

Annual Report A.Y: 2019-2020

1. List of Research Publications:

S. No	Title of the paper	Name of the Author/s	Department Associated with	Name of the Journal	Year of Publication
1	An Empirical Study on Factors Motivating the Young Generation to Adopt Online Banking Services in Visakhapatnam City	Prof. S. Madhavi Latha	Department of Management Studies	Our Heritage Journal	July-Dec, 2019
2	Federalism in the Nigerian Budget and Control of Resources	Prof. S. Madhavi Latha	Department of Management Studies	International Journal of Applied Science Engineering & Management	January, 2020
3	Federalism in the Nigerian Budget and Control of Resources	Mrs. M. Satya Sri	Department of Management Studies	International Journal of Applied Science Engineering & Management	January, 2020
4	Stress Management among Women Employees in Education Institutions - A Study	Prof. S. Madhavi Latha	Department of Management Studies	International Journal for research in applied science & Engineering Technology	January, 2020
5	Effect Of Customer Services on Success of Small and Medium Scale Enterprises and Sustainable Development in Nigeria	Mr. A. V. Koteswara Rao	Department of Management Studies	International Journal of Applied Science Engineering & Management	April, 2020

6	Effect Of Customer Services on Success of Small and Medium Scale Enterprises and Sustainable Development in Nigeria	Mr. G. Ramesh	Department of Management Studies	International Journal of Applied Science Engineering & Management	April, 2020
7	Effect Of Customer Services on Success of Small and Medium Scale Enterprises and Sustainable Development in Nigeria	Prof. G. Srinivasa Rao	Department of Management Studies	International Journal of Applied Science Engineering & Management	April, 2020

2. Organized FDPs:

Faculty Development Programs		A.Y -2019-2020	
S.No.	Title of FDP	Date	No. of Participants
1	A one-week FDP on “Is Numerical Analysis useful for Machine Learning”	17-6-2019 to 22-6-2019	45
2	A one-week FDP on “Cloud Computing”	16-9-2019 to 21-9-2019	46
3	A one-week FDP on “Training on Teacher Leadership”	16-12-2019 to 21-12-2019	48
4	A one-week FDP on “Enhance Employee Performance through Monetary Benefits”	17-2-2020 to 22-2-2020	45

3. Soft Skills and Life Skills Programmes:

S.No.	Name of the Capacity Development and Skills Enhancement Programme	Date(s) of implementation	Name of the Person
1	A soft skills Training program on verbal Communication	28-08-2019 to 31-08-2019	Mrs. Anand Paul Deva, M. Com mobile: 8008721888
2	A Two-day training Program on Communication and presentation skills at work place	27-09-2019 to 28-09-2019	Mr. Pavan Sai Manikanta (PhD), Mobile: 86081742345
3	A one-day Life skills training program	17-02-2020	Mrs. N. Padmavathi,

	on My Health My responsibility		9856487525
4	A Three-day Computing Program on Web Design Tools	06-01-2020 to 08-01-2020	Dr. Hari Hara Raju, Asst. Prof, Mobile :9642237307

4. Organized Workshops/seminars conducted on R&D, Intellectual Property Rights (IPR) and Entrepreneurship:

S.No.	Name of the Event	Date	No. of Participants	Details of Resource Person
1	A Research Seminar on Why GOOD & QUALITY Manuscript may be rejected	21-06-2019	25	Dr. K. Sandhya Vani, Associate Professor, GITAM College, Visakhapatnam.
2	A one-Day Workshop on Current Trends and Issues related to IPR	28-06-2019	28	Dr. Henry James, Associate Professor, Pydah College, Visakhapatnam.
3	A One Day Seminar on Idea Generation and Business Opportunities	18-07-2019	25	Dr. Raja Talluri, Director, AIMS College, Visakhapatnam
4	A Research Seminar on Steps Involved in Writing a Research Report	02-08-2019	27	Mrs. Niveditha Nahak, Guest Faculty, Andhra University
5	A Research Seminar on Prerequisites to be Satisfied Before Framing a Questionnaire	30-08-2019	27	Prof. MSR Seshagiri, Professor, Gayatri College, Visakhapatnam
6	A One Day Seminar on Role of MSME in developing New Entrepreneurs	25-09-2019	18	Dr. V. Sai Prasanth, Assistant Professor, SIMS College, Visakhapatnam.
7	A Research Seminar on Steps Involved in conducting a test of Hypothesis	23-10-2019	32	Dr. Henry James, Associate Professor, Pydah College, Visakhapatnam.
8	A Research Seminar on Random and Non-random Sampling Methods	21-12-2019	25	Mrs. G. Adi Lakshmi, Assistant Professor, Prism College, Visakhapatnam
9	A one-Day Workshop on Rights, Obligations & Liability of Patentee	29-01-2020	28	Mr. B. Yugandhar Bhupati, Assistant Professor, NVP Law College, Visakhapatnam.
10	A Research Seminar on Understanding the Research Process	16-02-2020	26	Prof. S. Madhavi Latha, Director- SIMS COLLEGE, Visakhapatnam.
11	A One Day Seminar on Role of DIC in Developing	25-02-2020	28	Mr. M. Padma Rao, Assistant Professor,

	Existing Entrepreneurs			ACTS Degree College, Visakhapatnam
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5. Students Opted for Higher education:

S.No.	Name of the student who enrolled for higher education	Program graduated from	Year of graduation	Name of institution joined	Name of program admitted to
1	V.Ajay Kumar	BSC-MPC	2020	Prism Degree & PG College	MSC Chemistry
2	M.Satish	BSC-MPC	2020	Prism Degree & PG College	MSC Chemistry
3	P.Supriya	BSC-BNC	2020	Andhra University	M.Sc Food & Nutrition
4	Asima Farhath	BSC-BNC	2020	Andhra University	M.Sc Food & Nutrition
5	B.Sravani	BSC-BNC	2020	Andhra University	M.Sc Food & Nutrition
6	B.Kundana	BSC-BNC	2020	Andhra University	M.Sc Food & Nutrition
7	K.Indu	BSC-BNC	2020	Andhra University	M.Sc Food & Nutrition
8	Ch.Sai Krishna	BCA	2020	Sims College	MCA
9	Shabnam Shaik	BCA	2020	Gitam University	MCA
10	Vasu Supriya	BCA	2020	Sanketika College	MCA

6. Placement Details:

S.No.	Name of the Employer/Company Name	No. of Students Placed
1	Anu Digital Solutions	1
2	Crosera	1
3	Dogicraft	1
4	Hirotoind	1
5	Kevinpage	1
6	Smart Innovations	1

7. Industrial Visits:

S.No.	Course	Year	Place Visit	Date	No. of Students Attended
1	BNC	3 rd	Aruku Botanical Tour	03-08-2019	20
2	BNC	3 rd	Nutrition Students industrial visit	28-08-2019	23
3	MBA	2 nd	MBA students Industrial International Tour, Malasiya	15-02-2020	22
4	MBA	2 nd	Banglore Industrial	27-02-2020	67

		Visit		
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8. Training Programs for Non-Teaching Staff:

S.No.	Title of the ATP	No. of the Participants
1	Professional development training session on “Work-life balance strategies	10

9. Extensions Activities:

S.No.	Name of the Activity	Venue	Date	No. of Participants
1.	Eye Check-up Camp	Samata Degree College	07-09-2019	37
2.	Dental Camp	Samata Degree College	19-09-2019	40
3.	Blood Donation Camp	AS Raja Blood Bank	23-09-2019	42
4.	Vigilance Awareness Program	Samata Degree College	04-11-2019	47
5.	Joy of Giving	Govt blind School, Sagar Nagar	13-12-2019	52
6.	Adolescents Empowerment Program	Lebenshilfe School, Appughar	16-12-2019	34
7.	Helping Hands	Lebenshilfe special school for mentally handicapped, MVP colony	28-12-2019	68
8.	Eye Checkup Drive	Govt Girls High school, Rushikonda	04-02-2020	65
9.	Cancer Awareness General Checkup Drive	Samata Degree College	09-03-2020	31