

Date: 06th April, 2026

CIRCULAR

All the Students of MBA are hereby informed to attend a one-day workshop on “Entrepreneurship Development and Employment Creation” on 16th April, 2026.

This session is being organized by the Department of Commerce and Management Studies(DCMS) of our College.

Venue: PG Seminar Hall

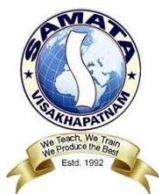
Time: 10:00 am onwards.

Vice Principal

Principal & Director

Copy to:

Signature of Heads of Departments						TPO	OFFICE	LIBRARY	IQAC
B. Sc	BCA	BBA	B. Com	MBA	M.Sc. (CS)				



Date: 17/04/2026

PROGRAMME REPORT

Program Name	A One Day Workshop On “ Entrepreneurship Development and Employment Creation ”
Resource Person	Battula Vasu, Direct Sales Force – Branch Head, Aditya Birla Sun Life Insurance Co. Ltd. Mail Id: battula.vasu@adityabirlacapital.com Contact No.: 9948538199
Date of Activity	16/04/2026
Organized by	DCMS Department, Samata Degree College
Venue	PG Seminar Hall, Block B
No of Students Attended	50

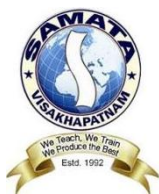
Title: A One-Day Seminar on "Entrepreneurship Development and Employment Creation".

Objectives:

- To promote entrepreneurial mindset among participants.
- To develop skills required for starting and managing businesses.
- To encourage self-employment as a career option.
- To create awareness about government schemes and support.
- To enhance innovation and risk-taking ability.
- To contribute to economic growth through job creation.

Topics Covered in the Seminar

1. **Introduction to Entrepreneurship and its Importance**
Entrepreneurship is the process of starting and managing a new business venture. It is important for economic growth, innovation, and job creation.
2. **Role of Entrepreneurship in Employment Generation**
Entrepreneurship creates job opportunities by establishing new enterprises. It helps reduce unemployment and promotes self-employment.
3. **Business Idea Generation and Opportunity Identification**
This involves identifying market needs and developing suitable business ideas. It enables entrepreneurs to recognize profitable opportunities.



4. **Government Policies and Startup Support Schemes**
Government schemes provide financial and technical assistance to new businesses. These policies encourage entrepreneurship and ease business setup.
5. **Basics of Business Planning and Funding Sources**
Business planning includes setting objectives and strategies for success. Funding sources like loans, investors, and grants help in starting and expanding ventures.
6. **Challenges Faced by Entrepreneurs and Solutions**
Entrepreneurs face challenges such as lack of finance and competition. Understanding solutions helps in overcoming these problems effectively.

Outcomes:

- Participants gained knowledge about entrepreneurship fundamentals.
- Improved confidence to start their own ventures.
- Better understanding of employment generation opportunities.
- Awareness of financial and institutional support systems.
- Development of problem-solving and decision-making skills.
- Motivation to contribute to economic and social development.

Program Coordinator



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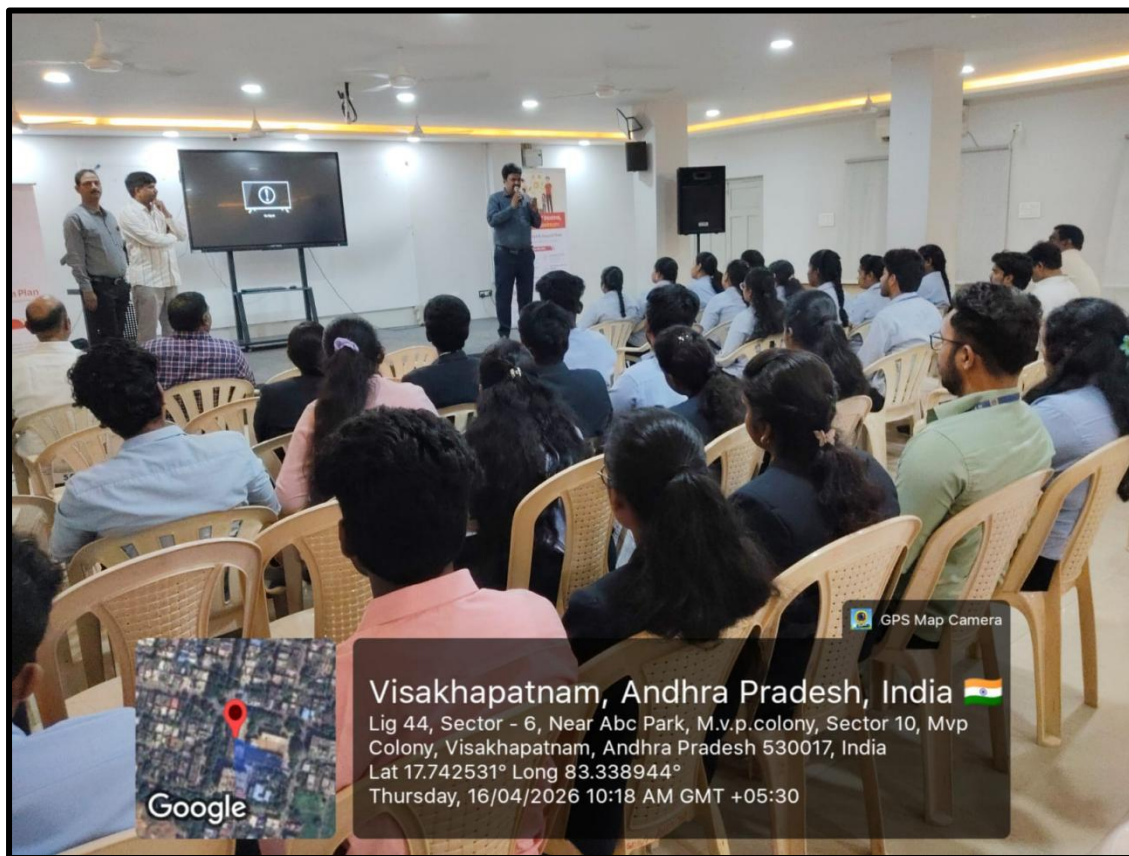


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