

CURRICULUM ENRICHMENT MODULES

Date: 23.01.26

Career counselling was conducted by Tech Mahindra SMART Academy for Logistics .

-Advantages of a logistics and supply chain management, warehouse management, cargo management.

-Since Vizag is a hub for the shipping industry the above session would be beneficial for placement opportunities.

The session focused on industry expectations, employability skills, and potential career pathways. It also encouraged students to explore suitable career options and prepare for future employment opportunities.

Date: 09.02.26

A **Green Climate Team** was formed to promote environmental awareness, biodiversity conservation, and sustainable practices among students. The initiative encouraged students to actively participate in tree plantation, environmental protection, and other green activities. It emphasized the importance of safeguarding nature and creating a healthy and sustainable environment for future generations.

Date: 17.02.26

A **Cyber Security Awareness Session** was conducted to educate students about online safety and responsible digital practices. The session highlighted common cyber threats such as phishing, online fraud, identity theft, and malware. Students were guided on creating strong passwords and protecting personal information online. The importance of safe social media usage and secure browsing practices was also emphasized. The session encouraged students to remain vigilant and adopt responsible cybersecurity practices in their daily digital activities.

Date: 03.10.26

A guest lecture on “AI and Its Emerging Trends” by Mr. Srinivas Savaram, who has 29 years of experience in the IT industry. It was an insightful and engaging session for the students, and they actively interacted with the speaker during the discussion.

Date: 06.06.26

A **tree plantation programme** was organized at a government college in Visakhapatnam as part of World Environment Day celebrations.

Faculty members and students actively participated in planting medicinal and other useful plants.

The programme emphasized the importance of protecting and nurturing plants for a healthier environment.

Faculty, staff, and students joined together to promote environmental awareness and sustainability.

Date: 27.06.26

A **Social Awareness Programme** was conducted by Samata Degree College in association with SETVIS, Visakhapatnam, focusing on drug abuse, cybercrime, human trafficking, and eve-teasing. The session aimed to create awareness among students about personal safety, responsible behaviour, and social responsibility. The programme featured expert speakers who provided valuable guidance on preventing and addressing these social issues. The initiative encouraged students to stay alert, make informed choices, and contribute to building a safe and responsible society.

Date: 01.07.26

A **Panel Discussion on “Women Empowerment in Career”** was organized at Samata Degree College to inspire and empower students in their career journeys. The session focused on career opportunities, professional growth, leadership, and overcoming workplace barriers. Experts shared valuable insights on building confidence, setting career goals, and achieving professional success. The programme encouraged students to pursue their aspirations with clarity, confidence, and determination.

Date: 04.07.26

A **Campus-to-Tech-Enabled Financial Careers (C2FC) Programme** session was conducted to introduce students to career opportunities in the BFSI sector.

The session highlighted industry-aligned skills, practical tools, real-world learning, and professional certifications. Students were informed about career opportunities in fintech, investment banking, digital finance, equity analysis, and related fields.

The programme also provided guidance on training, certification, placement opportunities, and career development.

Date: 29.07.26

A **Poster Presentation on International Tiger Day** was organized to create awareness about tiger conservation and wildlife protection.

Students actively participated by preparing and presenting posters highlighting the importance of protecting tigers and their natural habitats.

The activity emphasized biodiversity conservation, environmental responsibility, and the need to protect endangered species.

The programme encouraged students to promote wildlife conservation and contribute towards a sustainable future.

Date: 31.08.26

A **“Waste to Wonders” creative activity** was organized to promote environmental consciousness, resource conservation, and innovative thinking among students. Participants creatively reused discarded newspapers to design and develop useful, decorative, and artistic items, demonstrating the potential of waste materials for sustainable purposes. The activity provided students with hands-on learning experience while fostering creativity, teamwork, and problem-solving skills. It also reinforced the principles of **Reduce, Reuse, and Recycle (3Rs)** and encouraged students to adopt responsible and eco-friendly practices in their daily lives.

Date: 18.09.26

A **Guest Lecture on “Human Resource Management in a Changing Business Environment”** was organized at Samata Degree College.

The session provided students with insights into contemporary HR practices and the evolving role of HR professionals. The expert highlighted the importance of adapting to changing business environments, workforce expectations, and organizational requirements.

The lecture enhanced students' understanding of **strategic HRM, workplace trends, and industry-oriented HR practices**.