

SAMATA RESEARCH CENTRE

LIST OF SCHOLARS AWARDED Ph.D'S

S.No	Name of the Researcher	College Guide	Year of Award	Title of the Thesis
1	Ponnekanti. Srividhya	Prof. S. Madhavi Latha, MBA., M. Phil., MHRM., B.Ed., Ph.D.	2024	IMPLEMENTATION OF INFORMATION AND COMMUNICATION TECHNOLOGY AND ITS IMPACT ON TECHNICAL EDUCATION(A STUDY WITH REFERENCE TO POLYTECHNIC COLLEGES IN VISAKHAPATNAM DISTRICT ANDHRA PRADESH)
2	Ambula Annapurna	Prof. S. Madhavi Latha, MBA., M. Phil., MHRM., B.Ed., Ph.D.	2022	STRESS MANAGEMENT OF WOMEN TEACHERS IN EDUCATIONAL INSTITUTIONS (A COMPARATIVE STUDY BETWEEN PUBLIC AND PRIVATE SELECTED EDUCATIONAL INSTITUTIONS IN GREATER HYDERABAD, TELANGANA)
3	Kappagantula Madhavi	Prof. S. Madhavi Latha, MBA., M. Phil., MHRM., B.Ed., Ph.D.	2021	SUSTAINABLE TOURISM DEVELOPMENT : PROSPECTS AND CHALLENGES (A STUDY ON NORTH COASTAL DISTRICTS OF ANDHRA PRADESH)
4	N.V.S. Anil Kumar	Prof. S. Madhavi Latha, MBA., M. Phil., MHRM., B.Ed., Ph.D.	2021	CUSTOMER'S PERCEPTION TOWARDS ONLINE BANKING SERVICES (A COMPARATIVE STUDY WITH REFERENCE TO SELECT PUBLIC AND PRIVATE SECTOR BANKS IN VISAKHAPATNAM CITY)
5	T. Hemalatha	Dr. G. Hema, MBA., Ph.D.	2021	ROLE OF SKILL DEVELOPMENT CENTERS IN WOMEN EMPOWERMENT (WITH REFERENCE TO SELECT TRAINING PARTNER INSTITUTIONS OF ANDHRA PRADESH STATE SKILL DEVELOPMENT CORPORATION(APSSDC) IN VISAKHAPATNAM DISTRICT
6	P. V. S. Jyothi	Prof. B. Murali Krishna, M.Com., MBA., B.L., Ph.D.	2019	HUMAN RESOURCE PRACTICES ON ORGANIZATIONAL PERFORMANCE A PERCEPTIONAL STUDY WITH SPECIAL REFERENCE TO RINL VISAKHAPATNAM
7	Bammidi Menaka	Prof. B. Murali Krishna, M.Com., MBA., B.L., Ph.D.	2019	EMPLOYEES PERCEPTION ON PERFORMANCE APPRAISAL SYSTEM A COMPARATIVE STUDY IN SELECT PUBLIC AND PRIVATE SECTOR BANKS AT HYDERABAD TELANGANA STATE
8	Konkupudi Uma Nageswari	Prof. B. Murali Krishna, M.Com., MBA., B.L., Ph.D.	2019	PROBLEMS AND PROSPECTS OF ENTREPRENEURS IN MICRO AND SMALL ENTERPRISES A STUDY WITH REFERENCE TO NORTH COASTAL DISTRICTS OF ANDHRA PRADESH
9	Thakur Kavita	Prof. B. Murali Krishna M.Com., MBA., B.L., Ph.D.	2019	OPPORTUNITIES AND CHALLENGES OF THE RETAILING SECTOR IN INDIA A COMPARATIVE STUDY OF CUSTOMERS PERCEPTION ON OFFLINE AND ONLINE MARKETING IN HYDERABAD TELANGANA STATE
10	Kandarapu Kusuma	Prof. B. Murali Krishna M.Com., MBA., B.L., Ph.D.	2019	BENEFICIARIES PERCEPTION ON CSR ACTIVITIES IN SELECT BANKS A COMPARATIVE ANALYSIS OF SBI AND HDFC BANKS AT HYDERABAD TELANGANA STATE
11	Sam Bincy	Prof. B. Murali Krishna M.Com., MBA., B.L., Ph.D.	2019	WORK LIFE BALANCE AND ITS IMPACT ON JOB SATISFACTION A COMPARATIVE STUDY ON WOMEN TEACHERS WORKING IN SELECT PUBLIC AND PRIVATE PROFESSIONAL COLLEGES OF NORTHERN COASTAL ANDHRA PRADESH