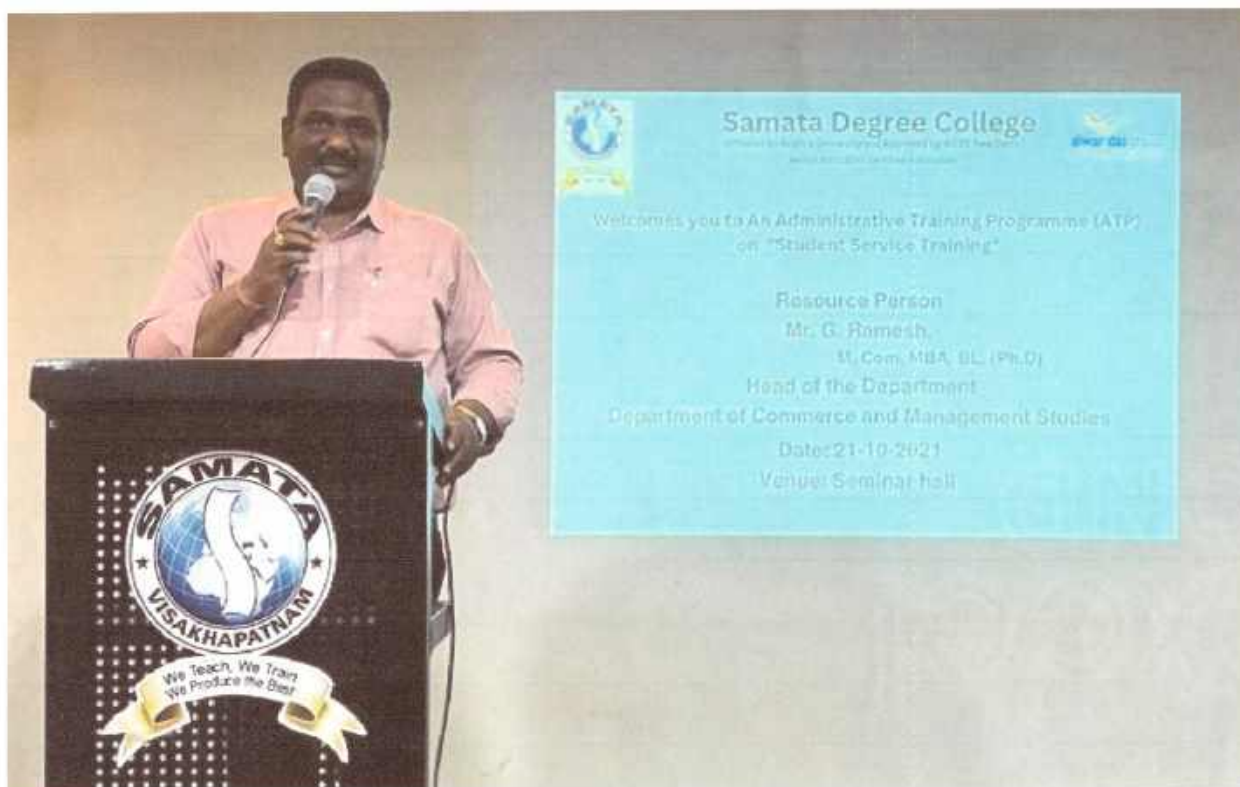
'DIRECTOR
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List of Teaching staff participated in Professional Development Programs

AY:2021-2022

S.No.	Name of the participant	Designation	Title of the FDP /MDP/ professional development / administrative training program	Dates (from-to) (DD-MM-YYYY)
1	Prof.G.Srinivasa Rao	Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
2	Prof.S.Madhavi Latha	Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
3	Ms.P.Pramila Kumari	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
4	Mr.A.V.Koteshwar Rao	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
5	Dr.B.Rajesh Kumar	Associate Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
6	Ms.B.Padmaja	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
7	Ms.M.Satyasri	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
8	Dr.L.Sridevi	Associate Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022



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9	Mr.G.Ramesh	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
10	Ms.U.Sridevi	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
11	Ms. D.Hymavathi	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
12	Ms.G.Sowjanya	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
13	Ms.N.Anantha Lakshmi	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
14	Ms.M.D.Mubeen Begum	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
15	Mr.P.Prasad	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
16	Ms.G.Suguna	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
17	Ms.M.Sirisha	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
18	Ms.K.Rajya Lakshmi	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022



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19	Ms.K.Devika	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
20	Mr.M.S.Jaya Vardhan	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
21	Ms.P.Aruna	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
22	Ms.R.Deepthi	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
23	Mr.P.Rama Gopal	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
24	Ms.Dimple Singh	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
25	Ms.Princy Jerusha	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
26	Ms.D.Mounika	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
27	Dr.Hari Hara Raju	Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
28	Dr.Henry James	Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022



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29	Mr.G.Raja Babu	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
30	Mr.Vinay Kumar	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022
31	Ms.Triveni	Assistant Professor	National Education Policy and Discourse on Indian Languages	21-03-2022-25-03-2022




Director
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SAMATA DEGREE COLLEGE
A.V.P. Colony, VISAKHAPATNAM-17



NATIONAL EDUCATION POLICY AND DISCOURSE ON INDIAN LANGUAGES



ABOUT US

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education. Samata offers BSc, BBA, BCA, B.Com, MSc. And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognised research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.



SAMATA DEGREE COLLEGE

Samata College is organising A One Week Faculty Development Program (FDP) on

NATIONAL EDUCATION POLICY AND DISCOURSE ON INDIAN LANGUAGES

From 21st March 2022
to 25th March 2022

CONTACT US

M V P Colony, Sector - 10,
Visakhapatnam - 530016
Andhra Pradesh

0891 - 2504682

samatacollege@gmail.com



REGISTRATION FORM

PATRON



PROF. S. VIJAYA RAVINDRA
Dean & Correspondent

Organising Committee

- Ms. M. Sireesha
- Ms. P. Annapurna
- Ms. I. L. Prasanna
- Mr. Anand Paul Deva
- Mr. O. Aravind

CONVENER



PROF. G. SRINIVASA RAO
Director & Incharge Principal

Advisory Committee

- Prof. S. Vijaya Ravindra
- Prof G. Srinivasa Rao
- Prof. S. Madhavi Latha
- Dr. D. Hymavathi
- Dr. B. Rajesh Kumar

A One week Faculty Development
Programme (FDP) on

NATIONAL EDUCATION POLICY AND DISCOURSE ON INDIAN LANGUAGES

NAME: _____

DESIGNATION: _____

DEPARTMENT: _____

ORGANISATION: _____

ADRESS: _____

PIN: _____

PHONE: _____

FAX: _____

E-MAIL: _____

Signature of the
Participant

Signature of
Head of the Institute



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Schedule of FDP

National Education Policy and Discourse On Indian Languages

DATES: 21-03-2022 TO 25-03-2022

DAY 1 (21-03-2022) (Monday)	DAY 2 (22-03-2022) (Tuesday)	DAY 3 (23-03-2022) (Wednesday)	DAY 4 (24-03-2022) (Thursday)	DAY 5 (25-03-2022) (Friday)
Concept of Teacher and Teaching	Language and Communication at the Primary Level	National Education Policy and Language	National Education Policy and Language Discourse and Translation	Panel Discussion on the occasion of International Literacy Day Panellists
Language and Culture in the Global Context.	Bhartiya Bhashaon Ki Ektamta	National Education Policy and Vocational Curriculum	National Education Policy and Future of Languages	National Education Policy and Sanskrit Education
Analysis of Language Related Recommendations	Shiksha Niti, Antaraanushasan aur Bhasha	Conduct tests and examination safely	Bhartiya Bhashaon Ke Vaivadhya Ka Yatharth	National Education Policy: Language and the Question of Gender
New Education Policy and the Language Question	The Significance of Education in the Mother Tongue in NEP	National Education Policy, Language and Globalisation	Education Policy in a Global Context.	National Education Policy, Language and Globalisation

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Name of the FDP: A One Week Faculty Development Program (FDP) on
"National Education Policy and Discourse on Indian Languages"

S.no	Name of the Faculty	College Name	Signature				
			DAY 1 (21-03-2022) (Monday)	DAY 2 (22-03-2022) (Tuesday)	DAY 3 (23-03-2022) (Wednesday)	DAY 4 (24-03-2022) (Thursday)	DAY 5 (25-03-2022) (Friday)
1.	Prof. G. Srinivas Rao	Samata College	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
2.	Prof. S. Madhaidatta	Samata College	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
3.	M. Parimala Kumari	Samata College	M.P.Kum	M.P.Kum	M.P.Kum	M.P.Kum	M.P.Kum
4.	A.V. Kotchewara Rao	Samata College	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
5.	Dr. B. RAJESH KUMAR	Samata College	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
6.	B. Padmaja	Samata College	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
7.	M. Satya Sri	Samata College	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
8.	Dr. L. Sridevi	Samata College	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
9.	G. Parvathi	Samata College	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
10.	C. Sridhar	Samata College	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
11.	D. Hymavalli	Samata College	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
12.	G. Sowjanya	Samata College	G.Sowj	G.Sowj	G.Sowj	G.Sowj	G.Sowj
13.	N. Anantha Lakshmi	Samata College	N. Anantha Laksh	N. Anantha Laksh	N. Anantha Laksh	N. Anantha Laksh	N. Anantha Laksh
14.	Md Mubeen Begum	Samata College	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
15.	P. Prasad	Samata College	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
16.	G. Suguna	Samata College	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
17.	M. Srinitha	Samata College	M. Srinitha	M. Srinitha	M. Srinitha	M. Srinitha	M. Srinitha
18.	K. Rajyada Lakshmi	Samata College	K. Rajyada	K. Rajyada	K. Rajyada	K. Rajyada	K. Rajyada
19.	K. Deivite	Samata College	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
20.	M.S. Jaya Vardhan	Samata College	M.S. Jaya Vardhan	M.S. Jaya Vardhan	M.S. Jaya Vardhan	M.S. Jaya Vardhan	M.S. Jaya Vardhan
21.	P. Aruna	Samata College	P. Aruna	P. Aruna	P. Aruna	P. Aruna	P. Aruna
22.	R. Deepthi	Samata College	R.D	R.D	R.D	R.D	R.D

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23.	P. Rama Gopal	Samata College	Gopal	Gopal	Gopal	Gopal	Gopal
24.	Dimple Singh	Samata College	Dimple Singh	Dimple Singh	Dimple Singh	Dimple Singh	Dimple Singh
25.	Princy Terasha	Samata College	Princy	Princy	Princy	Princy	Princy
26.	D. Monica	Samata College	DM	DM	DM	DM	DM
27.	Dr. Hemithara Raju	Samata College	HJR	HJR	HJR	HJR	HJR
28.	Henry James	Samata College	H James	H James	H James	H James	H James
30.	G. Raja Baba	Samata College	G. Raj	G. Raj	G. Raj	G. Raj	G. Raj
31.	Vinay Kumar	Samata College	Vinay	Vinay	Vinay	Vinay	Vinay
32.	Triveni	Samata College	Triveni	Triveni	Triveni	Triveni	Triveni
33.	Dr. K. Gauri Naidu	VMC	K. Naidu	K. Naidu	K. Naidu	K. Naidu	K. Naidu
34.	N. Raja Shekar	VMC	Rajesh	Rajesh	Rajesh	Rajesh	Rajesh
35.	N. Rami Prinka	BMC	Prinka	Prinka	Prinka	Prinka	Prinka
36.	Rajani Volavenu	VAM	Volavenu Rajani	Volavenu Rajani	Volavenu Rajani	Volavenu Rajani	Volavenu Rajani
37.	Karegoda Manju	LIAM	Manju	Manju	Manju	Manju	Manju
38.	KN Manju	SIMS	Manju	Manju	Manju	Manju	Manju
39.	D. Uma Sundhara	STJS	Uma	Uma	Uma	Uma	Uma
40.	C. Gnana Prabhara	ST Joseph	C. G. Prabhara	C. G. Prabhara	C. G. Prabhara	C. G. Prabhara	C. G. Prabhara
41.	K. Vasantha Savya Kumari	ST Joseph	Vasantha	Vasantha	Vasantha	Vasantha	Vasantha
42.	S.T.P. Kankavalli	St. Joseph	Kanka	Kanka	Kanka	Kanka	Kanka
43.	Dr. D. Koteswara Rao	St. Joseph	D. K. Rao	D. K. Rao	D. K. Rao	D. K. Rao	D. K. Rao
44.	Dr. G. Gowri Naidee	St. Joseph	Naidee	Naidee	Naidee	Naidee	Naidee
45.	Dr. S. Deepthi	St. Joseph	Deepthi	Deepthi	Deepthi	Deepthi	Deepthi

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Date: 28/03/2022

PROGRAM REPORT

Name of the Program: A One Week Faculty Development Programme (FDP) on "National Education Policy and Discourse on Indian Languages"

Organized by: Samata college

Date: 21/03/2022 to 25/03/2022

Resource Person:

- Dr. M.F. Rehman ; M.A. Hindi, Ph.D,
- Professor, GVP College
- Contact No. 9949150136
- Email Id mfrhindi@gmail.com

Objective:

The objective of this faculty development programme is to understand the importance of regional Languages. It is said that the language was the most important thing necessary for a human being living in a society. Language is not only a channel of expression but also is a marker of our culture. The New Education Policy gives importance to local and regional languages. "Without language culture has no meaning, language has no character without culture." Language is very deeply associated with the existence of man. Education would greatly benefit by the use of adequate technical expertise.

'Language and Communication at a primary level'.

The National Education Policy is the first such education policy envisages the overall development of a nation. It is stated that the development of creative power as well as moral and human values in children has been emphasized in this education policy. In order to enrich the communication power in children at the primary level itself, it is required to inspire and motivate them to read and write more often. Emphasizing the need to improve the education system at the primary level, it is stated that a continuous learning ardour in teachers, interesting subject matter and education in one's mother tongue is extremely essential for it.



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About the FDP:

Five-day FDP on “National Education Policy and Discourse on Indian Languages” from 21st March to 25th March in the Seminar Hall, Samata college. Language is an integral part of human existence and linguistic slavery is more dangerous than the political slavery. Teaching learning of Indian languages also needs to be seriously undertaken from a grammatical and scientific point of view. Only then will India have a spirit of unity and integrity. Students must rise above factual learning to achieve an exhaustive point of view. The teacher's job is to make the student rise beyond bookish knowledge and encourage original thinking. The speaker reiterated that primary education provided in the mother tongue would ensure the students' continued interest in education. The linguistic hegemony of English continues in India even today. Further opined that the National Education Policy aims at imparting instruction in Indian languages at the primary and middle level in schools and this was truly commendable. It was imperative, he pointed out that knowledge be disseminated in Indian languages so that dependence on English be reduced.

Outcome:

It is stressed upon the importance of translation and proposed for a dedicated academic effort to promote translation and translators so that several ancient Indian texts can be translated in different languages. To achieve this, he proposed that every state should have a university of translation as translation is the only medium to provide a multidimensional bridge for languages.

Total no. of Participants: 49


Programme Coordinator


Director
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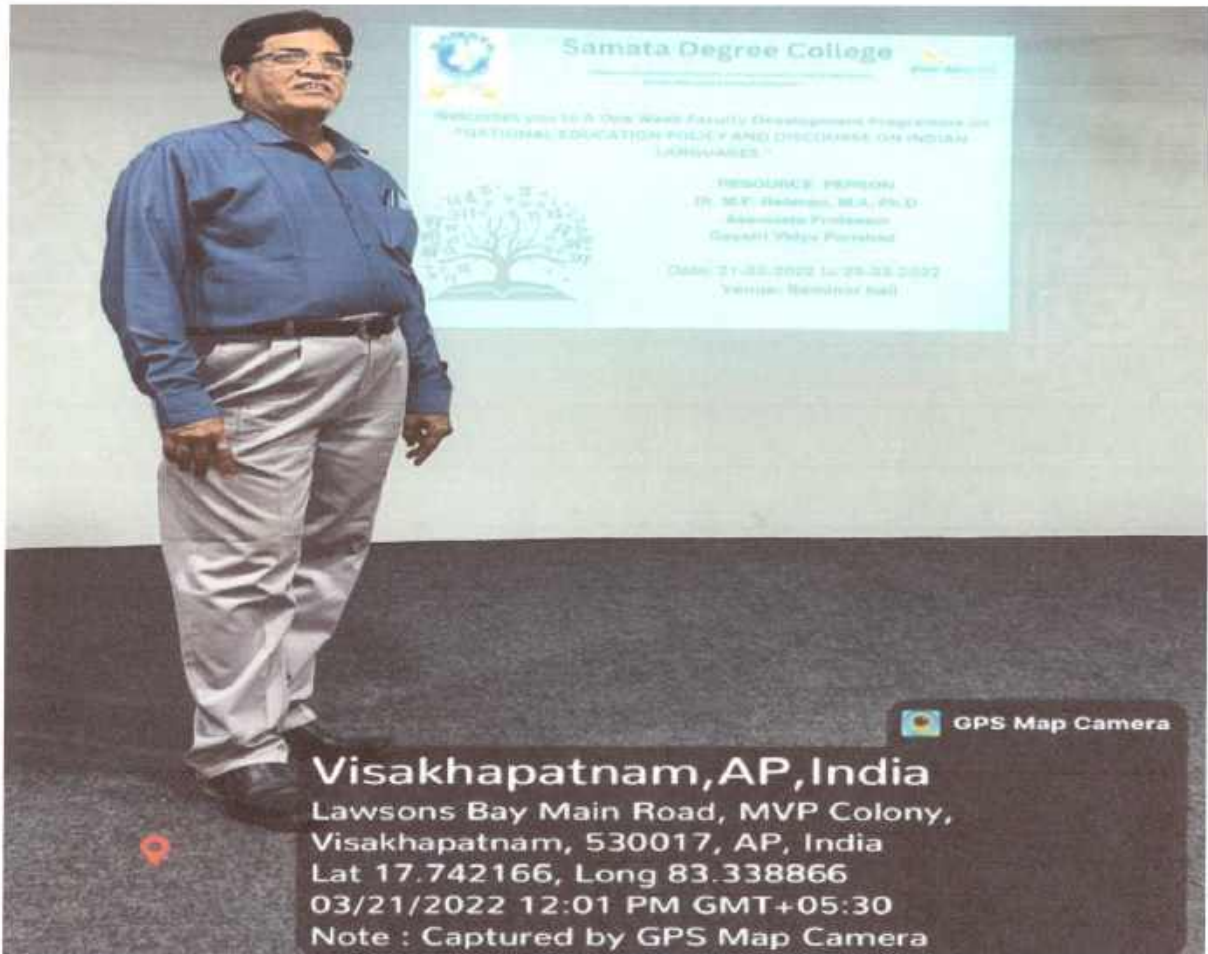


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CERTIFICATE

OF PARTICIPATION



✓ This is to Certify that Prof./Dr./Mrs./ Ms G. Srinivasa Rao.
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Sub.

Program Co-ordinator



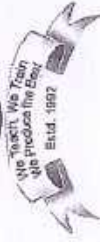
[Signature]

Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms S. Madhavi Latha.
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Sd/-

Program Co-ordinator



Sd/-

Director



SAMATA DEGREE COLLEGE

Sector -10, M.V.P Colony, Visakhapatnam - 530017



CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms M. Parimala kumari.
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Program Co-ordinator



Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms A.V. Kotewara Rao.
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Sd/-

Program Co-ordinator



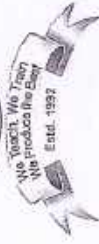
Sd/-

Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms B. Rajesh kumar has participated in One Week Faculty Development Program on "National Education Policy and Discourse on Indian Languages" organized by Samata Degree College from 21-03-2022 to 25-03-2022.

Sd/-

Program Co-ordinator



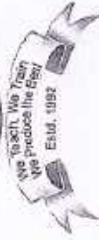
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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms B. Padmaja.
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

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Program Co-ordinator



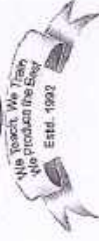
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This is to Certify that Prof./Dr./Mrs./ Ms M. Satya Sri.
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Sri.

Program Co-ordinator



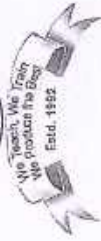
Sri.

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CERTIFICATE

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This is to Certify that Prof./Dr./Mrs./ Ms L. Sridevi.
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

End.

Program Co-ordinator



Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms G. Ramech.
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

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This is to Certify that Prof./Dr./Mrs./ Ms U. Sridevi has participated in One Week Faculty Development Program on "National Education Policy and Discourse on Indian Languages" organized by **Samata Degree College** from 21-03-2022 to 25-03-2022.

Program Co-ordinator



Director



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This is to Certify that Prof./Dr./Mrs./ Ms ✓ D. Hymavathi.
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
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Program Co-ordinator



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Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms ✓ G Sowjanya.
has participated in One Week Faculty Development Program on "National
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Program Co-ordinator



Sd/-

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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms N. Anantha Lakshmi.
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Sd/-

Program Co-ordinator



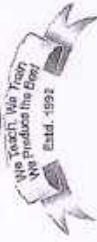
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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms Md. Mubeen Begum.
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

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Sd/-
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This is to Certify that Prof./Dr./Mrs./ Ms P. Prasad.
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Program Co-ordinator

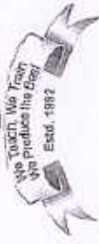


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This is to Certify that Prof./Dr./Mrs./ Ms ✓ G. Suguna
has participated in One Week Faculty Development Program on "National
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Sd/-

Program Co-ordinator



Sd/-

Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms M. Sivisha
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Program Co-ordinator



Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms K. Rajya Lakshmi.
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

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Program Co-ordinator



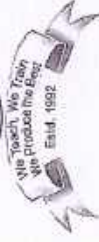
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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ ☒ Ms k. Devika.
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Sub.

Program Co-ordinator



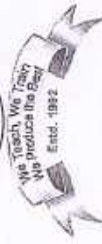
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Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms M.S. Jaya Vardhan.
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
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Program Co-ordinator



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This is to Certify that Prof./Dr./Mrs./ Ms P. Aruna.
has participated in One Week Faculty Development Program on "National
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Sd/-

Program Co-ordinator



[Signature]

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This is to Certify that Prof./Dr./Mrs./ Ms R. Deepthi.

has participated in One Week Faculty Development Program on "National Education Policy and Discourse on Indian Languages" organized by Samata Degree College from 21-03-2022 to 25-03-2022.

Program Co-ordinator



Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms P. Rama Gopal
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Sd/-

Program Co-ordinator



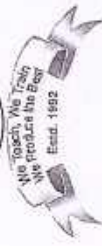
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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms Dimple Singh
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Sd/-

Program Co-ordinator



Sd/-

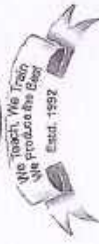
Director



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This is to Certify that Prof./Dr./Mrs./ Ms Princy Jerusha.
has participated in One Week Faculty Development Program on "National
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Program Co-ordinator



Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms ✓ D. Monica.

has participated in One Week Faculty Development Program on "National Education Policy and Discourse on Indian Languages" organized by Samata Degree College from 21-03-2022 to 25-03-2022.

Program Co-ordinator



Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms Hari Hara Raju has participated in One Week Faculty Development Program on "National Education Policy and Discourse on Indian Languages" organized by **Samata Degree College** from 21-03-2022 to 25-03-2022.

Program Co-ordinator

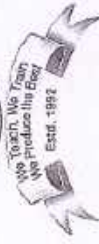


Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms Henry James.
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Sd/-

Program Co-ordinator



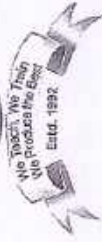
(Signature)

Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms G. Raja Babu.
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Program Co-ordinator



Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms Vinay Kumar
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Sudh

Program Co-ordinator



[Signature]

Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms ✓ Triveni

has participated in One Week Faculty Development Program on "National Education Policy and Discourse on Indian Languages" organized by **Samata Degree College** from 21-03-2022 to 25-03-2022.

Sub.

Program Co-ordinator



[Signature]

Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./Ms Dr. K. Gouri Naidu has participated in One Week Faculty Development Program on "National Education Policy and Discourse on Indian Languages" organized by Samata Degree College from 21-03-2022 to 25-03-2022.

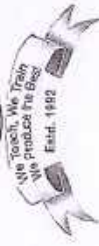
Sub.

Program Co-ordinator



[Signature]

Director



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CERTIFICATE

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This is to Certify that Prof./Dr./Mrs./ Ms N. Raja Sekhar
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Sul.

Program Co-ordinator



[Signature]

Director



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This is to Certify that Prof./Dr./Mrs./ Ms N. Ravi Rajanika
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

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Director



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This is to Certify that Prof./Dr./Mrs./ Ms Rajini Velamuru has participated in One Week Faculty Development Program on "National Education Policy and Discourse on Indian Languages" organized by Samata Degree College from 21-03-2022 to 25-03-2022.



Program Co-ordinator

Director



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This is to Certify that Prof./Dr./Mrs./ Ms Kesegodu Manjira
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Sudh

Program Co-ordinator



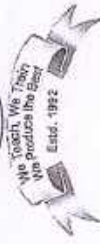
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This is to Certify that Prof./Dr./Mrs./ Ms K. N. Manjira
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Sd/-

Program Co-ordinator



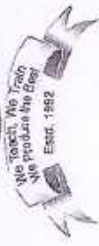
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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms L. Uma Sundari
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Program Co-ordinator

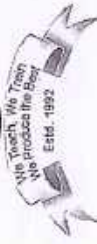


Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms C. Gyana Prasanna
has participated in One Week Faculty Development Program on "National
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Program Co-ordinator



Director



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This is to Certify that Prof./Dr./Mrs./ Ms K. Vasantha Sastry Kumari has participated in One Week Faculty Development Program on "National Education Policy and Discourse on Indian Languages" organized by Samata Degree College from 21-03-2022 to 25-03-2022.

Program Co-ordinator

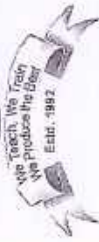


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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms S. J. P. Kanakavalli has participated in One Week Faculty Development Program on "National Education Policy and Discourse on Indian Languages" organized by Samata Degree College from 21-03-2022 to 25-03-2022.

S. J. P.

Program Co-ordinator



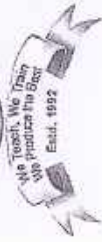
S. J. P.

Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms D. Kotewara Rao
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Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Program Co-ordinator



Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms K. Geetha Naidu
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Sudha

Program Co-ordinator



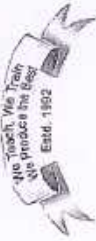
[Signature]

Director



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This is to Certify that Prof./Dr./Mrs./ Ms S. Deepthi
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Sub.

Program Co-ordinator



[Signature]

Director



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This is to Certify that Prof./Dr./Mrs./ Ms R.S. Ramachandra Murthy has participated in One Week Faculty Development Program on "National Education Policy and Discourse on Indian Languages" organized by Samata Degree College from 21-03-2022 to 25-03-2022.

Program Co-ordinator



Director



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Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Sd/-

Program Co-ordinator



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Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms R.S. Ramachandra Murthy has participated in One Week Faculty Development Program on "National Education Policy and Discourse on Indian Languages" organized by Samata Degree College from 21-03-2022 to 25-03-2022.

Sudhakar
Program Co-ordinator



[Signature]

Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms K. Anil Kumar
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Program Co-ordinator

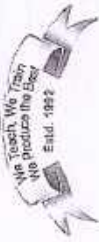


Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms N. Lakshmi
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
Samata Degree College from 21-03-2022 to 25-03-2022.

Program Co-ordinator

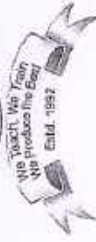


Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms D. Koushila
has participated in One Week Faculty Development Program on "National
Education Policy and Discourse on Indian Languages" organized by
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Sd/-

Program Co-ordinator



Sd/-

Director



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Sector – 10, MVP Colony, Visakhapatnam – 530 017. (A.P.)



List of Teaching staff participated in Professional Development Programs

AY:2021-2022

S.No.	Name of the participant	Designation	Title of the FDP /MDP/ professional development / administrative training program	Dates (from-to) (DD-MM-YYYY)
1	Prof.G.Srinivasa Rao	Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
2	Prof.S.Madhavi Latha	Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
3	Mr.P.Rama Gopal	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
4	Ms. D.Hymavathi	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
5	Ms.M.Satyasri	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
6	Ms.B.Padmaja	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
7	Dr.L.Sridevi	Associate Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
8	Mr.A.V.Koteswar Rao	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
9	Mr.G.Ramesh	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
10	Ms.M.D.Mubeen Begum	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022



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11	Dr.B.Rajesh Kumar	Associate Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
12	Mr.P.Prasad	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
13	Ms.G.Suguna	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
14	Ms.G.Sowjanya	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
15	Ms.M.Sirisha	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
16	Ms.K.Rajya Lakshmi	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
17	Ms.U.Sridevi	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
18	Ms.K.Devika	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
19	Mr.M.S.Jaya Vardhan	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
20	Ms.N.Anantha Lakshmi	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
21	Mr.K.Kishore Kumar	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
22	Ms.P.Aruna	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
23	Ms.R.Deepthi	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
24	Ms.P.Pramila Kumari	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022



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25	Ms.Dimple Singh	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
26	Ms.Princy Jerusha	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
27	Ms.D.Mounika	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
28	Mr.Henry James	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
29	Dr.Hari Hara Raju	Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
30	Mr.G.Raja Babu	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022
31	Mr.Vinay Kumar	Assistant Professor	Emerging Trends and Challenges in Management and IT	24-01-2022-28-01-2022



Director

DIRECTOR
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Date: 07/01/2022

CIRCULAR

This is to inform all the faculty that, Samata College is organising A One Week Faculty Development Program (FDP) on "Emerging Trends and Challenges in Management and IT" from 24th January 2022 to 28th January 2022.

Hence all the faculty members are requested to register and attend the program without fail and get benefited.

Venue: Seminar Hall

Note: The program schedule and brochure are enclosed.

Co-Ordinator: Prof. S. Madhavi Latha

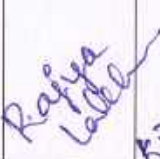
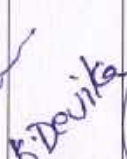
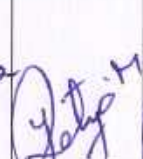
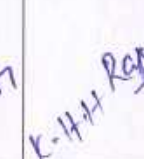
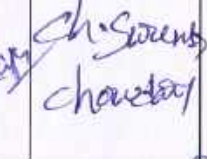
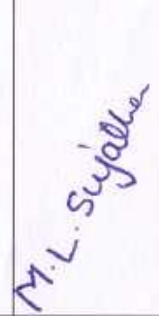
In-charge, FDP

Mobile : 9246619078



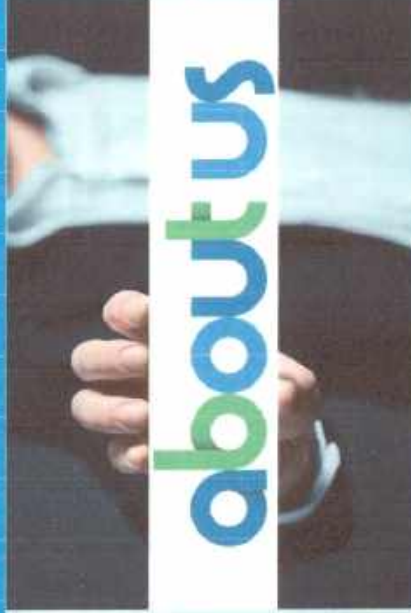
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Emerging Trends and Challenges in **MANAGEMENT** and IT



SAMATA DEGREE COLLEGE

Samata College is organising A One Week Faculty
Development Program (FDP) on

Emerging Trends and Challenges in **MANAGEMENT** and IT

From 24th Jan. 2022

to 29th Jan. 2022

CONTACT US



M V P Colony, Sector - 10,
Visakhapatnam - 530016
Andhra Pradesh



0891 - 2504682



samatacollege@gmail.com

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education. Samata offers BSc, BBA, BCA, B.Com, MSc. And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognised research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.



Objective

The objective of this faculty development programme is to provide financial assistance to facilitate up-gradation of knowledge, skill and intends to provide opportunities for induction training to teachers employed in disciplines Engineering & Technology, AI, Machine learning and the related technologies. An award Faculty Development Programme (FDP) to cover areas such as technical education policy, new concepts, methods and techniques, theory and skills development and up gradation of pedagogy educational technology, motivation, communication skills, management and other relevant issues to keep pace with the changing scenario in Technical Education. The scheme is designed to enhance the teaching and other skills of the faculty. And to make them aware about modern teaching tools and methodologies. It provides an opportunity to acquire knowledge about current technological developments in relevant fields. It will not only promote the professional practices relevant to technical education but also motivates the faculty to achieve competitive teaching and learning environment, thus channelizing development with respect to academic qualifications and personal matters.

Organising Committee

Ms. G. Sowjanya
Ms. Rani Madhuri
Ms. N. Ananta Lakshmi
Mr. Vinay Kumar
Mr. T. V. S. Prasad

Advisory Committee

Prof. S. Vijaya Ravindra
Prof. G. Srinivasa Rao
Prof. S. Madhavi Latha
Dr. L. Sridevi
Dr. Henry James

PATRON



PROF. S. VIJAYA RAVINDRA
Dean & Correspondent

CONVENER



PROF. G. SRINIVASA RAO
Director & Incharge Principal



REGISTRATION FORM

A One week Faculty Development Programme (FDP) on

Emerging Trends and Challenges in
MANAGEMENT and IT

NAME:

DESIGNATION:

DEPARTMENT:

ORGANISATION:

ADRESS:

PIN:

PHONE:

FAX:

E-MAIL:

Signature of the
Participant

Signature of
Head of the Institute



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Schedule of FDP

Emerging Trends and Challenges in Management and IT

DATES: 24-01-2022 TO 28-01-2022

DAY 1 (24-01-2022) (Monday)	DAY 2 (25-01-2022) (Tuesday)	DAY 3 (26-01-2022) (Wednesday)	DAY 4 (27-01-2022) (Thursday)	DAY 5 (28-01-2022) (Friday)
INAUGURATION & INTRODUCTION TO FDP	Generative AI boosts Business Productivity	use of AI technology in biomedical images	Artificial Intelligence and Machine Learning	Machine Learning and its Applications
The Future of AI. how AI will transform industry in the next Decade	Time Management and Productivity	Introduction to AMOS Structural	Next Generation Artificial Intelligence	Python and stock market
Stress Management Techniques for a Healthy Mind & Body: Coping with Modern Pressure	BI Tools	Equation Modelling Using AMOS	AI, Image Processing and its Application in Biomedical sector	Effective Presentations using Google Slides
Effective goal setting for personal & Professional Success Creating a roadmap to achievement	Binary Dependable Models in Quantitative Research	Structural Equation Modelling Using AMOS	Agile Software Development Methodology	Microsoft Office and other Additional Tools
AI Systems used by management for Information technology	Data Analysis Using SPSS	Suggestions on Writing an Impressive Research Paper	Emerging trends on Block chain and its applications	Final Learning Outcome Assessment

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Email: samatacollege@gmail.com ; drgrsrao747@gmail.com



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Name of the FDP: A One Week Faculty Development Programme (FDP) on
"Emerging Trends and Challenges in Management and IT"

S.no	Name of the Faculty	College Name	Signature				
			DAY 1 (24-01-2022) (Monday)	DAY 2 (25-01-2022) (Tuesday)	DAY 3 (26-01-2022) (Wednesday)	DAY 4 (27-01-2022) (Thursday)	DAY 5 (28-01-2022) (Friday)
1.	Prof. G. Srinivas Rao	Samata College					
2.	Prof. S. Madhankatha	Samata College					
3.	P. Parul Gopal	Samata College					
4.	D. Hymavathi	Samata College					
5.	M. Satya Sri	Samata College					
6.	B. Padmaja	Samata College					
7.	Dr. L. Sridhar	Samata College					
8.	A.V. Koteswara Rao	Samata College					
9.	G. Ramesh	Samata College					
10.	Mr. Mubeen Begum	Samata College					
11.	Dr. B. RAJESH KUMAR	Samata College					
12.	P. Prasad	Samata College					
13.	G. Suguna	Samata College					
14.	G. Sowjanya	Samata College					
15.	M. Srisha	Samata College					
16.	K. Rajyadakshmi	Samata College					
17.	V. Vidya	Samata College					
18.	K. Devika	Samata College					
19.	M.S. Jaya Vardhan	Samata College					
20.	N. Ananthalakshmi	Samata College					
21.	M. Kishore Kumar	Samata College					

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22.	P. Aruna	P. Aruna	P. Aruna	P. Aruna	P. Aruna	P. Aruna	P. Aruna
23.	R. Deepthi	Samata college	R.D	R.D	R.D	R.D	R.D
24.	M. Parimala kumari	Samata college	M.P.Kum	M.P.Kum	M.P.Kum	M.P.Kum	M.P.Kum
25.	Dimple singh	Samata college	Dimple singh	Dimple singh	Dimple singh	Dimple singh	Dimple singh
26.	Princy Jeevika	Samata college	P.J	P.J	P.J	P.J	P.J
27.	D. Monica	Samata college	D.M	D.M	D.M	D.M	D.M
28.	Henry James	Samata college	H.James	H.James	H.James	H.James	H.James
29.	Dr. Idaru Idara Raju	Samata college	I.R	I.R	I.R	I.R	I.R
30.	G. Raja Babu	Samata college	G.Raj	G.Raj	G.Raj	G.Raj	G.Raj
31.	Vinay Kumar.	Samata college	Vinay	Vinay	Vinay	Vinay	Vinay
32.	V.V. Swatha	SIAM	Swatha	Swatha	Swatha	Swatha	Swatha
33.	Supriya Kadam	TIAM	Supriya	Supriya	Supriya	Supriya	Supriya
34.	Sakumbhaya Shiladigama	TIAM	Shila	Shila	Shila	Shila	Shila
35.	Aziz Mehdi	TIAM	Mehdi	Mehdi	Mehdi	Mehdi	Mehdi
36.	Ni Kiran Kumar	SIMS	Kiran	Kiran	Kiran	Kiran	Kiran
37.	R. Mary	SIMS	Mary	Mary	Mary	Mary	Mary
38.	C. Rukmini	ACTS	Rukmi	Rukmini	Rukmini	Rukmini	Rukmini
39.	K. Jagadesh	ACTS	K.Jag	K.Jag	K.Jag	K.Jag	K.Jag
40.	Dr. Raja Talluri	ACTS	Raja	Raja	Raja	Raja	Raja
41.	H. Hemalatha	ACTS	Hema	Hema	Hema	Hema	Hema
42.	K. Hymavathi	ACTS	H	H	H	H	H
43.	Premchand	SUN	Prem	Prem	Prem	Prem	Prem

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Date: 31-01-2022

PROGRAM REPORT

Name of the Program: One Week Faculty Development Programme(FDP) on “Emerging Trends and Challenges in Management and IT”

Organized by: Samata college

Date: 24/01/2022 to 29/01/2022

Resource Person:

- Dr. Priyanka Kumari Bhansali; Ph.D, M.Tech.
- Assistant Professor, Andhra University
- Phone no. 9030765345
- Email Id: dr.priyankabhansali@andhrauniversity.edu.in

Objective:

The objective of this faculty development programme is to provide financial assistance to facilitate up-gradation of knowledge, skill and intends to provide opportunities for induction training to teachers employed in disciplines Engineering & Technology, AI, Machine learning and the related technologies. An award Faculty Development Programme (FDP) to cover areas such as technical education policy, new concepts, methods and techniques, theory and skills development and up gradation of pedagogy educational technology, motivation, communication skills, management and other relevant issues to keep pace with the changing scenario in Technical Education. The scheme is designed to enhance the teaching and other skills of the faculty. And to make them aware about modern teaching tools and methodologies. It provides an opportunity to acquire knowledge about current technological developments in relevant fields. It will not only promote the professional practices relevant to technical education but also motivates the faculty to achieve competitive teaching and learning environment, thus channelizing development with respect to academic qualifications and personal matters.



About the FDP:

A six - Day Faculty Development Programme was organized on Emerging Trends and Challenges in Management and IT from 24th January to 29th January in the Seminar Hall Samata college. The organized FDP has academics and industrial scope. The FDP on emerging technology has its scope in government sector also. The FDP on emerging computational trends can be used to conduct big projects of government to develop smart system. The FDP is signification in the development of smart algorithms for robotic devices. The FDP on emerging trends in computation paradigm takes a role in multidisciplinary sector including electronics, mechanical, aeronautics, environment engineering etc.

Outcome:

- ❑ After attending FDP, participants will get in depth understanding of research and its implications in decision making process.
- ❑ Gain better understanding on how to design a valid research project to answer specific research questions.
- ❑ Use descriptive and predictive statistical tools using robust analytical software's. To make the participants familiar with univariate, bivariate and multivariate statistical Techniques.
- ❑ The participants able to clear their doubts and challenges they face in using emerging technologies.
- ❑ All the speakers have shared his deep experience in emerging computational paradigms and also discussed the challenges inside it.
- ❑ Speakers discussed the implementation of emerging AI based technologies and its applications. Speakers also interacted with various participants and cleared their doubts.

Total no. of Participants: 44


Programme Coordinator


DIRECTOR
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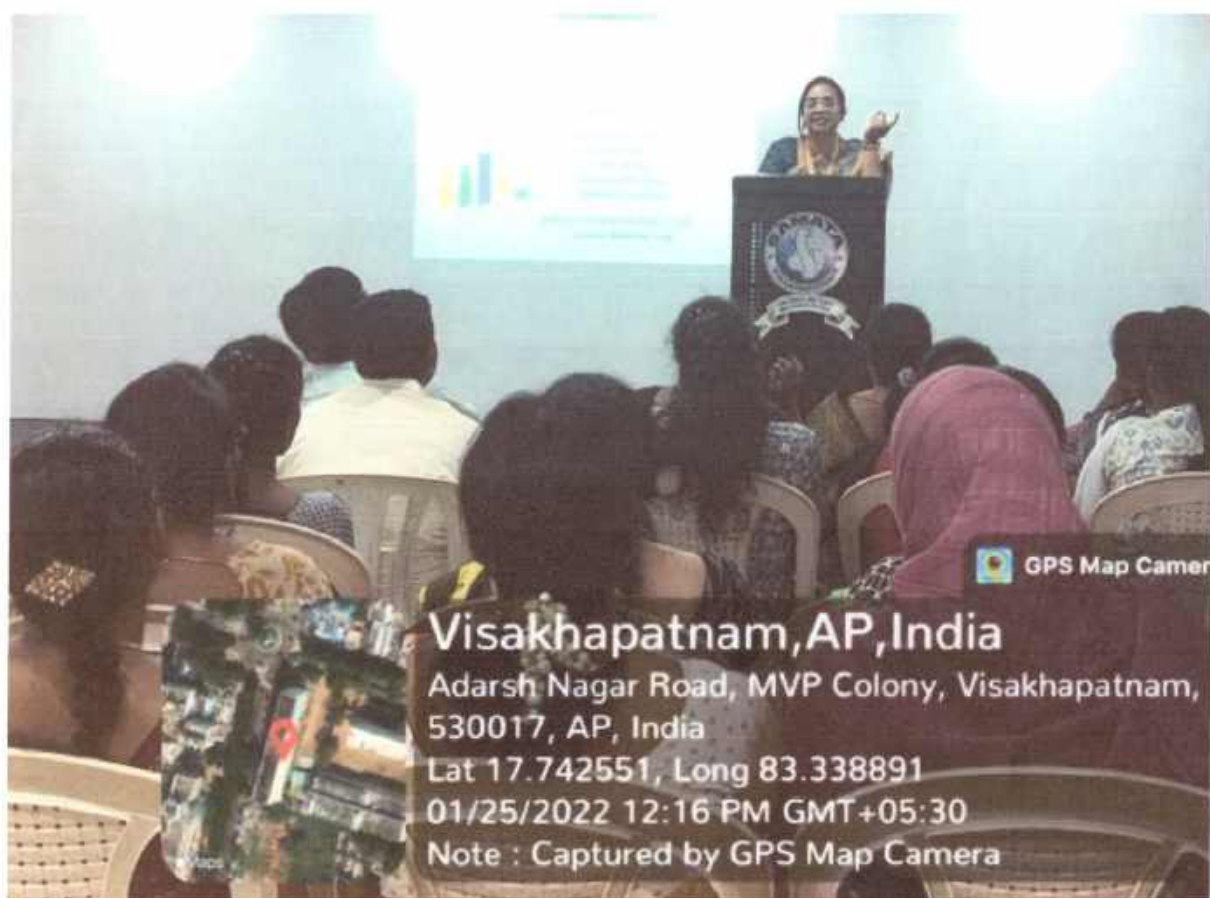
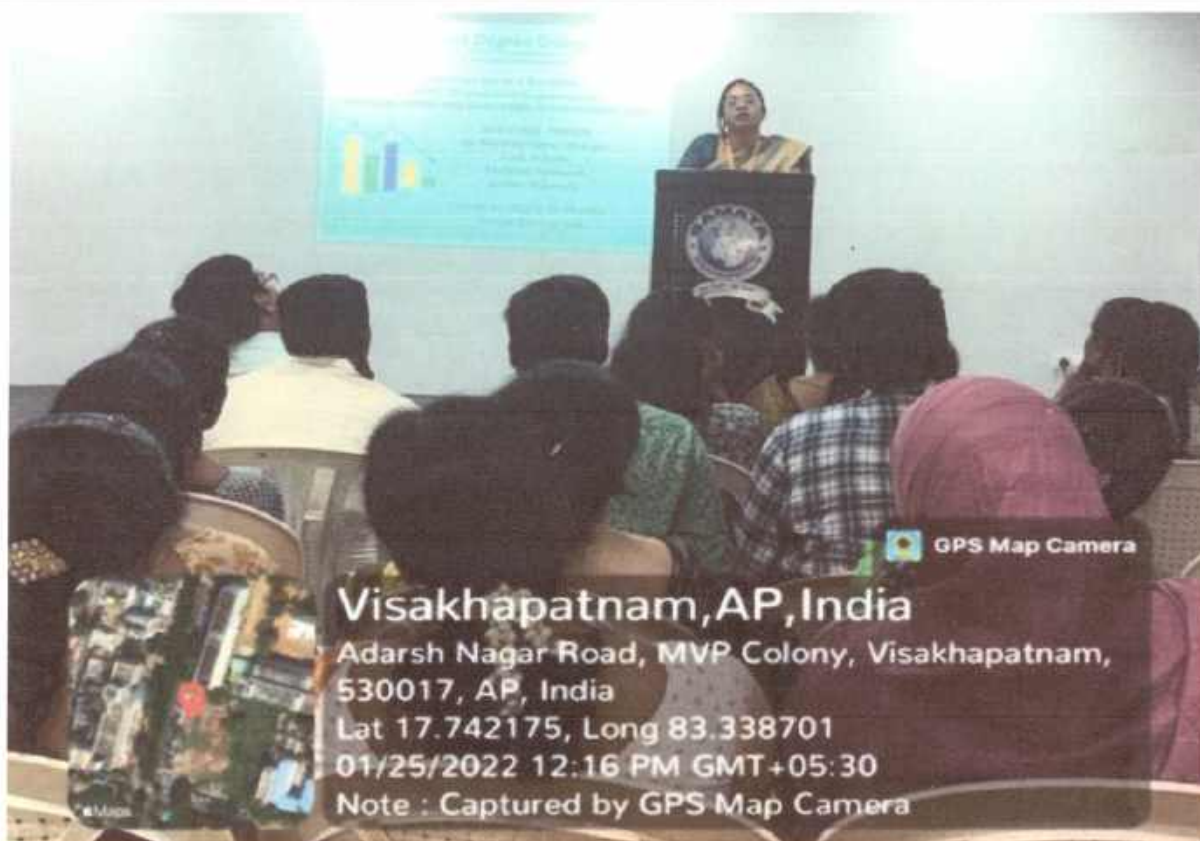


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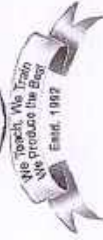
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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms G. Srinivasa Rao
has participated in A One Week Faculty Development Program on "Emerging
Trends and Challenges in Management and IT" organized by Samata Degree
College from 24-01-2022 to 28-01-2022.

Program Co-ordinator



Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms S. Madhavi Latha has participated in A One Week Faculty Development Program on "Emerging Trends and Challenges in Management and IT" organized by **Samata Degree College** from 24-01-2022 to 28-01-2022.

Program Co-ordinator



Director



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This is to Certify that Prof./Dr./Mrs./ Ms P. Rama Gopal.
has participated in A One Week Faculty Development Program on "Emerging
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College from 24-01-2022 to 28-01-2022.

Sd/-

Program Co-ordinator



Sd/-

Director



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This is to Certify that Prof./Dr./Mrs./ Ms B. Hymavathi has participated in A One Week Faculty Development Program on "Emerging Trends and Challenges in Management and IT" organized by **Samata Degree College** from 24-01-2022 to 28-01-2022.

Program Co-ordinator



Director



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This is to Certify that Prof./Dr./Mrs./ Ms M. Satya Sri
has participated in A One Week Faculty Development Program on "Emerging
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College** from 24-01-2022 to 28-01-2022.

Program Co-ordinator



Director



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This is to Certify that Prof./Dr./Mrs./ Ms B. padmaja
has participated in A One Week Faculty Development Program on "Emerging
Trends and Challenges in Management and IT" organized by **Samata Degree
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Sudh.

Program Co-ordinator



[Signature]

Director



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✓ This is to Certify that Prof./Dr./Mrs./ Ms L. Sridevi
has participated in A One Week Faculty Development Program on "Emerging
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Program Co-ordinator



Director



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This is to Certify that Prof./Dr./Mrs./ Ms A.V. Koteswara Rao
has participated in A One Week Faculty Development Program on "Emerging
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Program Co-ordinator



Director



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This is to Certify that Prof./Dr./Mrs./ Ms G. Kamlesh.
has participated in A One Week Faculty Development Program on "Emerging
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Program Co-ordinator



Director



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This is to Certify that Prof./Dr./Mrs./ Ms Md. Mubeen Begum has participated in A One Week Faculty Development Program on "Emerging Trends and Challenges in Management and IT" organized by **Samata Degree College** from 24-01-2022 to 28-01-2022.

Sud

Program Co-ordinator



[Signature]

Director



Sector -10, M.V.P Colony, Visakhapatnam - 530017



✓ This is to Certify that Prof./Dr./Mrs./ Ms B. Rajesh Kumar has participated in A One Week Faculty Development Program on "Emerging Trends and Challenges in Management and IT" organized by **Samata Degree College** from 24-01-2022 to 28-01-2022.

Suf.
Program Co-ordinator



Director



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This is to Certify that Prof./Dr./Mrs./ Ms P. Prasad
has participated in A One Week Faculty Development Program on "Emerging
Trends and Challenges in Management and IT" organized by **Samata Degree
College** from 24-01-2022 to 28-01-2022.

Sul.

Program Co-ordinator



[Signature]

Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms G. Suguna.
has participated in A One Week Faculty Development Program on "Emerging
Trends and Challenges in Management and IT" organized by **Samata Degree
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Program Co-ordinator



Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms G. Sowjanya
has participated in A One Week Faculty Development Program on "Emerging
Trends and Challenges in Management and IT" organized by **Samata Degree
College** from 24-01-2022 to 28-01-2022.

Program Co-ordinator



Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms M. Sirisha
has participated in A One Week Faculty Development Program on "Emerging
Trends and Challenges in Management and IT" organized by **Samata Degree
College** from 24-01-2022 to 28-01-2022.

Program Co-ordinator



Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms K. Rajya Lakshmi
has participated in A One Week Faculty Development Program on "Emerging
Trends and Challenges in Management and IT" organized by **Samata Degree
College** from 24-01-2022 to 28-01-2022.

Program Co-ordinator



Director



SAMATA DEGREE COLLEGE

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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms V. Sridevi
has participated in A One Week Faculty Development Program on "Emerging
Trends and Challenges in Management and IT" organized by **Samata Degree
College** from 24-01-2022 to 28-01-2022.

Program Co-ordinator



Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms K. Devika
has participated in A One Week Faculty Development Program on "Emerging
Trends and Challenges in Management and IT" organized by Samata Degree
College from 24-01-2022 to 28-01-2022.

Program Co-ordinator

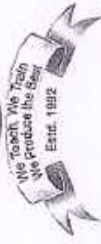


Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms M. S. Jaya Vardham.
has participated in A One Week Faculty Development Program on "Emerging
Trends and Challenges in Management and IT" organized by **Samata Degree
College** from 24-01-2022 to 28-01-2022.

Program Co-ordinator



Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms ✓ H.C. Anantha Lakshmi
has participated in A One Week Faculty Development Program on "Emerging
Trends and Challenges in Management and IT" organized by **Samata Degree
College** from 24-01-2022 to 28-01-2022.

Sd/-

Program Co-ordinator



Sd/-

Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms M. Kishore Kumar has participated in A One Week Faculty Development Program on "Emerging Trends and Challenges in Management and IT" organized by **Samata Degree College** from 24-01-2022 to 28-01-2022.

Program Co-ordinator



Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms Dr. Aruna
has participated in A One Week Faculty Development Program on "Emerging
Trends and Challenges in Management and IT" organized by **Samata Degree
College** from 24-01-2022 to 28-01-2022.

Program Co-ordinator



Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms R. Deepthi has participated in A One Week Faculty Development Program on "Emerging Trends and Challenges in Management and IT" organized by **Samata Degree College** from 24-01-2022 to 28-01-2022.

Program Co-ordinator



Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms M. Pavimala Kumari has participated in A One Week Faculty Development Program on "Emerging Trends and Challenges in Management and IT" organized by Samata Degree College from 24-01-2022 to 28-01-2022.

Program Co-ordinator



Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms Limple Singh
has participated in A One Week Faculty Development Program on "Emerging
Trends and Challenges in Management and IT" organized by **Samata Degree
College** from 24-01-2022 to 28-01-2022.

Program Co-ordinator



Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms Princy Jerusha has participated in A One Week Faculty Development Program on "Emerging Trends and Challenges in Management and IT" organized by **Samata Degree College** from 24-01-2022 to 28-01-2022.

Sd/-

Program Co-ordinator



Sd/-

Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms D. Monica has participated in A One Week Faculty Development Program on "Emerging Trends and Challenges in Management and IT" organized by **Samata Degree College** from 24-01-2022 to 28-01-2022.

[Signature]

Program Co-ordinator



[Signature]

Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms Henry James
has participated in A One Week Faculty Development Program on "Emerging
Trends and Challenges in Management and IT" organized by **Samata Degree
College** from 24-01-2022 to 28-01-2022.

Program Co-ordinator



Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms Harie Hara Raju
has participated in A One Week Faculty Development Program on "Emerging
Trends and Challenges in Management and IT" organized by Samata Degree
College from 24-01-2022 to 28-01-2022.

Program Co-ordinator



Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms G. Raja Balu.
has participated in A One Week Faculty Development Program on "Emerging
Trends and Challenges in Management and IT" organized by Samata Degree
College from 24-01-2022 to 28-01-2022.

Program Co-ordinator



Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms Vinay Kumar
has participated in A One Week Faculty Development Program on "Emerging
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Program Co-ordinator



Director



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This is to Certify that Prof./Dr./Mrs./ Ms Ms Susha
has participated in A One Week Faculty Development Program on "Emerging
Trends and Challenges in Management and IT" organized by **Samata Degree
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Program Co-ordinator



Director



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CERTIFICATE

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This is to Certify that Prof./Dr./Mrs./ Ms Supriya Kadam
has participated in A One Week Faculty Development Program on "Emerging
Trends and Challenges in Management and IT" organized by Samata Degree
College from 24-01-2022 to 28-01-2022.

Sul

Program Co-ordinator



[Signature]

Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms Saundarya Shila Diga Moethi has participated in A One Week Faculty Development Program on "Emerging Trends and Challenges in Management and IT" organized by Samata Degree College from 24-01-2022 to 28-01-2022.

Sudh

Program Co-ordinator



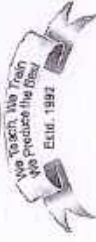
[Signature]

Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms Aziz Mehdi
has participated in A One Week Faculty Development Program on "Emerging
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Sul

Program Co-ordinator



[Signature]

Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms N. Kiran Kumari
has participated in A One Week Faculty Development Program on "Emerging
Trends and Challenges in Management and IT" organized by Samata Degree
College from 24-01-2022 to 28-01-2022.

Sd/-

Program Co-ordinator



Sd/-

Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms R. Mary
has participated in A One Week Faculty Development Program on "Emerging
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Program Co-ordinator



Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms C. Rukmini
has participated in A One Week Faculty Development Program on "Emerging
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Sd/-

Program Co-ordinator



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Director



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This is to Certify that Prof./Dr./Mrs./ Ms K. Jagadeesh
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Program Co-ordinator



Director



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This is to Certify that Prof./Dr./Mrs./ Ms Dr. Rajotalluri
has participated in A One Week Faculty Development Program on "Emerging
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Program Co-ordinator



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Director



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This is to Certify that Prof./Dr./Mrs./ Ms T. Hemalatha
has participated in A One Week Faculty Development Program on "Emerging
Trends and Challenges in Management and IT" organized by **Samata Degree
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Program Co-ordinator



Director



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OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms K.Hymavathi
has participated in A One Week Faculty Development Program on "Emerging
Trends and Challenges in Management and IT" organized by **Samata Degree
College** from 24-01-2022 to 28-01-2022.



Program Co-ordinator



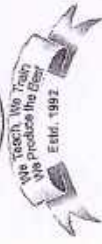


Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms Premchand
has participated in A One Week Faculty Development Program on "Emerging
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Program Co-ordinator



Director



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This is to Certify that Prof./Dr./Mrs./ Ms K. Kumar babu
has participated in A One Week Faculty Development Program on "Emerging
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Sul

Program Co-ordinator



[Signature]

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List of Teaching staff participated in Professional Development Programs

AY:2021-2022

S.No.	Name of the participant	Designation	Title of the FDP /MDP/ professional development / administrative training program	Dates (from-to) (DD-MM-YYYY)
1	Prof.G.Srinivas Rao	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
2	Prof.S.Madhavi Latha	Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
3	Ms.D.Hymavathi	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
4	Ms.G.Sowjanya	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
5	Mr.G.Ramesh	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
6	Ms.B.Padmaja	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
7	Dr.L.Sridevi	Associate Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
8	Dr.B.Rajesh Kumar	Associate Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
9	Ms.M.Satys Sri	Assistant	Impact of Digital Marketing on	22-11-2021-27-11-



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		Professor	Consumer Behavior	2021
10	Mr.A.V.Koteshwar Rao	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
11	Ms.M.D.Mubeen Begum	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
12	Ms.G.Suguna	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
13	Ms.M.Sirisha	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
14	Ms.U.Sridevi	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
15	Mr.P.Prasad	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
16	Ms.K.Devika	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
17	Ms.K.Rajya Lakshmi	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
18	Mr.M.S.Jaya Vardhan	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
19	Ms.N.Anantha Lakshmi	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
20	Ms.P.Praveena	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021

Phone: 0891 – 2504682. Website: www.samatacollege.co.in
Email: samatacollege@gmail.com ; drgrsrao747@gmail.com



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21	Mr.M.Kishore Kumar	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
22	Ms.P.Aruna	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
23	Mr.G.Raja Babu	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
24	Ms.R.Deepthi	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
25	Ms.Dimple Singh	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
26	Ms.Princy Jerusha	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
27	Ms.D.Monica	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021
27	Mr.Henry James	Assistant Professor	Impact of Digital Marketing on Consumer Behavior	22-11-2021-27-11-2021



Director

DIRECTOR
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Date: 08/11/2021

CIRCULAR

This is to inform all the faculty that, Department of Management and Commerce is organising Faculty Development Program (FDP) on “Impact of Digital Marketing on Consumer Behaviour” from 22nd November 2021 to 27th November 2021.

Hence all the faculty members are requested to register and attend the program without fail and get benefited.

Venue: Seminar Hall

Note: The program schedule and brochure are enclosed.

Coordinator: Prof. S. Madhavi Latha

In-charge, FDP

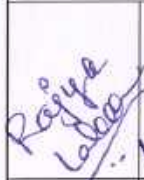
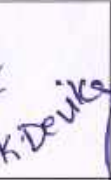
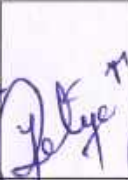
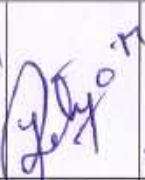
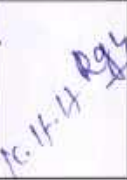
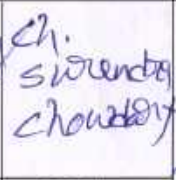
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B. Sc	BCA	BBA	B. Com	MBA	M.Sc. (CS)			M. L. Sujatha

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Email: samatacollege@gmail.com ; drgsrao747@gmail.com



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IMPACT OF DIGITAL MARKETING ON CONSUMER BEHAVIOUR



SAMATA DEGREE COLLEGE

Samata College is organising A One Week Faculty
Development Program (FDP) on

ABOUT US

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education. Samata offers BSc, BBA, BCA, B.Com, MSc. And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognised research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.

IMPACT OF DIGITAL MARKETING ON CONSUMER BEHAVIOUR

From 22nd Nov. 2021

to 27th Nov. 2021

CONTACT US

M V P Colony, Sector - 10,
Visakhapatnam - 530016
Andhra Pradesh

0891 - 2504682

samatacollege@gmail.com

Objective

The objective of faculty development program is to have a clear idea about the impact of digital marketing on consumer behaviour. Digital marketing objectives are crucial in guiding businesses and organisations toward success in the digitally-driven world. By setting specific, measurable, and relevant goals, companies can align their marketing efforts with their overall business objectives, improve their online presence, engage with their target audience effectively, and drive meaningful results. Whether it's increasing website traffic, boosting brand awareness, generating leads, or optimising conversion rates, having well-defined digital marketing objectives enables businesses to stay competitive, adapt to changing market trends, and maximise their return on investment in the dynamic world of digital marketing.

Organising Committee

Ms. G. Sowjanya
Ms. Rani Madhuri
Ms. N. Anania Lakshmi
Mr. Vinay Kumar
Mr. T. V. S. Prasad

Advisory Committee

Prof. S. Vijaya Ravindra
Prof. G. Srinivasa Rao
Prof. S. Madhavi Latha
Dr. L. Sridevi
Dr. Henry James

PATRON



PROF. S. VIJAYA RAVINDRA
Dean & Correspondent

CONVENER



PROF. G. SRINIVASA RAO
Director & Incharge Principal



REGISTRATION FORM

A One week Faculty Development
Programme (FDP) on

**Impact of Digital Marketing on
Consumer Behaviour**

NAME:

DESIGNATION:

DEPARTMENT:

ORGANISATION:

ADDRESS:

PIN:

PHONE:

FAX:

E-MAIL:

Signature of the
Participant

Signature of
Head of the Institute



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Schedule of FDP

Impact of Digital Marketing on Consumer Behaviour

DATES: 22-11-2021 TO 27-11-2021

Day 1 (22-11-2021) (Monday)	Day 2 (23-11-2021) (Tuesday)	Day 3 (24-11-2021) (Wednesday)	Day 4 (25-11-2021) (Thursday)	Day 5 (26-11-2021) (Friday)	Day 6 (27-11-2021) (Saturday)
INAUGURATION & INTRODUCTION TO FDP	What is the consumer Behaviour theory in digital marketing	What are the factors affecting e-marketing	What are the 10 benefits of digital marketing	What are the types of digital marketing	Convenience and Accessibility
Understanding Consumer Needs and Desires	What is the impact of online marketing in society	How can consumers benefit from e-commerce	Consumers are Performing Online Research	What is the best type of digital marketing	Customers Look for Reviews and Feedback
What is the impact of e marketing on consumer	What is the impact of digital in marketing	How does digital technology influence consumer behaviour	Creating Brand Awareness and Perception	What are digital marketing tools	Consumers are Performing Online Research



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Name of the FDP: A One Week Faculty Development Programme (FDP) on
“Impact of Digital Marketing on Consumer Behaviour”

S.no	Name of the Faculty	College Name	Signature					
			Day 1 (22-11-2021) (Monday)	Day 2 (23-11-2021) (Tuesday)	Day 3 (24-11-2021) (Wednesday)	Day 4 (25-11-2021) (Thursday)	Day 5 (26-11-2021) (Friday)	Day 6 (27-11-2021) (Saturday)
1.	Prof. G. Srinivasa Rao	Samata College						
2.	Prof. S. Madhavi Latha	Samata College						
3.	D. Hymavathi	Samata College						
4.	G. Sowjanya	Samata College						
5.	G. Raveek	Samata College						
6.	B. Padmaja	Samata Degree College						
7.	Dr. L. Sridhar	Samata Degree College						
8.	Dr. B. RAJESH KUMAR	Samata Degree College						
9.	M. Satya Sri	Samata Degree College						
10.	A.V. Koteshwara Rao	Samata Degree College						
11.	Md. Mubeen Begum	Samata Degree College						
12.	G. Suguna	Samata Degree College						
13.	M. Suresha	Samata Degree College						
14.	V. Sridhar	Samata Degree College						
15.	P. Prasad	Samata Degree College						
16.	K. Devika	Samata Degree College						
17.	K. Rajyalakshmi	Samata Degree College						
18.	M.S. Jaya Vardhan	Samata College						
19.	N. Anantha Lakshmi	Samata College						
20.	P. Praveena	Samata College						

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21.	M. Kishore Kumar	Samata College	M. Kish	M. Kish	M. Kish	M. Kish	M. Kish
22.	P. Janna	P. Janna	P. Janna	P. Janna	P. Janna	P. Janna	P. Janna
23.	G. Raja Babu	Samata College	G. Raj	G. Raj	G. Raj	G. Raj	G. Raj
24.	R. Deepthi	Samata College	R.D	R.D	R.D	R.D	R.D
25.	Dimple Singh	Samata College	Dimple Singh	Dimple Singh	Dimple Singh	Dimple Singh	Dimple Singh
26.	Princy Suresha	Samata College	Princy	Princy	Princy	Princy	Princy
27.	D. Monica	Samata College	D. Monica	D. Monica	D. Monica	D. Monica	D. Monica
28.	Henry James	Samata College	H. James	H. James	H. James	H. James	H. James
29.	A. Kavya	VMC	Kavya	Kavya	Kavya	Kavya	Kavya
30.	A. V. V. Sridha	VMC	A. V. V. Sridha	A. V. V. Sridha	A. V. V. Sridha	A. V. V. Sridha	A. V. V. Sridha
31.	D. Varun Vadas	VMC	Varun	Varun	Varun	Varun	Varun
32.	Harshita. Lalchani	TIAM	Harshi	Harshi	Harshi	Harshi	Harshi
33.	Krishna	VIPS	Krishna	Krishna	Krishna	Krishna	Krishna
34.	Kamini Bhargava	TIAM	Bhargava	Bhargava	Bhargava	Bhargava	Bhargava
35.	V. Anuradha	SIMS	V. Anu	V. Anu	V. Anu	V. Anu	V. Anu
36.	M. Jyothi	ST. Joseph	Jyothi	Jyothi	Jyothi	Jyothi	Jyothi
37.	Dr. N. Jyothi	ST. Joseph	Dr. N. Jyothi	Dr. N. Jyothi	Dr. N. Jyothi	Dr. N. Jyothi	Dr. N. Jyothi
38.	K. Pratyeksha	ST. Joseph	K. Pratyeksha	K. Pratyeksha	K. Pratyeksha	K. Pratyeksha	K. Pratyeksha
39.	Cybil Magapu J.	ST. Joseph	Magapu	Magapu	Magapu	Magapu	Magapu
40.	K.N. Murthy	ST. Joseph	Murthy	Murthy	Murthy	Murthy	Murthy
41.	Dr. S. Srinivas Rao	ST. Joseph	Srinivas Rao	Srinivas Rao	Srinivas Rao	Srinivas Rao	Srinivas Rao
42.	Smriti Chandrasekhar	S. Rao	Smriti	Smriti	Smriti	Smriti	Smriti

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Email: samatacollege@gmail.com ; drgrsrao747@gmail.com

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Date: 30/11/2021

PROGRAM REPORT

Name of the Program: A One Week Faculty development Programme FDP on “Impact of Digital Marketing on Consumer Behaviour”

Organized by: Samata college

Date: 22/11/2021 to 27/11/2021

Resource Person:

- Mr. M. Kotayya
- Managing Director
- Munukutla Information System Pvt. Ltd.
- Contact No. 9348459567
- Email Id: kotayyam@yahoo.com

Objective:

The objective of faculty development program is to have a clear idea about the impact of digital marketing on consumer behaviour. Digital marketing objectives are crucial in guiding businesses and organisations toward success in the digitally-driven world. By setting specific, measurable, and relevant goals, companies can align their marketing efforts with their overall business objectives, improve their online presence, engage with their target audience effectively, and drive meaningful results. Whether it's increasing website traffic, boosting brand awareness, generating leads, or optimising conversion rates, having well-defined digital marketing objectives enables businesses to stay competitive, adapt to changing market trends, and maximise their return on investment in the dynamic world of digital marketing.

About the FDP:

A Six - Day Faculty Development Programme was organized on Outcome-based Education from 22nd November to 27th November in the Seminar Hall Samata college. The development and implementation of good academic processes in an institutionalized manner by involving all stakeholders for continuous improvement are paramount in assuring the quality of the programmes.



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The FDP has been conducted with sufficient discussions, deliberations in a case study approach, and provides a hands-on experience on re-engineering or fine-tuning the academic processes that improves the quality of the outcome education. Highly renowned professionals from academia and industry were invited to enlighten the participants on various areas.

Outcome:

Digital marketing tools such as social media and email marketing can reach customers and inform them about new products, offers, discounts, or promotions. Consumers are more likely to purchase a particular product when they feel that the brand provides something unique. This helps build trust in the company and its products.

Moreover, digital marketing allows companies to track consumer behaviour to determine what content their audience wants. Companies can use this data to design campaigns that are tailored specifically for different segments of their customer base. This will help ensure better conversions from digital campaigns than conventional methods like television advertising or print ads.

Total no. of Participants: 43


Programme Coordinator


Director
DIRECTOR
SAMATA DEGREE COLLEGE
M.V.P. Colony, VISAKHAPATNAM-17



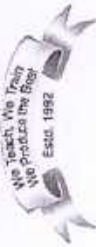
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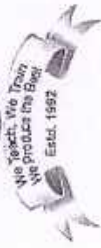
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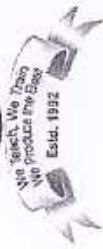


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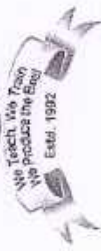


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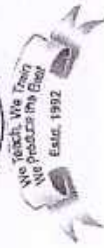


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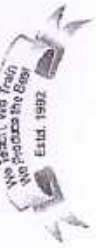
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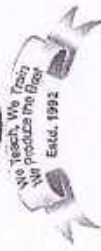
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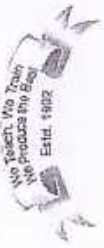


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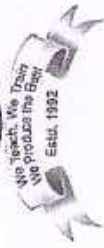


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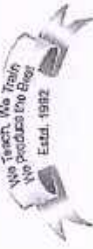
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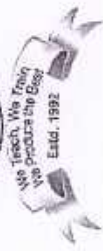


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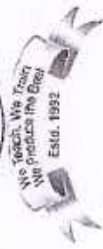


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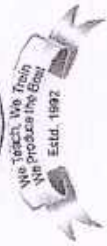


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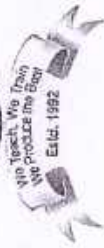
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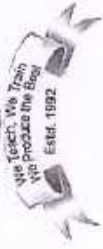
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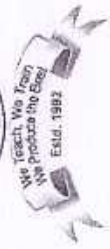
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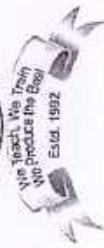


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Sudh

Program Co-ordinator

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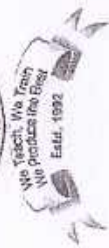
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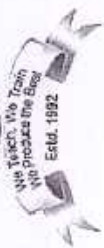
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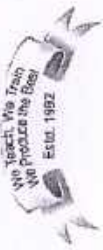


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Program Co-ordinator

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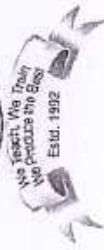
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College** from 22-11-2021 to 27-11-2021.



Program Co-ordinator





Director



SAMATA DEGREE COLLEGE

Sector -10, M.V.P Colony, Visakhapatnam - 530017



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms M. Jyothi
has participated in A One Week Faculty Development Program on "Impact of
Digital Marketing on Consumer Behaviour" organized by Samata Degree
College from 22-11-2021 to 27-11-2021.

Program Co-ordinator

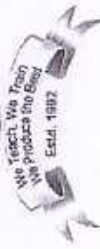


Director



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This is to Certify that Prof./Dr./Mrs./ Ms A. Jayathi
has participated in A One Week Faculty Development Program on "Impact of
Digital Marketing on Consumer Behaviour" organized by **Samata Degree
College** from 22-11-2021 to 27-11-2021.

Sudhakar

Program Co-ordinator



[Signature]

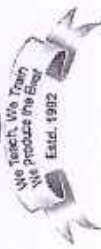
Director



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This is to Certify that Prof./Dr./Mrs./ Ms K. Pratyusha
has participated in A One Week Faculty Development Program on "Impact of
Digital Marketing on Consumer Behaviour" organized by **Samata Degree
College** from 22-11-2021 to 27-11-2021.



Program Co-ordinator





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This is to Certify that Prof./Dr./Mrs./ Ms Cybil Megapu.
has participated in A One Week Faculty Development Program on "Impact of
Digital Marketing on Consumer Behaviour" organized by **Samata Degree
College** from 22-11-2021 to 27-11-2021.

Suh.

Program Co-ordinator





Director



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This is to Certify that Prof./Dr./Mrs./ Ms K.N. Murphy.
has participated in A One Week Faculty Development Program on "Impact of
Digital Marketing on Consumer Behaviour" organized by **Samata Degree
College** from 22-11-2021 to 27-11-2021.

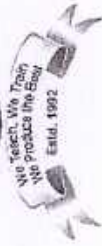


Program Co-ordinator





Director



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CERTIFICATE OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms S. Simhas Rao
has participated in A One Week Faculty Development Program on "Impact of
Digital Marketing on Consumer Behaviour" organized by Samata Degree
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Program Co-ordinator

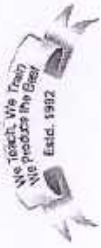


Director



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CERTIFICATE OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms Sripati Chandra Sekhar.
has participated in A One Week Faculty Development Program on "Impact of
Digital Marketing on Consumer Behaviour" organized by **Samata Degree
College** from 22-11-2021 to 27-11-2021.





Program Co-ordinator

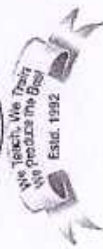


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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms Latha Selvam
has participated in A One Week Faculty Development Program on "Impact of
Digital Marketing on Consumer Behaviour" organized by **Samata Degree
College** from 22-11-2021 to 27-11-2021.



Program Co-ordinator





Director



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List of Teaching staff participated in Professional Development Programs

AY:2021-2022

S.No.	Name of the participant	Designation	Title of the FDP /MDP/ professional development / administrative training program	Dates (from-to) (DD-MM-YYYY)
1	Prof.G.Srinivas Rao	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
2	Prof.S.Madhavi Latha	Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
3	Mr.A.V.Koteswar Rao	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
4	Dr.B.Rajesh Kumar	Associate Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
5	Mr.G.Ramesh	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
6	Ms.B.Padmaja	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
7	Ms.M.Satya Sri	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
8	Dr.L.Sridevi	Associate Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
9	Ms.G.Sowjanya	Assistant Professor	Self-Control for Teachers Using	20-09-2021-25-09-2021



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			Technology	
10	Ms. D.Hymavathi	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
11	Ms.Princie Jerusha	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
12	Mr.M.D.Mubeen Begum	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
13	Ms.M.Sirisha	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
14	Ms.K.Rajya Lakshmi	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
15	Ms.U.Sridevi	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
16	Ms.K.Devika	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
17	Mr.M.S.Jayavardhan	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
18	Ms.N.Anantha Lakshmi	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
19	Mr.M.Kishore Kumar	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
20	Ms.P.Praveena	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021



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21	Ms.P.Aruna	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
22	Mr.G.Raja Babu	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
23	Ms.R.Deepthi	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
24	Ms.D.Monica	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
25	Mr.Hery James	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021
26	Ms.Rini Madhuri	Assistant Professor	Self-Control for Teachers Using Technology	20-09-2021-25-09-2021



Director

DIRECTOR

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Date: 06/09/2021

CIRCULAR

This is to inform all the faculty that, Samata College is organising A One Week Faculty Development Program (FDP) on “Self-Control for Teachers Using Technology” from 20th September 2021 to 24th September 2021.

Hence all the faculties are requested to register and attend the program without fail and get benefitted.

Venue: Seminar Hall

Note: The program schedule and brochure are enclosed.

Co-Ordinator: Prof. S. Madhavi Latha

In-charge, FDP

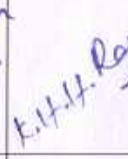
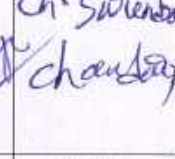
Mobile :9246619078



Director

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Signature of All HOD'S						TPO	Office	Library
								
B. Sc	BCA	BBA	B. Com	MBA	M.Sc. (CS)			M. L. Sujatha



Self-Control for **TEACHERS** Using Technology



SAMATA
DEGREE COLLEGE

Samata College is organising A One Week Faculty
Development Program (FDP) on

Self-Control for **TEACHERS** Using Technology

From 20th Sep. 2021

to 24th Sep. 2021

CONTACT US



M V P Colony, Sector - 10,
Visakhapatnam - 530016
Andhra Pradesh



0891 - 2504682



samatacollege@gmail.com

Samata Degree College, Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education. Samata offers BSc, BBA, BCA, B.Com, MSc, And MBA courses. Besides a robust teaching pedagogy, Samata Degree College is also a leader in research and innovation with recognised research cell affiliated to Andhra University. Focus is given to activities beyond academics which is evident from its infrastructure, extracurricular activities, and Sports recognitions. The placement at Samata Degree College is varied, with recruitment options both in corporates and public sector as well as entrepreneurship.

Objective

The objective of this faculty development programme is to summarize an extension far beyond merely incorporating gadgets into the classroom. The FDP is going to be immensely beneficial to faculty of all levels and in different disciplines. After completing this program, faculty will be able to Efficiently Manage and Evaluate Assignments, Tests, assigned work and Student Reports, Educate and Engage Students, classes, online with live Classes by using technology as a tool.

One of the prime objectives of educational technology is to enhance learning outcomes. By leveraging digital tools and resources, educators can cater to diverse learning styles and abilities, ensuring that students have access to customized learning experiences. Adaptive learning platforms, virtual simulations, and interactive multimedia content help students grasp complex concepts and retain knowledge more effectively. By using data analytics and artificial intelligence (AI) algorithms to track students' progress and tailor learning materials accordingly. This personalization ensures that each student's unique needs, interests, and pace are taken into account, leading to more effective learning.

Organising Committee

Ms. M. Parimala Kumari
Mr. A. V. Koteswara Rao
Ms. Princy Jerusha
Ms. Dimple Singh
Mr. S. Ravi Kiran

Advisory Committee

Prof. S. Vijaya Ravindra
Prof. G. Srinivasa Rao
Prof. S. Madhavi Latha
Dr. Henry James
Dr. Hari Hara Raju

PATRON



PROF. S. VIJAYA RAVINDRA
Dean & Correspondent

CONVENER



PROF. G. SRINIVASA RAO
Director & Incharge Principal



REGISTRATION FORM

A One week Faculty Development Programme (FDP) on

Self-Control for TEACHERS Using Technology

NAME:

DESIGNATION:

DEPARTMENT:

ORGANISATION:

ADDRESS:

PIN:

PHONE:

FAX:

E-MAIL:

Signature of the
Participant

Signature of
Head of the Institute



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Schedule of FDP

Self-Control for Teachers Using Technology

DATES: 20-09-2021 TO 25-09-2021

DAY 1 (20-09-2021) (Monday)	DAY 2 (21-09-2021) (Tuesday)	DAY 3 (22-09-2021) (Wednesday)	DAY 4 (23-09-2021) (Thursday)	DAY 5 (24-09-2021) (Friday)
INAUGURATION & INTRODUCTION TO FDP	Pedagogical techniques for making an interactive classroom	Producing interactive courses/lessons with easy-to-use free and open online tools	Creating your students' paced courses	Creating Live Polls, Quizzes, and Q&A
Embedding Web page along with presentation	MS Powerpoint	Zoom, Cisco WebEx and Google Meet	Engage, assess, and save time with Google Forms	Learn to use Google Classroom to solve key teaching and learning challenges
Using free tools to make your presentations more engaging	MS Word, MS Excel	Conduct tests and examination safely	Google Spreadsheets	Effective Presentations using Google Slides
Collaborate, Create, share and manage documents.	Connect and collaborate with easy-to-use video conferencing - Google Meet	Google Classroom	Certificate Making	Microsoft Office and other Additional Tools
Represent ideas and concepts through mind mapping	Poster or Brochure Designing	PowerPoint for Education Professionals	Strategies and Tools to Reduce Cheating in Google Forms	Final Learning Outcome Assessment

Phone: 0891 – 2504682. Website: www.samatacollege.co.in

Email: samatacollege@gmail.com ; drgsrao747@gmail.com



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Name of the FDP: A One Week Faculty Development Programme (FDP) on
"Self-Control for Teachers Using Technology"

S.no	Name of the Faculty	College Name	Signature				
			DAY 1 (20-09-2021) (Monday)	DAY 2 (21-09-2021) (Tuesday)	DAY 3 (22-09-2021) (Wednesday)	DAY 4 (23-09-2021) (Thursday)	DAY 5 (24-09-2021) (Friday)
1.	Prof. G. Srinivas Rao	Samata College					
2.	Prof. S. Hadhain Latha	Samata College					
3.	A.V. Koteswara Rao	Samata Deg. coll.					
4.	DR B. RAJESH KUMAR	Samata Deg. coll.					
5.	G. Raveesh	Samata Deg. coll.					
6.	B. Padmaja	Samata Deg. coll.					
7.	M. Satya Sri	Samata Deg. coll.					
8.	Dr. L. Sridevi	Samata degree coll.					
9.	G. Sowjanya	Samata deg. college					
10.	D. Hymanalli	Samata deg. college					
11.	Princy Joratha	Samata college					
12.	M. J. Mubeen Begum	Samata deg. college					
13.	M. Srishra	Samata deg. college					
14.	K. Rajyadaakshmi	Samata deg. college					
15.	O. Giridhar	Samata deg. college					
16.	K. Devika	Samata Deg. coll.					
17.	M. S. Jaya vardhan	Samata deg. college					
18.	N. Anantha lakshmi	Samata college					
19.	M. Kishore Kumar	Samata college					
20.	Princy Joratha	Samata college					
21.	P. Pooheena	Samata Deg. coll.					

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Email: samatacollege@gmail.com ; drgrsrao747@gmail.com



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22.	P. Anura	P. Anura	P. Anura	P. Anura	P. Anura	P. Anura	P. Anura
23.	G. Raja Babu	Samata College	G. Raj	G. Raj	G. Raj	G. Raj	G. Raj
24.	R. Deepthi	Samata College	R.D	R.D	R.D	R.D	R.D
25.	D. Monica	Samata College	DM	DM	DM	DM	DM
26.	Henry James	Samata College	H. James	H. James	H. James	H. James	H. James
27.	Rini Madhuri	Samata Degree Collg	Rini	Rini	Rini	Rini	Rini
28.	N. Raja Sekhar	VMC	N. Raja	N. Raja	N. Raja	N. Raja	N. Raja
29.	T. Geetha	VMC	G	G	G	G	G
30.	Indira Sankar	TIAM	Indira	Indira	Indira	Indira	Indira
31.	Purushottam mudada	TIAM	Purush	Purush	Purush	Purush	Purush
32.	M.V.S Ramalakshmi	SIMS	Lakshmi	Lakshmi	Lakshmi	Lakshmi	Lakshmi
33.	T. Venkata Anunkumar	ACTS	Venkat	Venkat	Venkat	Venkat	Venkat
34.	Dantelara Saravani	ACTS	Danti	Danti	Danti	Danti	Danti
35.	B. Rupa	VIPS	Rupa	Rupa	Rupa	Rupa	Rupa
36.	B. Satish	ACTS	Satish	Satish	Satish	Satish	Satish
37.	N. Sharon Pushpavalli	ACTS	N. Sharon	N. Sharon	N. Sharon	N. Sharon	N. Sharon
38.	Mukunda Rao POK	ACTS	Mukunda	Mukunda	Mukunda	Mukunda	Mukunda
39.	V. K. P. Nagamani	ACTS	V. K. P.	V. K. P.	V. K. P.	V. K. P.	V. K. P.
40.	I. Yaman Naidu	ACTS	I. Yaman	I. Yaman	I. Yaman	I. Yaman	I. Yaman
41.	A. Lalitha	SUN	Lalitha	Lalitha	Lalitha	Lalitha	Lalitha
42.	Geethika Saravani	SUN	Geethika	Geethika	Geethika	Geethika	Geethika

Phone: 0891 - 2504682. Website: www.samatacollege.co.in

Email: samatacollege@gmail.com ; drgrsrao747@gmail.com



Date: 27/09/2021

PROGRAM REPORT

Name of the Program: A One Week Faculty Development Programme (FDP) on “Self-Control for Teachers Using Technology”

Organized by: Samata college

Date: 20/09/2021 to 24/09/2021

Resource Person:

- Mr. Chukka Suresh;IME, B.Ed, MBA.
- Senior Trainer, Data Pro PVT LTD
- Phone No. 9866343846
- Email Id:chukkasuresh@gmail.com

Objective:

The objective of this faculty development programme is to summarize an extension far beyond merely incorporating gadgets into the classroom. The FDP is going to be immensely beneficial to faculty of all levels and in different disciplines. After completing this program, faculty will be able to Efficiently Manage and Evaluate Assignments, Tests, assigned work and Student Reports. Educate and Engage Students classes online with live Classes by using technology as a tool.

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About the FDP:

A Five- Day Faculty Development Programme was organized on “Self-Control for Teachers Using Technology” from 20th September to 25th September in the Seminar Hall Samata college. The development and implementation of good academic processes in an institutionalized manner by involving technology for continuous improvement are paramount in assuring the quality of the programmes. The FDP has been conducted with sufficient discussions, deliberations in a case study approach, and provides a hands-on experience on re-engineering or fine-tuning the academic processes that improves the quality of the outcome education. Highly renowned professionals from academia and industry were invited to enlighten the participants on various areas.

Outcome:

- ❑ The participants acquired knowledge about Self Control for Teachers Using Technology and its essentials. The event would create the importance and Essential of the self-control using technology.
- ❑ The Prominent role of faculty in implementing Self Control Using Technology.
- ❑ Tips and Techniques in dealing with the challenges faced by them while delivering the Self Control Using Technology.
- ❑ Revolutionize education by enhancing learning outcomes, promoting engagement, increasing accessibility, facilitating personalized learning, encouraging lifelong learning, and supporting professional development.

Total no. of Participants: 42


Programme Coordinator


DIRECTOR
SAMATA DEGREE COLLEGE
M.V.P. Colony, VISAKHAPATNAM-17



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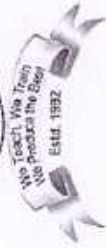
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This is to Certify that Prof./Dr./Mrs./ Ms G. Srinivasa Rao
has participated in A One Week Faculty Development Program on "Self-Control
for Teachers Using Technology" organized by **Samata Degree College** from
20-09-2021 to 24-09-2021.





Program Co-ordinator



Director



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This is to Certify that Prof./Dr./Mrs./ Ms Madhavi Latha
has participated in A One Week Faculty Development Program on "Self-Control
for Teachers Using Technology" organized by **Samata Degree College** from
20-09-2021 to 24-09-2021.





Program Co-ordinator



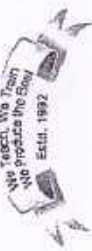
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This is to Certify that Prof./Dr./Mrs./ Ms AV Koteswara Rao
has participated in A One Week Faculty Development Program on "Self-Control
for Teachers Using Technology" organized by **Samata Degree College** from
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Program Co-ordinator





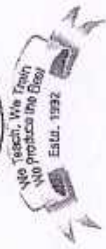
Director



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This is to Certify that Prof./Dr./Mrs./ Ms B. Rajesh Kumar
has participated in A One Week Faculty Development Program on "Self-Control
for Teachers Using Technology" organized by **Samata Degree College** from
20-09-2021 to 24-09-2021.





Program Co-ordinator

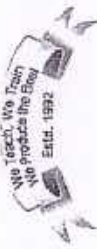


Director



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CERTIFICATE

OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms G. Ramesh
has participated in A One Week Faculty Development Program on "Self-Control
for Teachers Using Technology" organized by **Samata Degree College** from
20-09-2021 to 24-09-2021.





Program Co-ordinator

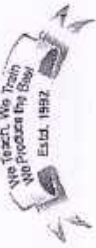


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CERTIFICATE OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms B. padmaja
has participated in A One Week Faculty Development Program on "Self-Control
for Teachers Using Technology" organized by Samata Degree College from
20-09-2021 to 24-09-2021.

[Signature]

Program Co-ordinator



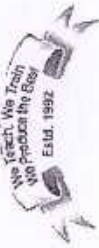
[Signature]

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CERTIFICATE OF PARTICIPATION



This is to Certify that Prof./Dr./Mrs./ Ms M. Satya Sai
has participated in A One Week Faculty Development Program on "Self-Control
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20-09-2021 to 24-09-2021.



Program Co-ordinator



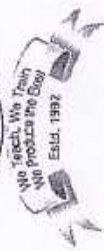


Director



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This is to Certify that Prof./Dr./Mrs./ Ms L. Sridhar
has participated in A One Week Faculty Development Program on "Self-Control
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Program Co-ordinator





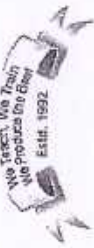
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This is to Certify that Prof./Dr./Mrs./ Ms G. Soujanya
has participated in A One Week Faculty Development Program on "Self-Control
for Teachers Using Technology" organized by **Samata Degree College** from
20-09-2021 to 24-09-2021.

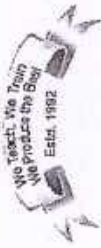




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This is to Certify that Prof./Dr./Mrs./ Ms D. Hymanathi
has participated in A One Week Faculty Development Program on "Self-Control
for Teachers Using Technology" organized by Samata Degree College from
20-09-2021 to 24-09-2021.



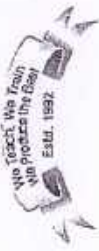
Program Co-ordinator

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This is to Certify that Prof./Dr./Mrs./ Ms Princy Tevasha
has participated in A One Week Faculty Development Program on "Self-Control
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[Signature]

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This is to Certify that Prof./Dr./Mrs./ Ms MD. Mubeen Begum has participated in A One Week Faculty Development Program on "Self-Control for Teachers Using Technology" organized by **Samata Degree College** from 20-09-2021 to 24-09-2021.



Program Co-ordinator



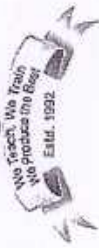


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This is to Certify that Prof./Dr./Mrs./ Ms M. Siresha
has participated in A One Week Faculty Development Program on "Self-Control
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This is to Certify that Prof./Dr./Mrs./ Ms K. Rajya Lakshmi
has participated in A One Week Faculty Development Program on "Self-Control
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Sudh

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This is to Certify that Prof./Dr./Mrs./ Ms V. Sudhakar
has participated in A One Week Faculty Development Program on "Self-Control
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Sudhakar

Program Co-ordinator



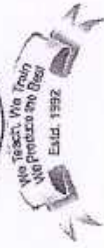
Sudhakar

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This is to Certify that Prof./Dr./Mrs./ Ms K. Devika
has participated in A One Week Faculty Development Program on "Self-Control
for Teachers Using Technology" organized by **Samata Degree College** from
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Sub.

Program Co-ordinator



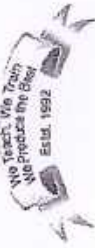
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This is to Certify that Prof./Dr./Mrs./ Ms Ms. Jayavardhan
has participated in A One Week Faculty Development Program on "Self-Control
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This is to Certify that Prof./Dr./Mrs./ Ms N. Anantha Lakshmi
has participated in A One Week Faculty Development Program on "Self-Control
for Teachers Using Technology" organized by **Samata Degree College** from
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Program Co-ordinator



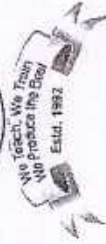
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This is to Certify that Prof./Dr./Mrs./ Ms M. Kishore Kumar
has participated in A One Week Faculty Development Program on "Self-Control
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This is to Certify that Prof./Dr./Mrs./ Ms P. Parasaveena has participated in A One Week Faculty Development Program on "Self-Control for Teachers Using Technology" organized by Samata Degree College from 20-09-2021 to 24-09-2021.



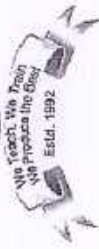
Program Co-ordinator

Director



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This is to Certify that Prof./Dr./Mrs./ Ms P. Aruna has participated in A One Week Faculty Development Program on "Self-Control for Teachers Using Technology" organized by Samata Degree College from 20-09-2021 to 24-09-2021.



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This is to Certify that Prof./Dr./Mrs./ Ms G. Raja Babu
has participated in A One Week Faculty Development Program on "Self-Control
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Gud.

Program Co-ordinator

[Signature]

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This is to Certify that Prof./Dr./Mrs./ Ms R. Deepthi
has participated in A One Week Faculty Development Program on "Self-Control
for Teachers Using Technology" organized by Samata Degree College from
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[Signature]

Program Co-ordinator

[Signature]

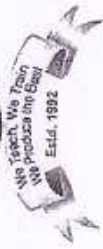
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This is to Certify that Prof./Dr./Mrs./ Ms D. Monica
has participated in A One Week Faculty Development Program on "Self-Control
for Teachers Using Technology" organized by **Samata Degree College** from
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Program Co-ordinator

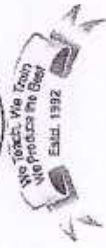


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This is to Certify that Prof./Dr./Mrs./ Ms Henry James
has participated in A One Week Faculty Development Program on "Self-Control
for Teachers Using Technology" organized by **Samata Degree College** from
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Sub.

Program Co-ordinator

[Signature]

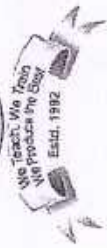
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This is to Certify that Prof./Dr./Mrs./ Ms Rini Madhusi
has participated in A One Week Faculty Development Program on "Self-Control
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This is to Certify that Prof./Dr./Mrs./ Ms N. Raja Sekhar has participated in A One Week Faculty Development Program on "Self-Control for Teachers Using Technology" organized by **Samata Degree College** from 20-09-2021 to 24-09-2021.

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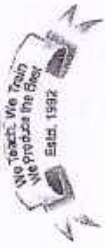
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This is to Certify that Prof./Dr./Mrs./ Ms J. Geetha
has participated in A One Week Faculty Development Program on "Self-Control
for Teachers Using Technology" organized by **Samata Degree College** from
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Sul.

Program Co-ordinator



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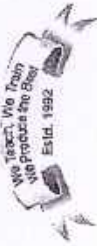
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This is to Certify that Prof./Dr./Mrs./ Ms Indira Sunkari
has participated in A One Week Faculty Development Program on "Self-Control
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This is to Certify that Prof./Dr./Mrs./ Ms Purushotham mudala has participated in A One Week Faculty Development Program on "Self-Control for Teachers Using Technology" organized by **Samata Degree College** from 20-09-2021 to 24-09-2021.



Program Co-ordinator



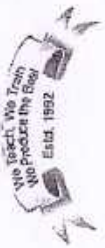


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This is to Certify that Prof./Dr./Mrs./ Ms M.V.S Ramalakshmi
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This is to Certify that Prof./Dr./Mrs./ Ms T. Venkata Arun Kumar has participated in A One Week Faculty Development Program on "Self-Control for Teachers Using Technology" organized by **Samata Degree College** from 20-09-2021 to 24-09-2021.

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Program Co-ordinator



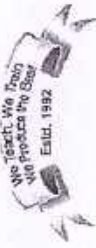


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This is to Certify that Prof./Dr./Mrs./ Ms Danteswara Rao Vuriti has participated in A One Week Faculty Development Program on "Self-Control for Teachers Using Technology" organized by **Samata Degree College** from 20-09-2021 to 24-09-2021.



Program Co-ordinator



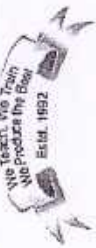


Director



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has participated in A One Week Faculty Development Program on "Self-Control
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Program Co-ordinator



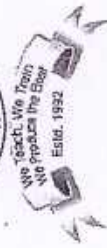
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has participated in A One Week Faculty Development Program on "Self-Control
for Teachers Using Technology" organized by **Samata Degree College** from
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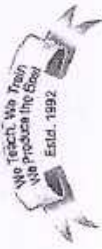
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This is to Certify that Prof./Dr./Mrs./ Ms N. Sharon Pushpavalli
has participated in A One Week Faculty Development Program on "Self-Control
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This is to Certify that Prof./Dr./Mrs./ Ms Mukunda rao pola has participated in A One Week Faculty Development Program on "Self-Control for Teachers Using Technology" organized by **Samata Degree College** from 20-09-2021 to 24-09-2021.



Program Co-ordinator





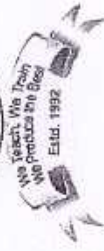
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This is to Certify that Prof./Dr./Mrs./ Ms V. K. P Nagamani
has participated in A One Week Faculty Development Program on "Self-Control
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This is to Certify that Prof./Dr./Mrs./ Ms I . Yerram Naidu
has participated in A One Week Faculty Development Program on "Self-Control
for Teachers Using Technology" organized by **Samata Degree College** from
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Sud.

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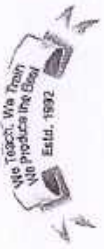
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This is to Certify that Prof./Dr./Mrs./ Ms A . Lalitha
has participated in A One Week Faculty Development Program on "Self-Control
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Program Co-ordinator

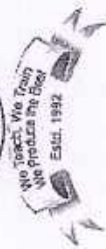


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has participated in A One Week Faculty Development Program on "Self-Control
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Program Co-ordinator



Director