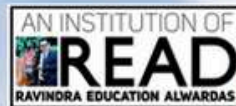




SAMATA DEGREE COLLEGE

Affiliated to **Andhra University**. Approved by the AICTE.
An ISO 9001:2015 Certified Institution



34 YEARS
OF EXCELLENCE
SINCE 1992

NEWSLETTER

EDITION
AUGUST 2026

Celebrating

80th

INDEPENDENCE DAY

Honoring our freedom,
embracing our heritage,
and building a brighter,
stronger tomorrow.

*Proud to be an
Indian*



**ACADEMIC
EXCELLENCE**
Empowering minds,
shaping futures.



**STUDENT
ACHIEVEMENTS**
Celebrating talent,
inspiring success.



**COMMUNITY
INITIATIVES**
Serving society,
building together.



**INSTITUTIONAL
UPDATES**
News, events &
important updates.



**9989123178
9390618678**



Sector-10, MVP Colony,
Visakhapatnam-530017

EDUCATION WITH VALUES,
EXCELLENCE IN EVERY STEP



samatacollegeofficial



samatacollegevizag



Samatadigital2024



About Samata Degree College

Samata Degree College Affiliated to Andhra University and Approved by AICTE was established in 1992 and has been offering holistic education. Samata offers B.Sc, BBA, BCA, B.Com, MSc. and MBA courses, Besides a robust teaching pedagogy.



Dr. Vijaya Ravindra DEAN & CORRESPONDENT

My hearty congratulations to the Samata team for bringing out the newsletter "Samata connect". This Samata connect highlights our students' achievement in academic and extra curricular activities, industry connect and inspiring stories.

At Samata college, our commitment extends beyond imparting knowledge - we strive to develop future-ready graduates equipped with the confidence, values and capabilities to lead, innovate and succeed.



Dr. Sarabandi Director & Principal

My hearty congratulations to the Samata team for bringing out the newsletter "Samata connect". This Samata connect highlights our students' achievement in academic and extra curricular activities, industry connect and inspiring stories.

At Samata college we believe in nurturing holistic development of students through classroom discussions and presentations.

BBA & B.COM

Odyssey

2023-26

**07 AUGUST
2026**

At Samata PG Seminar Hall

“ **A Fond Farewell to the BBA & B. Com
Graduating Class – Celebrating Excellence,
Leadership and New Beginnings...**



Celebrating Tomorrow's Business Leaders

Samata College proudly bid a heartfelt farewell to its graduating Bachelor of Business Administration (BBA) & Bachelor of Commerce (B. Com) students in a memorable ceremony that celebrated their remarkable academic journey and the promising future that awaits them. The occasion was a tribute to years of dedication, perseverance, personal growth, and the pursuit of excellence, marking a significant milestone in the lives of the graduating class.



Farewell Celebration

The ceremony reflected the institution's enduring commitment to nurturing future business leaders, innovators, and responsible professionals equipped to excel in an increasingly dynamic global environment. Distinguished addresses by the college leadership inspired the graduates to embrace the future with confidence, integrity, resilience, and an unwavering commitment to lifelong learning. Students were encouraged to transform challenges into opportunities, lead with vision, and make meaningful contributions to their organizations and society.

The event was enriched with vibrant cultural performances, nostalgic reflections, and moments of heartfelt appreciation that celebrated the enduring bonds forged within the campus community. It provided a fitting platform to honour the accomplishments of the graduating students while acknowledging the invaluable guidance of faculty members, whose mentorship played a pivotal role in shaping their academic and professional aspirations.



Dear Graduates,

From classrooms to cherished memories,
your Samata journey will always be special.
Dream Big. Lead Boldly. Make a Difference.

The Management, Principal, Vice Principal, Faculty, and Staff extended their warmest congratulations to the graduating BBA Class and wish them every success as they step confidently into the next chapter of their lives. May they continue to uphold the ideals of professionalism, integrity, innovation, and social responsibility, emerging as visionary leaders who inspire positive change and create a lasting impact on the world.



As they leave the portals of Samata College, they are not merely as graduates, but as proud ambassadors of an institution dedicated to academic excellence, character building, and transformative education. Their achievements will forever remain a source of pride, and their success will continue to strengthen the enduring legacy of Samata College.

WASTE TO WONDERS



TRANSFORMING CREATIVITY INTO SUSTAINABILITY

11-08-2026



Reuse

Students explored how everyday discarded materials can be reused creatively instead of being thrown away.



Recycle

The activity encouraged students to understand the importance of recycling and responsible waste management.



Recreate

From waste materials to useful products and artistic creations, students discovered how creativity can give discarded items a new purpose.

As part of its commitment to promoting environmental responsibility and experiential learning, Samata College organized the "**Waste to Wonders**" Activity, inspiring students to transform discarded and recyclable materials into innovative, functional, and aesthetically appealing creations.

The activity provided a vibrant platform for students to showcase their creativity, ingenuity, and problem-solving abilities while reinforcing the importance of sustainable living and responsible waste management. By repurposing everyday waste into meaningful products and artistic displays, participants demonstrated that innovation and environmental consciousness can go hand in hand.

WASTE TO WONDERS ACTIVITY





Highlights of the Event



The Waste to Wonders Activity stands as a testament to Samata College's unwavering commitment to holistic education, environmental stewardship, and nurturing socially responsible citizens. Through such initiatives, the institution continues to empower students to become innovative thinkers and responsible leaders who contribute meaningfully towards a sustainable and environmentally conscious society



NSS SCHOOL OUTREACH PROGRAMME

at Ramakrishna EM School: Empowering Young Minds Through Service and Social Responsibility

The National Service Scheme (NSS) Unit of Samata College successfully organized a School Outreach Programme at Ramakrishna EM School, reaffirming its commitment to community engagement, social responsibility, and holistic education. The programme aimed to inspire young students through meaningful interactions while fostering awareness, leadership and active citizenship.

12 AUGUST, 2026

NSS UNIT I & II

Sri Ramakrishna EM School,
Kurmannapalem, Gajuwaka,
Visakhapatnam.



The outreach programme also featured a Health Awareness Session, focusing on personal hygiene, nutrition, preventive healthcare, and healthy lifestyle practices. The interactive discussions encouraged students to adopt habits that promote physical and mental well-being, reinforcing the importance of health as the foundation of a productive life.



Highlights of the Event



Adding enthusiasm and excitement to the event, the NSS volunteers organized a variety of sports and recreational activities, including Musical Chairs and Cricket, fostering teamwork, discipline, sportsmanship, and camaraderie among the participants. The activities created a joyful learning environment while encouraging active participation and healthy competition.



National Service Scheme (NSS)
SAMATA DEGREE COLLEGE



Food Science Industrial Visit to Harmony Foods Pvt. Ltd An Immersive Journey into Food Processing, Quality Excellence and Industrial Innovation

With an unwavering commitment to fostering experiential learning and bridging the gap between academic knowledge and industrial practice, the **Department of Food Science**, Samata College, organized an enriching Industrial Visit to Harmony Foods Pvt. Ltd. The visit was designed to provide students with comprehensive exposure to the operational excellence, technological advancements, and quality management practices that define the modern food processing industry. It served as an exceptional platform for students to witness the seamless integration of science, technology, innovation, and sustainable manufacturing in a real-world industrial environment.

The industrial visit commenced with an insightful orientation by the technical and quality assurance teams of Harmony Foods Pvt. Ltd., who introduced students to the company's vision, manufacturing capabilities, quality philosophy, and commitment to producing safe, nutritious, and high-quality food products. The session provided a comprehensive overview of the food processing industry, emphasizing the importance of maintaining international quality standards, regulatory compliance, and consumer safety in every stage of production.

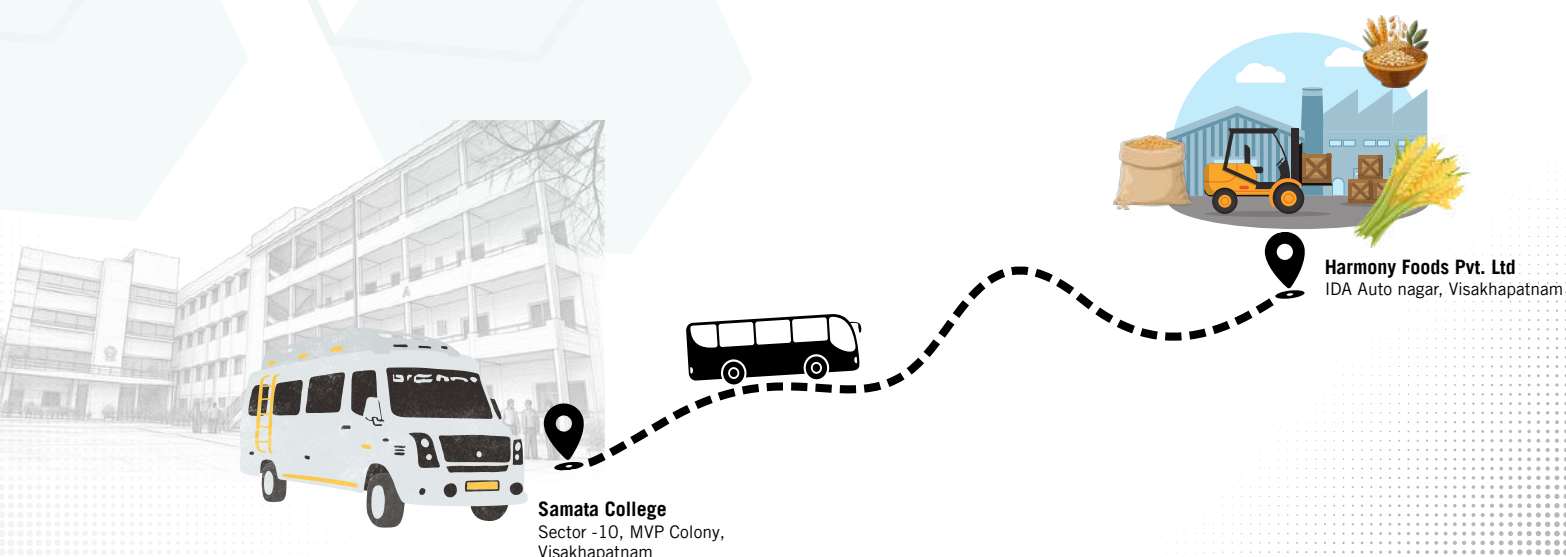


Industrial Visit to Harmony Foods Pvt. Ltd



Students were then taken on a guided tour of the manufacturing facility, where they observed the complete production process—from the meticulous selection and inspection of raw materials to processing, formulation, packaging, storage, and final dispatch. The visit offered valuable insights into the sophisticated machinery, automated production systems, and advanced technologies employed to ensure consistency, efficiency, and product excellence. Industry experts explained the scientific principles behind each stage of processing, enabling students to appreciate the practical application of food science concepts studied in the classroom.

A major highlight of the visit was the detailed demonstration of Quality Assurance (QA) and Quality Control (QC) procedures. Students gained a deeper understanding of laboratory testing, microbial analysis, quality inspections, hygiene monitoring, sanitation protocols, and food safety measures implemented throughout the production cycle. The importance of Good Manufacturing Practices (GMP), Hazard Analysis and Critical Control Points (HACCP), Standard Operating Procedures (SOPs), and stringent quality control systems were thoroughly explained, reinforcing the critical role of regulatory compliance in safeguarding public health and maintaining consumer confidence.





Industrial Visit to Harmony Foods Pvt. Ltd



The visit also emphasized the significance of hygiene and sanitation within food manufacturing environments. Students observed best practices related to personal hygiene, protective clothing, contamination control, equipment sterilization, and workplace safety. They gained practical insights into how rigorous sanitation protocols and disciplined operational procedures contribute to the production of safe and wholesome food products.

Another enriching aspect of the programme was the interactive session with industry professionals, who shared their expertise on current trends, technological innovations, sustainability initiatives, and career opportunities in the food processing sector. Students were engaged in meaningful discussions, clarifying their academic and technical queries while gaining valuable perspectives on industry expectations, professional ethics, research opportunities, and the diverse career pathways available in food science and technology.

The visit further highlighted the growing importance of innovation, automation, sustainable manufacturing practices, waste management, energy conservation, and environmentally responsible production methods. Students were inspired to recognize the role of food technologists in addressing global challenges related to food safety, nutrition, sustainability, and food security through scientific innovation and responsible industrial practices.

— INTERNATIONAL — YOUTH Day

“ The future belongs to the youth. Let's empower them to build a better world. ”

EMPOWERED YOUTH. STRONGER TOMORROW.

Youth Day Celebrations at DCMS UG

The Department of Commerce and Management Studies (DCMS) – Undergraduate Programmes celebrated Youth Day with great enthusiasm through a vibrant two-day programme that showcased the spirit of leadership, collaboration, innovation, and student engagement. The event provided an excellent platform for students to strengthen interpersonal relationships, demonstrate managerial competencies, and participate in experiential learning beyond the classroom.

The celebrations commenced on 12th August with interactive activities such as General Bingo and Treasure Hunt, organised for the newly admitted first-year students. The programme offered an engaging environment that encouraged meaningful interaction, team building, confidence, and effective communication, enabling the students to integrate seamlessly into the academic community.

On 13th August, the V Semester B. Com and BBA students successfully organised a series of management-oriented activities for the III Semester students, reflecting their organisational and leadership capabilities. Competitions including Money Makers, Management Bingo, and Rapid Fire tested participants' financial awareness, managerial aptitude, analytical thinking, and decision-making skills. The events witnessed enthusiastic participation and fostered a healthy spirit of competition while promoting practical application of management concepts.



A landmark moment of the celebrations was the official launch of the DCMS UG Logo, symbolising the distinctive identity and shared vision of the Undergraduate Programmes. The logo reflects the department's commitment to academic excellence, professional ethics, innovation, leadership, and holistic development, while representing the aspirations and collective strength of the DCMS UG fraternity.



THINK
BIG



DREAM
BIGGER



WORK
HARD



LEAD
CHANGE



BUILD
THE FUTURE



The Youth Day celebrations concluded on a memorable note, reaffirming the department's commitment to creating a dynamic learning environment that nurtures leadership, teamwork, creativity, and professional excellence. The programme stood as a celebration of youthful energy, talent, and the enduring values that define the academic culture of DCMS UG.



INTERNATIONAL YOUTH DAY

THE FUTURE STARTS WITH US

80TH

INDEPENDENCE DAY

CELEBRATIONS





We Teach, We Train
We Produce the Best
Estd. 1992

SAMATA DEGREE COLLEGE

Affiliated to Andhra University | Approved by AICTE



Eighty Years of Freedom: Celebrating the Legacy of Independence, Unity and National Pride



In a magnificent celebration of India's 80th Independence Day, Samata College came alive with the vibrant colours of patriotism, cultural splendour, and youthful enthusiasm. The occasion was a heartfelt tribute to the extraordinary sacrifices of the nation's freedom fighters and a celebration of the democratic ideals, unity, and resilience that have shaped India's remarkable journey over eight decades of independence.

The celebrations commenced with the ceremonial hoisting of the National Flag, a proud moment that symbolized the nation's sovereignty and the collective aspirations of its people. As the tricolour fluttered majestically against the sky and the National Anthem resonated across the campus, students, faculty, and staff stood united in paying homage to the countless heroes whose courage and sacrifice secured the freedom cherished by every Indian today.

The celebration unfolded into a vibrant showcase of talent, tradition, and patriotism through an array of thoughtfully curated cultural programmes. Students enthralled the audience with soul-stirring patriotic songs, captivating dance performances, and thematic presentations that beautifully portrayed India's rich cultural heritage, the spirit of national unity, and the enduring values of freedom, peace, and harmony. Every performance reflected the creativity, confidence, and patriotic zeal of the students, leaving a lasting impression on the audience.

A major attraction of the celebration was the spectacular Traditional Martial Arts Demonstration, where students displayed exceptional skill, discipline, agility and courage.











Adding excitement to the festivities, a variety of sports competitions were organized to encourage teamwork, perseverance, discipline, and sportsmanship. The events witnessed enthusiastic participation from students, transforming the campus into a vibrant arena of healthy competition and camaraderie, where every participant embodied the true spirit of determination and excellence.

Recognizing talent and celebrating achievement, the programme concluded with a Prize Distribution Ceremony, honouring the winners of the cultural events, patriotic song competitions, traditional martial arts demonstrations, and sports competitions. The awards celebrated not only excellence in performance but also the enthusiasm, dedication, and commitment displayed by every participant, reinforcing the institution's belief that every effort towards excellence deserves recognition.

The 80th Independence Day celebrations at Samata College were far more than an annual observance—they were a powerful reaffirmation of the institution's commitment to nurturing enlightened citizens who embody the ideals of patriotism, integrity, leadership, and social responsibility. As the celebrations drew to a close, the campus echoed with renewed pride and optimism, reminding every student that the true essence of freedom lies in using knowledge, character, and compassion to build a stronger, more inclusive, and progressive nation.

Freedom in Mind, **Faith** in Words, **Pride** in our Heart, Memories in our Souls.

PROUD TO BE AN INDIAN

**JAI
HIND**

**VANDE
MATARAM**



MICHEAL ANGEL WALKERS
ASSOCIATION

Drug Abuse Prevention Awareness Seminar

19-Aug-2026

Towards a Drug-Free Generation:
Samata College Champions a
Transformative Movement for
Youth Well-being and Social
Responsibility



Late. Wr- S. Alwardas Garu
Founder
Walkers International



Dr. S. R RAVINDRA DAS
District Conference Chairman
Walkers International



Chief Guest

DR. SHANKHABRATA BAGCHI, I.P.S.

Commissioner of Police &
Addl. District Magistrate, Vsp

**Say
NO TO
DRUGS**



**SAY NO TO DRUGS –
CHOOSE LIFE, CHOOSE HEALTH,
CHOOSE RESPONSIBILITY**



Drug Abuse Prevention Awareness Seminar

Reaffirming its unwavering commitment to nurturing socially responsible, ethically conscious, and future-ready citizens, Samata College, in association with the Michael Angel Walkers Association, organized a landmark Drug Abuse Prevention Awareness Seminar in its campus. Conceived as a transformative social initiative rather than a conventional awareness programme, the seminar brought together distinguished administrators, healthcare advocates, educators and students on a common platform to deliberate on one of the most pressing public health and societal challenges confronting the nation—substance abuse among youth.





**SAY NO TO DRUGS –
CHOOSE LIFE, CHOOSE HEALTH,
CHOOSE RESPONSIBILITY**



The programme was inaugurated in the esteemed presence of Dr. Shankhabrata Bagchi, IPS, Commissioner of Police, Visakhapatnam City, who graced the occasion as the Chief Guest. Delivering an insightful and thought-provoking address, Dr. Bagchi underscored that drug abuse extends far beyond an individual health concern, evolving into a complex social, psychological, and economic challenge with profound implications for families, educational institutions, workplaces, and society as a whole. He emphasized that safeguarding young minds from the menace of narcotic substances demands a sustained partnership between educational institutions, parents, civil society, healthcare professionals, and law enforcement agencies.

Encouraging students to become ambassadors of positive social transformation, the Commissioner urged them to channel their energy towards academic excellence, sports, innovation, community engagement, and constructive leadership. He further appealed to the student community to extend the message of drug prevention beyond the campus by creating awareness among their families, peers, and neighbourhoods, thereby contributing to the larger vision of building a healthy, resilient, and drug-free society.

Addressing the gathering, Dr. S. P. Ravindra, Chairman, READ Institutions, observed that the fight against substance abuse cannot be entrusted solely to governmental agencies but requires collective societal ownership. He highlighted the indispensable role of higher educational institutions in cultivating responsible leadership, ethical decision-making, emotional resilience, and disciplined lifestyles among young learners. He reiterated that campuses must evolve into centres of character formation where academic excellence is seamlessly integrated with social consciousness and value-based education.



Drug Abuse Prevention Awareness Seminar



Speaking on the occasion, **Dr. S. Vijaya Ravindra, Dean & Correspondent**, Samata College, reaffirmed the institution's enduring commitment to student welfare through continuous awareness initiatives that promote physical, mental, and emotional well-being. She remarked that the true strength of a nation lies in the character of its youth and that empowering students with knowledge, values, and informed choices is fundamental to nation-building. She encouraged every student to become a catalyst for positive social change by embracing integrity, self-discipline, and responsible citizenship.

Dr. K. Usha Manoranjani, Founder President, MGF Foundation, emphasized that creating a drug-free society requires continuous public participation, health education, and community engagement. She called upon students to become informed advocates for preventive healthcare and social awareness, inspiring communities to adopt healthier lifestyles while rejecting all forms of substance abuse.



The seminar featured an engaging awareness session focusing on the physical, psychological, emotional, social, and legal consequences of drug addiction. Experts elaborated on preventive early intervention, strategies, rehabilitation support systems, and the significance of informed decision-making in safeguarding individual well-being and societal harmony. The interactive discussions encouraged students to critically examine the long-term implications of substance abuse while reinforcing the importance of resilience, self-confidence, and healthy life choices.



Drug Abuse Prevention Awareness Seminar

Highlights of the Event





Drug Abuse Prevention Awareness Seminar

Highlights of the Event





Drug Abuse Prevention Awareness Seminar

Highlights of the Event





Drug Abuse Prevention Awareness Seminar



One of the defining moments of the programme was the Drug-Free Pledge, during which students collectively pledged to remain free from substance abuse and committed themselves to becoming advocates of awareness within their families, educational institutions, and communities. The pledge symbolized not only a personal commitment but also a shared resolution to contribute towards a healthier and more responsible society.

The seminar concluded with a powerful call to action, inspiring every participant to embrace the message:

"Say No to Drugs – Choose Life, Choose Health, Choose Responsibility."

More than an awareness campaign, the initiative represented Samata College's enduring vision of integrating academic excellence with civic engagement and social responsibility. By bringing together eminent leaders, healthcare advocates, law enforcement authorities, and young minds, the institution reaffirmed its commitment to creating an educational ecosystem where knowledge, character, and social consciousness converge. Through such transformative initiatives, Samata College continues to empower its students not only as successful professionals but also as compassionate citizens and responsible leaders dedicated to building a healthier, safer, and drug-free India.





ONAM

Celebrations

At Samata Degree College
Sector -10, MVP colony, Visakhapatnam

Samata College celebrated Onam, the vibrant harvest festival of Kerala, with great enthusiasm, cultural fervour, and active participation from students and faculty members. The celebration reflected the institution's commitment to promoting India's rich cultural diversity and fostering a spirit of unity, inclusiveness, and mutual respect among the student community.

The campus came alive with the festive spirit as students, dressed in traditional attire, participated in a variety of cultural activities that highlighted the customs and heritage associated with Onam. A beautifully designed Pookalam (floral rangoli) adorned the venue, symbolising prosperity, harmony, and the joyous welcome of the legendary King Mahabali. The vibrant floral arrangements showcased the creativity, teamwork, and artistic talents of the students.





The celebration featured colourful cultural performances, including traditional dance presentations, music, and other entertaining programmes that captivated the audience and reflected the essence of Kerala's rich cultural legacy. Students enthusiastically participated in the festivities, creating an atmosphere filled with joy, togetherness, and celebration.

The event served as an excellent opportunity to strengthen bonds among students from diverse cultural backgrounds while reinforcing the values of unity, respect, and harmony. The Onam celebrations at Samata College concluded on a joyful and memorable note, leaving participants with cherished memories and reaffirming the institution's dedication to nurturing cultural awareness alongside academic excellence.





HARNESSING THE POWER OF DATA

Samata College Hosts Industry-Oriented Seminar on Data Analytics in Collaboration with IBM & APSSDC

In an era where data has emerged as the cornerstone of innovation, strategic decision-making, and digital transformation, Samata College, in association with IBM and the Andhra Pradesh State Skill Development Corporation (APSSDC), organized an insightful Seminar on Data Analytics to equip students with the knowledge and competencies required to thrive in today's data-driven business landscape. The seminar reflected the institution's steadfast commitment to fostering industry-academia collaboration and preparing students with globally relevant skills aligned with the evolving demands of the digital economy.



Highlights of the Event



The technical session was delivered by Mr. Harsha Tej Doli, an accomplished Trainer from Edunet Foundation, whose expertise and engaging delivery provided students with a comprehensive understanding of the rapidly expanding field of Data Analytics. Through an interactive and application-oriented approach, he demonstrated how organizations across industries leverage data to drive business intelligence, operational efficiency, customer engagement, predictive modelling, and strategic decision-making.



The seminar offered valuable insights into the fundamental principles of data analytics, including data collection, data visualization, statistical analysis, dashboard development, business intelligence tools, and emerging trends in artificial intelligence and machine learning. Students were introduced to the transformative role of data in sectors such as finance, healthcare, retail, manufacturing, logistics, marketing, and information technology, enabling them to appreciate the interdisciplinary applications of analytical thinking in solving real-world business challenges.



A key highlight of the programme was the emphasis on industry readiness and employability. Mr. Harsha Tej Doli elaborated on the growing demand for data professionals in the global job market and highlighted the essential technical competencies, analytical mindset, and problem-solving abilities expected by leading organizations. Students also gained valuable exposure to career pathways in Data Analytics, Data Science, Business Analytics, Artificial Intelligence, and related emerging domains, inspiring them to pursue professional certifications and continuous upskilling.



The highly interactive session encouraged students to engage in meaningful discussions on industry practices, technological innovations, and future career prospects. Real-world business case studies and practical examples illustrated how data-driven decision-making has become a critical success factor for organizations navigating an increasingly competitive and technology-enabled environment.

The seminar exemplified the collective vision of **IBM, APSSDC, Edu net Foundation, and Samata College** in empowering students with future-focused knowledge, digital competencies, and industry exposure. By bridging the gap between academic learning and professional practice, the programme reaffirmed the institution's commitment to developing graduates who are not only academically proficient but also technologically adapt, innovation-driven, and globally competitive.

Through such strategic collaborations with industry leaders and skill development organizations, Samata College continues to cultivate a dynamic learning ecosystem that inspires innovation, enhances employability, and prepares students to emerge as competent professionals capable of leading the next wave of digital transformation in the global business landscape.



తెలుగు

భాషా దినోత్సవం

తెలుగు వ్యావహారిక భాషా పితామహుడు

గిడుగు వెంకట రామమూర్తి

జయంతి

Celebrating Linguistic Heritage: International Mother Language Day Observance

అంతర్జాతీయ మాతృభాషా దినోత్సవం సందర్భంగా, సమతా కళాశాల ప్రథమ సంవత్సరం విద్యార్థుల కోసం ఒక విశిష్ట అవగాహనా కార్యక్రమాన్ని నిర్వహించింది. భాషా వైవిధ్యంలోని గొప్పతనాన్ని చాటిచెప్పడంతో పాటు, భారతదేశానికి అమూల్యమైన సాంస్కృతిక, సాహిత్య వారసత్వాన్ని పరిరక్షించాల్సిన ప్రాముఖ్యతను పునరుద్ఘాటించడం ఈ కార్యక్రమం ప్రధాన ఉద్దేశ్యంగా నిలిచింది. మాతృభాష పట్ల విద్యార్థుల్లో మరింత లోతైన అభిమానం, అవగాహన పెంపొందించడంతో పాటు, వ్యక్తిత్వ నిర్మాణం, సంస్కృతి పరిరక్షణ, మేధో వికాసంలో మాతృభాష పోషించే శాశ్వత పాత్రను తెలియజేయడం ఈ కార్యక్రమం లక్ష్యంగా పెట్టుకుంది.

ఈ కార్యక్రమంలో మాతృభాష యొక్క ప్రాముఖ్యతపై విశ్లేషణాత్మక ప్రసంగం నిర్వహించబడింది. వ్యక్తిగత భావవ్యక్తీకరణకు, సాంస్కృతిక కొనసాగింపునకు, జాతీయ గుర్తింపునకు మాతృభాష ఎలా పునాదిగా నిలుస్తుందో విద్యార్థులకు వివరించారు. ముఖ్యంగా, భారతదేశంలోని శాస్త్రీయ భాషలలో ఒకటైన తెలుగు భాష యొక్క అపారమైన సాహిత్య వైభవం, చారిత్రక పరిణామం, సాంస్కృతిక గొప్పతనం గురించి ప్రత్యేకంగా చర్చించారు. కళ, సాహిత్యం, సంస్కృతి మరియు నాగరికతకు తెలుగు భాష అందించిన చిరస్మరణీయమైన సేవలను విద్యార్థులకు పరిచయం చేశారు.





ప్రపంచీకరణ వేగంగా విస్తరిస్తున్న ప్రస్తుత కాలంలో దేశీయ భాషలను పరిరక్షించాల్సిన ఆవశ్యకతపై విద్యార్థులకు అవగాహన కల్పించారు. భాష అనేది కేవలం భావవ్యక్తీకరణకు మాత్రమే కాకుండా, సాంస్కృతిక విలువలు, సాంప్రదాయ జ్ఞానం, సామూహిక వారసత్వాన్ని భద్రపరిచే ఒక ముఖ్యమైన మాధ్యమమని వివరించారు. విద్యార్థులు తమ భాషా మూలాలను గర్వంగా భావిస్తూ, తెలుగు భాషను బాధ్యతాయుతంగా వినియోగించడం, పరిరక్షించడం మరియు భవిష్యత్ తరాలకు విస్తృతంగా పరిచయం చేయడం వంటి బాధ్యతలను స్వీకరించేలా ఈ కార్యక్రమం ప్రేరణనిచ్చింది.

ఈ కార్యక్రమం విద్యార్థుల్లో భాషా అవగాహన, సాంస్కృతిక స్పృహ మరియు మేధోపరమైన అభిరుచిని పెంపొందించేందుకు ఒక అర్థవంతమైన వేదికగా నిలిచింది. విద్యా ప్రావీణ్యంతో పాటు సాంస్కృతిక చైతన్యాన్ని సమన్వయం చేస్తూ విద్యార్థుల సమగ్ర వికాసానికి కృషి చేస్తున్న సమతా కళాశాల నిబద్ధతను ఈ కార్యక్రమం మరోసారి చాటిచెప్పింది. మాతృభాష యొక్క సారాన్ని, ప్రాముఖ్యతను గౌరవిస్తూ, ప్రపంచ స్థాయిలో ప్రతిభను కనబరిచే సామర్థ్యంతో పాటు తమ భాషా వారసత్వం, సాంస్కృతిక గుర్తింపు మరియు జాతీయ విలువలతో బలమైన అనుబంధాన్ని కలిగి ఉన్న ఉత్తమ పౌరులను తీర్చిదిద్దేందుకు కళాశాల నిరంతరం కృషి చేస్తోంది.

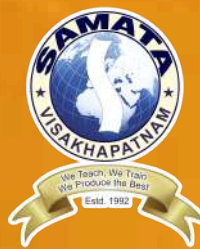


అక్షరాన్ని బ్రతికిద్దాం
అమ్మ భాషను రక్షించుకుందాం

తెలుగు

భాషా దినోత్సవం

ప్రముఖ తెలుగు రచయిత,
భాషావేత్త, సామాజిక ధార్యునికులు,
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పోరాటం చేసిన
శ్రీ గిడుగు వెంకట రామమూర్తి గారి
జయంతి సందర్భంగా, తెలుగు భాష
రక్షణకు వారు చేసిన సేవలను
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MAJOR DHYAN

CHAND

THE WIZARD OF HOCKEY

NATIONAL

SPORTS
DAY

YOU HAVE TO DO SOMETHING
IN YOUR LIFE THAT IS **HONORABLE**
AND NOT COWARDLY IF YOU ARE TO

29
AUGUST

NATIONAL SPORTS DAY 2026

Inspiring Excellence Through the Spirit of Sportsmanship

Reaffirming its commitment to holistic education and the philosophy that sporting excellence is integral to leadership and character development, Samata College celebrated National Sports Day with an impressive Intercollegiate Sports Meet, commemorating the enduring legacy of hockey legend Major Dhyan Chand. The celebration reflected the institution's vision of promoting physical fitness, resilience, teamwork, and the values of fair play among the youth





The event brought together enthusiastic student athletes from APS, Government Women's College, and Samata College, creating an atmosphere of healthy competition, mutual respect, and inter-institutional camaraderie. The participation of students from different institutions transformed the occasion into a vibrant celebration of athletic talent and collaborative learning, reinforcing the belief that sports serve as a powerful medium for fostering unity, discipline, and personal growth.

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Beyond the competitive arena, the celebrations highlighted the indispensable role of sports in nurturing qualities such as perseverance, leadership, emotional resilience, time management, and collaborative decision-making—attributes that are equally valuable in academic, professional, and personal life. The event provided students with a unique opportunity to interact with peers from neighbouring institutions, exchange experiences, and build meaningful relationships through the universal language of sport.



The observance of National Sports Day at Samata College stood as a testament to the institution's unwavering dedication to developing well-rounded individuals who excel not only in academics but also in physical fitness, leadership, and ethical values. By encouraging active participation in sports and fostering a culture of wellness, discipline, and teamwork, the college continues to empower its students to emerge as confident, responsible, and socially conscious professionals prepared to excel in an increasingly dynamic world.

The celebration served as a fitting tribute to the timeless legacy of Major Dhyhan Chand, inspiring students to embrace the values of dedication, perseverance, integrity, and excellence—both on the playing field and in every sphere of life.



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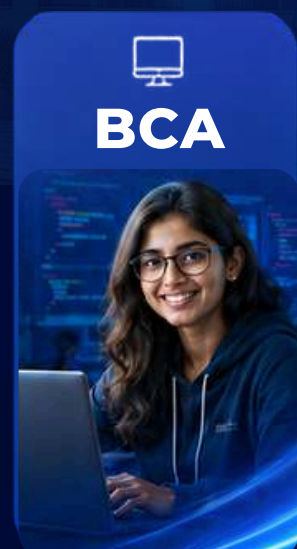


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