

Annual Report A.Y: 2022-2023

1. List of Research Publications:

S. No	Title of the paper	Name of the Author/s	Department Associated with	Name of the Journal	Year of Publication
1	Transitioning from Conventional to Sustainability Markets: Examining Markets in an Ideal Sustainability Market Environment	Prof. S. Madhavi Latha	Department of Management Studies	International Journal of Engineering Research and Science & Technology	October, 2022
2	Transitioning from Conventional to Sustainability Markets: Examining Markets in an Ideal Sustainability Market Environment	Mrs. D. Hymavathi	Department of Management Studies	International Journal of Engineering Research and Science & Technology	October, 2022
3	Difficulties faced in Supply Chain for Health Care during COVID Pandemic	Dr. K. Hari Hara Raju	Department of Management Studies	The Patent Official Journal	June, 2022

2. Organized FDPs

:

S.No	Title of FDP	Date	No of participants
1.	A Program of Management Teachers	20-06-2022 to 25-06-2022	31
2.	Artificial Intelligence and Machine learning	26-09-2022 to 30-09-2022	23
3.	Integrative Approach Towards Current Practices in food development	13-12-2022 to 17-12-2022	32
4.	Outcome Based Education	20-02-2023 to 25-02-2023	22

3. Soft Skills and Life Skills Programmes:

S.no	Name of the Capacity Development	Date of Implementation	Name of the person
1.	A soft skills Training program on Email-etiquette	13-02-23 to 16-02-23	Ms Manasa Ganti MBA, Mobile-7993753233
2.	A Three-day Computing Program on Cloud Computing	05-02-2023 to 07-03-2023	Mrs. Nivedita Nihas, Asst. Prof., Mobile: 6300898112

4. Organized Workshops/seminars conducted on R&D, Intellectual Property Rights (IPR) and Entrepreneurship

S.No	Name of Event	Date	Details of resource	No of participants
1	A Research Seminar on Principles of report writing	20-06-2022	Mr. B. Ashok, Assistant Professor, Gayatri College, Visakhapatnam Contact no. 9885983216; email id: ashokbotta@gmail.com	33
2	A One-Day Workshop on Career Opportunities	16-07-2022	Mr. G. Suguna, Assistant Professor, Pydah College, Visakhapatnam. Contact No: 7674813351, e-Mail Id: gaklavillasuguna@gmail.com	33
3	A one-Day Workshop on Categories of IPR	20-07-2022	Mr. U. V. Chandra Sekhar, Assistant Professor, SIMS College, Visakhapatnam. Contact no.: 8639264848 ; Email: u.v.chandrasekhar.75@gmail.com	28
4	A Research Seminar on Understanding Research Methodology	17-08-2022	Mr. U. V. Chandra Sekhar Assistant Professor, SIMS College, Visakhapatnam Contact no.: 8639264848 ; Email: u.v.chandrasekhar.75@gmail.com	35
5	A One Day Seminar on Positive Attitude Building for Budding Managers	15-09-2022	Capt. R S kali Prasad, Secretary-Merchant Navy Officers Welfare Association. Contact No: 9618125126, e-Mail Id: rskaliprasad@yahoo.co.uk	34
6	A One-Day	21-09-2022	Mr. G. Surendra, Commerce	30

	Workshop on Effective Research writing Skills		Faculty, Dr. L. Bullayya College, Visakhapatnam. Contact No: 7416672892, e-Mail Id: gajulasurendra@gmail.com	
7	A One Day Seminar on Significance of Entrepreneurial Network on Business Performance	12-10-2022	Dr. Mf. Rahiman, Director, GVP College, Visakhapatnam. Contact No: 9949150136, e-Mail-Id: mfrhindi@gmail.com	33
8	A Research Seminar on What Motivates people to undertake different research activities	28-10-2022	Dr. T. Phaninderkumar, Assistant Professor, SIMS College, Visakhapatnam. Contact no.:9849227238, Email: phaniked@gmail.com	25
9	A one-Day Workshop on Critical thinking & Problem Solving	12-11-2022	Mr. Imtiyaz Arshad, CEO & Secretary, Skill Development Institute, Visakhapatnam. Contact No: 8332864450, e-Mail Id: iarshad@hpcl.in	29
10	A Research Seminar on Writing Objectives, Research Questions & Hypotheses	23-11-2022	Dr. V. Sai Prasanth, Associate Professor, SIMS College. Visakhapatnam. Contact no.: 8374714324, Email: saiprasanthv@gmail.com	27
11	A One Day Seminar on Analysis of the role of leadership in the success of the Start Ups.	13-12-2022	Mrs. V. Lakshmi Prasanna, Head-Hr, INDIA Value Momentum, Hyderabad. Contact No: 9885559983	29
12	A One Day Seminar on Social Media Marketing for Entrepreneurs	29-12-2022	Dr. G. Raju Kumar HOD-Commerce, Dr. V S Krishna Govt. Degree College, Visakhapatnam Contact No:9885623910, e-Mail Id: rajukumar.gattre0@gmail.com	33
13	A One Day Seminar on Impact on Entrepreneurial Education on Venture Success	08-01-2023	Mrs. Niveditha Nahak, Guest Faculty, Andhra University Contact No: 6300898112, e-Mail Id: rani113118@gmail.com	33
14	A One-Day Workshop on Artificial Intelligence and its Applications	27-01-2023	Dr. K. Hari Hara Raju, Assistant Professor, Pydah College. Contact No: 96422373707, e-Mail Id: dr.khhr@gmail.com	31

15	A One-Day Workshop on legal Protection of Trade Secrets	21-02-2023	Mr. M. Santhosh Raju, Assistant Professor, NVP Law College, Visakhapatnam. Contact no: 9640777714, e-Mail Id: santhoshraju999@gmail.com	32
16	A Research Seminar on layout of a research report	10-03-2023	Dr. Krishna Kumari, Associate Professor, GITAM College, Visakhapatnam. Contact No: 9490263234, e-Mail Id: kbandaru@gitam.edu	30
17	A Research Seminar on Uses of Correlation and Regression Analysis in Research	11-04-2023	Mr. M. Padma Rao, Assistant Professor, ACTS Degree College, Visakhapatnam. Contact No: 9908236063, e-Mail Id: 9908236063m@gmail.com	33

5. Students Opted for Higher education:

Year	Name of the student who enrolled for higher education	Program graduated from	Year of graduation	Name of the institution joined	Name of the program admitted to
2023	S.Kiriti	BCOM	2023	G.V.P College	MBA
	Durgasi Sirisha	BSC	2023	Avanthi College	MCA
	Alluri Aravind Naidu	BSC	2023	Sims College	MCA
	Konisa Dilleswaria Rao	BSC	2023	Sims College	MCA
	Vykuntam Padmini	BSC	2023	G.V.P College	MBA
	Kilana Harika	BSC	2023	Samata College	MBA
	O.S.Praneeth Kumar	BSC	2023	Prism College	M.Sc
	Gangada Bhaskar Rao	BSC	2023	Samata College	M.Sc
	Taddi Sai	BSC	2023	Gayathri College	M.Sc
	Busa Hari Chandrika	BSC	2023	Andhra University	L.L.B
	Sangaru Lenina	BSC	2023	Andhra University	M.Sc

	Prasanna Gadidesh Yeshwanth Sai	BSC	2023	Prisam College	M.Sc
	Ellipilli Sai Kiran	BSC	2023	Gitam College	M.Sc
	Nagothi Prasanthi Kumar	BSC	2023	Prism College	M.Sc
	Balla Sravani	BSC	2023	Sims College	MCA
	Iyyapu Sravya Lakshmi	BBA	2023	Andhra University	LLB

6. Placement details:

s.no	Name of the employer/company name	No of students placed
1	Anu Digital Solutions	1
2	Crosera	1
3	Dogicraft	1
4	Hirotoind	1
5	Kevinpage	1
6	Smart Innovations	1
7	ACS Solutions	2
9	VS Fintech	1
10	AP&T Business solutions	3

7. Industrial Visits:

S.NO	Course	Year	Place Visit	Date	No. of students selected
1	MBA	2 nd year	BHEL and visakha dairy	05-11-2022	26
2	MBA	2 nd year	Chodavaram sugar factory ,Govada	30-12-2022	32

8. Training Programs for Non-Teaching Staff:

S.No	Title of the ATP	No of Participants
1	Building professional mindset	10

9.Extension Activities

S.No	Name of the activity	Venue	Date	No. of participants
1	Blood donation Camp	Lions Club Visakhapatnam	29-06-2022	42
2	Nutrition food vs Cancer Drive	VIMS Hospital	22-07-2022	20
3	Beach Cleaning Program at Tenneti Park	Samata Degree College NSS Unit	30-07-2022	48
4	Azadi ka Amrut Mahotsav Cleaning Program at AU	Andhra University	16-08-2022	50
5	Post Covid Awareness campaign for students	Samata Degree College NSS Unit	23-11-2022	36
6	Blood Donation Camp	Rotary Club Visakhapatnam	20-12-2022	41
7	Walk a Thon	Apollo Cancer Hospitals	04-02-2023	30
8	Plantation Drive	Samata Degree College NSS Unit	14-03-2023	22
9	Women's Self Defense Program against rape and eve teasing	Samata Degree College NSS Unit	20-03-2023	46
10	Clear Cost Campaign	Samata Degree College NSS Unit	04-04-2023	42