

Date: 21ST January 2026

CIRCULAR

All the Students of B. Com, BBA and MBA are hereby informed to attend a one-day workshop on “**IPR: Protection and Emerging Trends in Modern Times**” on 28th January, 2026 by. This session is being organized by the Department of Commerce and Management Studies(DCMS) of our College.

Venue: PG Seminar Hall

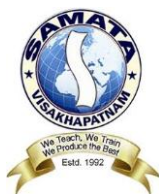
Time: 10:00 am onwards.

Vice Principal

Principal & Director

Copy to:

Signature of Heads of Departments						TPO	OFFICE	LIBRARY	IQAC
B. Sc	BCA	BBA	B. Com	MBA	M.Sc. (CS)				



Date: 29/01/2026

PROGRAMME REPORT

Program Name	A One Day Workshop On "IPR: Protection and Emerging Trends in Modern Times "
Resource Person	Dr. J. N. Seshu Kumari Mail Id: jnagaseshukumari@gmail.com Contact No.: 9160458795
Date of Activity	28/01/2026
Organized by	DCMS Department, Samata Degree College
Venue	PG Seminar Hall, Block B
No of Students Attended	60

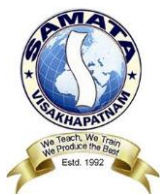
Title: A One Day Workshop On "IPR: Protection and Emerging Trends in Modern Times ".

Objectives:

- To understand the basic concept and importance of Intellectual Property Rights.
- To create awareness about different types of IPR and their legal protection.
- To highlight the role of IPR in innovation and economic development.
- To study emerging trends in IPR in the digital and global era.
- To familiarize participants with challenges and future scope of IPR.

Topics Covered in the Seminar

1. **Introduction to Intellectual Property Rights**
Explains the meaning, scope, and significance of IPR.
Highlights how IPR protects creativity and innovation.
2. **Types of IPR**
Covers patents, copyrights, trademarks, designs, and geographical indications.
Shows the relevance of each type in different industries.
3. **Legal Framework for IPR Protection**
Discusses national and international IPR laws and treaties.
Explains enforcement mechanisms and legal remedies.



4. IPR in the Digital Era

Explores challenges like online piracy and data misuse.

Highlights the need for updated IPR regulations.

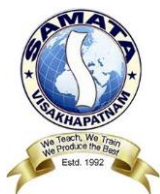
5. Emerging Trends in IPR

Covers AI-generated inventions, digital copyrights, and block chain.

Shows how technology is reshaping IPR systems.

Outcomes:

- Participants will gain a clear understanding of Intellectual Property Rights.
- Learners will be able to identify different forms of IPR and their applications.
- Participants will understand emerging trends affecting IPR in modern times.
- Learners will become aware of legal and digital challenges in IPR protection.
- Participants will be equipped to protect and manage intellectual assets effectively.



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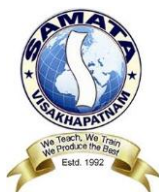
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