

Date: 1st September, 2025

CIRCULAR

All the Students of B. Com, BBA and MBA are hereby informed to attend a one-day seminar on “**From Idea to Income: Financial Literacy for Young Entrepreneurs**” on 09th September, 2025 by Dr Srinivas Madem, Securities Markets Trainer-SEBI. This session is being organized by the Department of Commerce and Management Studies(DCMS) of our College.

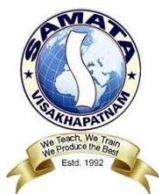
Venue: PG Seminar Hall

Time: 10:00 am onwards.

Principal & Director

Copy to:

Signature of Heads of Departments						TPO	OFFICE	LIBRARY	IQAC
B. Sc	BCA	BBA	B. Com	MBA	M.Sc. (CS)				



Date: 12/09/2025

PROGRAMME REPORT

Program Name	"A One Day Seminar On "From Idea to Income: Financial Literacy for Young Entrepreneurs."
Resource Person	Dr Srinivas Madem, Securities Markets Trainer-SEBI Mail Id: dr.srinu.financialtrainer@gmail.com Contact No.: 9440991310
Date of Activity	09/09/2025
Organized by	Samata Degree College
Venue	PG Seminar Hall, Block B
No of Students Attended	40

Title: A One Day Seminar On "From Idea to Income: Financial Literacy for Young Entrepreneurs."

Objectives:

- To educate young entrepreneurs on essential financial literacy concepts.
- To guide participants in transforming innovative ideas into viable business ventures.
- To enhance understanding of budgeting, investment, and financial planning.
- To promote awareness about funding sources and financial management tools.
- To develop confidence in making informed financial decisions for startups.

Topics Covered in the Seminar

- 1. Introduction to Financial Literacy and Entrepreneurship:**
Explained the basics of money management and the importance of financial awareness in building a successful entrepreneurial venture.
- 2. Budgeting, Saving, and Investment Basics for Startups:**
Focused on preparing business budgets, managing savings, and understanding simple investment strategies for startups.
- 3. Understanding Business Loans, Grants, and Funding Options:**
Discussed various funding sources like bank loans, government schemes, and investor opportunities for new entrepreneurs.
- 4. Managing Cash Flow and Financial Risks:**
Highlighted techniques to maintain steady cash flow, reduce financial risks, and ensure business stability.
- 5. Building a Sustainable Business Model from Idea to Income:**
Guided participants on converting innovative ideas into profitable and sustainable business ventures.



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Outcomes:

1. Participants understood key concepts of financial literacy essential for managing entrepreneurial ventures effectively.
2. They learned how to create budgets, manage savings, and make smart investment decisions for startups.
3. Students gained awareness of various funding options such as loans, grants, and investor opportunities.
4. They developed the ability to manage cash flow and minimize financial risks in business operations.
5. Overall, the workshop empowered young entrepreneurs to convert innovative ideas into profitable and sustainable businesses.

Program Coordinator



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